

CRAFTING
BUSINESS
LEADERS FOR
TOMORROW



**LAL BAHADUR SHASTRI
INSTITUTE OF MANAGEMENT, DELHI**



**POST GRADUATE DIPLOMA PROGRAMMES
ADMISSION BROCHURE 2025**



www.Lbsim.ac.in



LAL BAHADUR SHASTRI

(October 2, 1904 - January 11, 1966)

“Too often the community views the businessmen's aims as a means of selfish gain rather than a step towards advancement of general welfare.

That impression can be removed only if business becomes fully alive to its social responsibilities and helps our society to function in harmony as one organic whole”

Lal Bahadur

A pragmatic and down-to-earth leader of India, a fine statesman, an able administrator, and a person of impeccable integrity with moral and ethical attributes of a 'Mahatma', Shastri Ji was a noble soul who dedicated his life to the welfare of the common man.

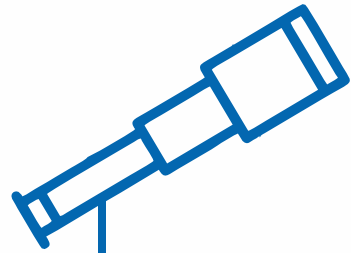
Shri Lal Bahadur Shastri, born on October 2, 1904, came from a humble background, and rose to become the Prime Minister of India. A firm believer in the social responsibilities of business enterprises, he looked at the economic and social realities of Indian life with a clear vision, never allowing his judgment to be influenced by any doctrine or ideological preconceptions.

Shastri Ji felt the need for a responsive and effective administration during his tenure as the Prime Minister of India. The appointment of an Administrative Reforms Commission to streamline Public Administration bears a testimony to this fact. Creation of the Central Vigilance Commission by him to handle corruption was also another bold step taken to make India a free and powerful nation.

His vision of establishing quality institutions to promote good governance by producing a cadre of professional and responsive civil servants was accomplished when the Lal Bahadur Shastri National Academy of Administration was set up in Mussoorie. Shastri Ji passed away in Tashkent, the capital of Uzbekistan on January 11, 1966 after signing the famous Tashkent Declaration. In order to cherish his ideals and uphold his vision, the Lal Bahadur Shastri Institute of Management (LBSIM) was established in the year 1995 at Delhi.

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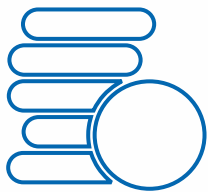
VISION

Leadership through Excellence in Value-Based Management and Technology Education.



MISSION

To nurture and groom socially sensitive business leaders with a global outlook, supported by research-led teaching and strategic national and international partnerships.



VALUES

Commitment: Striving for quality and results

Honesty & Integrity: Adherence to high standards and ethics by all stakeholders in their thought, conduct and behavior

Self-Discipline: Taking responsibility, reflecting punctuality, persistence, tenacity, patience and pro-active behaviour

Fairness & Firmness: Transparency in governance, Trust worthiness and respect

Collaborative Spirit: Teamwork, unity and inclusion

BOARD OF GOVERNORS



SHRI ANIL SHASTRI
Former Union Minister
Chairman



PROF MADHU VIJ
Professor (Finance & Accounting)
Faculty of Management Studies
University of Delhi



PROF. T.N. KAPOOR
Former Vice Chancellor
Punjab University, Chandigarh



DR. PUNAM SAHGAL
Management Consultant,
Professor, IIM, Lucknow



PROF. D.P. GOYAL
Director, IIM Shillong



SHRI RAJEEV DUBEY
Chairman
Mahindra 1st Choice Wheels



PROF. P.K. JAIN
Professor of Finance &
Modi Chair Professor
Dept. of Management Studies, IIT Delhi



SHRI K. J. JAWA
Chairman & Managing Director
Daikin India Pvt. Ltd.



DR R. L. RAINA
Vice Chancellor,
Jaipur National University, Jaipur



DR K. C. MISHRA
Former Vice Chancellor,
Sri Sri University, Bhubaneswar



PROF. SUNIL SHARMA
Professor - FMS, University of Delhi



DR. PRAVEEN RANJAN SRIVASTAVA
Associate Professor,
Indian Institute of Management,
Rohtak



SHRI SHEKHAR BHARGAVA
Senior Advocate, Indore



SHRI ADARSH SHASTRI
Alumnus LBSIM, Delhi
Ex-Member of the Legislative Assembly,
Delhi



DR. UMAKANT DASH
Director,
Institute of Rural Management, Anand
(IRMA)



DR PRAVEEN GUPTA
Director, LBSIM, Delhi
Member-Secretary

LBSIM OVER THE YEARS



 **1995**

LBSIM started in a modest building in RKPuram, New Delhi

 **1995**

First batch admitted to PGDM (General) programme

 **1996**

PGDM (General) gets AICTE approval to increase batch size from 60 to 120

 **1996**

3-Year PGDM (Part-Time) programme started

 **2007**

PGDM (General) gets NBA accreditation

 **2008**

PGDM (Finance) programme launched with AICTE approval

 **2010**

AIU grants equivalence to PGDM (General)

 **2011**

LBSIM shifts to new Campus in Dwarka. Campus inaugurated by the then President of India, Smt Pratibha Devisingh Patil.

 **2014**

LBSIM becomes member of international accreditation body - AACSB

 **2015**

Bloomberg Lab with 12 Terminals set-up

 **2018**

Specialised programmes - PGDM (R&BA) with AICTE approval

LBSIM undertakes Social Immersion Programme in association with NSDC

 **2019**

NBA Accreditation to PGDM (General) & PGDM (Financial Management)

 **2023**

- MoU with IIM Lucknow EIC for Entrepreneurship and Incubation Center
- Partnership with IBM for Technology courses

 **2024**

MoU signed with:

- College of Agri Business Management, GBPUAT Pantnagar, Uttarakhand
- Int. Center for Agricultural Research in Dry Area (ICARDA)
- National Small Industries Corp. (NSIC)

 **1997**

First batch of
PGDM(General) graduates

 **2000**

Lal Bahadur Shastri National
Award for Excellence in
Public Administration, Academics,
Management instituted

 **2001**

3-year MCA started with
permission from IP University

 **2005**

Lal Bahadur Shastri
Research Centre for Public
Policy & Social Change
established

 **2011**

15-month PGDM
(Executive) started

 **2012**

PGDM(General) gets
AICTE approval to increase
batch size from 120 to 180

 **2013**

PGDM (Finance)
gets NBA accreditation

 **2014**

AIU grants equivalence
to PGDM (Finance)

 **2020**

LBSIM launches
FPM Programme
with AICTE approval

 **2020**

AIU Equivalence
to PGDM (General)
& PGDM (Financial Management)

 **2021**

LBSIM launches
PGDM (AI & DS)
& PGDM (E-Business)
with AICTE approval

 **2022**

- Rural Immersion
- Social Immersion
- International Immersion





THE INSTITUTE

Lal Bahadur Shastri Institute of Management (LBSIM) was established in 1995 to perpetuate the memory of India's second Prime Minister, Bharat Ratna, Shri Lal Bahadur Shastri. Since then, it has emerged as one of the most prominent B-Schools in the country. LBSIM takes pride in being recognized as a pioneering institution for providing value-based business education, a leading institution with a distinctive philosophy that inculcates deep-rooted Indian value system among budding young minds.

Entering its 30th year of existence, the Institute continues to produce business management professionals with a humane touch and pragmatic approach to problem solving. They strive for corporate excellence and contribute to the society as responsible citizens. The Institute provides quality business education to a diversified student community with representation from all parts of India. LBSIM adopts innovative teaching methodologies to develop a scientific temper, foster industrial linkages and advancement in research.

PROGRAMMES

LBSIM is recognized by the All India Council for Technical Education (AICTE), Ministry of Education, Government of India and currently offers the following Post Graduate Diploma in Management (PGDM) which are two year full time programmes recognized by AICTE:

- PGDM (General)
- PGDM (Financial Management)
- PGDM (Research & Business Analytics)
- PGDM (Artificial Intelligence & Data Science)
- PGDM (E-Business)
- Fellow Programme in Management (FPM)

The PGDM (General) and the PGDM (Financial Management) programmes have been accredited by the National Board of Accreditation (NBA) and have been accorded equivalence with MBA by the Association of Indian Universities (AIU).





POST-GRADUATE DIPLOMA IN MANAGEMENT (GENERAL) (2025-27)

The Two-Year Post Graduate Diploma in Management (General) launched in 1995 is the flagship programme of the Institute. The programme prepares students to take-up challenging roles in ever-changing corporate world and the society at large with a deep ingrained value system. The programme has been developed to ensure the overall development of a human beings so that s/he may contribute fully to the economic and social development of the society and the nation. The programme nurtures an individual and helps him/her to harness their true potential through integrated efforts, experiential learning, self-study, group exercises, case studies, industry interface and research projects.

PROGRAMME EDUCATIONAL OBJECTIVES

The programme nurtures an individual and helps him/her to harness their true potential through integrated efforts, experiential learning, self-study, group exercises, case studies, industry interface and research projects. The programme educational objectives are as follows:

- PEO-1: To impart a modern, holistic management education with a global perspective.
- PEO-2: To create cadre base of professionals to serve the trade, industry, and related domains.
- PEO-3: To produce responsible citizens who remain sensitive towards fulfilment of societal goals.
- PEO-4: To equip students with critical thinking, effective communication skills and team spirit.
- PEO-5: To promote entrepreneurial spirit to foster idea generation and start-up creation.

PROGRAMME OUTCOMES

- PO1: Understand the Context of business in a global economy.
- PO2: Demonstrate knowledge of functional areas and be able to think in integrative manner to solve business problems.
- PO3: Demonstrate an ability to communicate effectively with a range of audiences in varied professional settings.
- PO4: Draw meaningful conclusions from analysis of data with use of contemporary frameworks and tools in business context.
- PO5: Ability to develop value-based leadership ability and contribute effectively to a team environment.
- PO6: Incorporate ethical, environmental and sustainability concerns in varied social, business, and organizational situations.
- PO7: Convert environmental opportunities into business ideas and plans by using strategic and entrepreneurial thinking.
- PO8: Solve complex problems in their chosen major- Marketing, Finance, Human Resource, Operations, Information Technology, General Management.

PROGRAMME STRUCTURE

The Two-Year Full-Time Post Graduate Diploma in Management programme consists of six trimesters. The course structure has been designed to ensure that the graduates develop a judicious blend of strategic thinking, tactical implementation, specialised knowledge, and general management skills. A foundation programme is offered before the commencement of regular classes to help the incoming candidates cope with the rigours of the PGDM Programme by offering courses that bridge the knowledge gap among students coming from undergraduate programmes in different academic domains.

In the first year, the focus is primarily on basic courses to build a foundation of conceptual and analytical skills required for pursuing specialised study in various functional areas. The students are required to study 22 core courses and undertake Summer Training during the first year. The students can also study a foreign language as an optional course. In the second year, the students need to opt for 10 electives in addition to the five core courses. This enables them to pursue in-depth and rigorous learning in the areas of their specialisation. The electives cover a minimum of two functional areas which equip the LBSIM graduates to sharpen their multiple functional skills. Participants are also required to complete online certifications which carry credits.

SUMMER INTERNSHIP

Each student is required to undertake summer internship in a company of repute for the duration of 8-10 weeks as part of the course curriculum after the third trimester examination. They also need to undertake a project assignment with the company. This internship provides an opportunity to students to have a first-hand practical exposure and allows them to relate the conceptual and analytical skills acquired in classroom to actual managerial practices. The Institute's faculty as well as the experts from the organisation where these projects are carried out, evaluate various projects undertaken by the students.

FINAL RESEARCH PROJECT

The Final Research Project (FRP) is a compulsory course, the maximum marks for which are 200 (equivalent to 6 credits). It commences from the middle of Trimester IV and is required to be completed in 5 months' time, ending in January. FRP allows the exploration of a topic in the student's area of interest. The course provides an opportunity to individual students to pursue research in the specific area(s) of interest under the guidance of a faculty guide/mentor. The study is expected to be comprehensive and an integration of several fields of study to arrive at solution(s) to the chosen research problem. The five-month period gives a valuable experience in the research process like problem identification, systematic literature review, collection of relevant data, data analysis and presenting the findings and conclusions. FRP gives students an opportunity to take initiative and use cognitive and analytical skills to complete an individual project well beyond the regular curriculum. FRP concludes with a report submission, a presentation before an external panel and a viva-voce.

PGDM (GENERAL) PROGRAMME CURRICULUM

Foundation Programme

Basic Accounting | Basic Business Communication | Basic MS Excel | Basic Statistics | Bloomberg Market Concepts
Fundamentals of Python | Understanding Entrepreneurship

YEAR-I

Trimester

I

- Business Communication
- Financial Reporting & Analysis
- Managerial Economics
- Marketing Management-I
- Organizational Behaviour
- Quantitative Methods for Management
- Spreadsheet Applications for Business

Trimester

II

- Corporate Finance-I
- Cost & Management Accounting
- Entrepreneurial Thinking
- Human Resource Management
- Legal Aspects of Business
- Macro Economics & Policy
- Management Science
- Marketing Management-II

Trimester

III

- Business Ethics & Corporate Governance
- Corporate Finance-II
- Emerging Technologies in Business
- International Business Environment
- Marketing Research
- Operations Management
- Strategic Management- I

YEAR-II

Trimester

IV

- Corporate Social Responsibility
- Strategic Management- II
- Elective-1
- Elective-2
- Elective-3
- Elective-4

Trimester

V

- Entrepreneurial Practice
- Leadership
- Elective-5
- Elective-6
- Elective-7

Trimester

VI

- Sustainability
- Elective-8
- Elective-9
- Elective-10

ELECTIVE COURSES

MARKETING

- B2B Marketing
- Consumer Behaviour
- Customer Relationship Management
- Digital Marketing
- E-Commerce
- Integrated Marketing Communication
- International Marketing
- Marketing Analytics
- Retail Management
- Rural Marketing
- Sales & Distribution Management
- Services Marketing
- Social Marketing
- Strategic Brand Management
- Strategic Marketing
- Supply Chain Management

ORGANISATIONAL BEHAVIOUR & HUMAN RESOURCE MANAGEMENT

- Compensation Management
- Contemporary Issues in HR & Future Trends
- HR Metrics & Analytics
- HRM in Service Sector
- Labour Laws
- Organisational Development
- Performance Management
- Recruitment & Selection
- Strategic HRM
- Training & Development

FINANCE & ACCOUNTING

- Business Valuation
- Enterprise Risk Management
- Financial Analytics
- Financial Derivatives
- Financial Engineering
- Financial Markets & Institutions
- Fixed Income Securities
- International Financial Management
- Investment Analysis & Portfolio Management
- Management of Banks and Financial Institutions
- Management of Financial Services
- Mergers, Acquisitions & Corporate Restructuring
- Personal Wealth Management
- Private Equity Finance
- Project Appraisal, Financing, & Control

INTERNATIONAL BUSINESS

- Economies of Services: Potentialities in Indian Economy
- Export Procedure & Documentation
- India's Foreign Trade and Policy

GENERAL MANAGEMENT

- Consulting & Advisory Practices
- Cross-Cultural Management
- Design Thinking
- Global Strategy
- Management of Change
- Public Policy & Analysis
- Social Entrepreneurship
- Strategies & Processes of Negotiation

OPERATIONS MANAGEMENT & SYSTEM

- Advanced Data Science
- Advanced Spreadsheet Modelling with VBA
- Big Data Analytics
- Blockchain Technologies
- Business Analytics using SAS
- Business Intelligence & Data Mining
- Business Modelling & Simulations
- Data Modelling & Visualisation
- Data Science
- E-Commerce
- Enterprise Systems
- Green Operations Management
- Information Security & Risk Management
- International Logistics & Warehouse Management
- Machine Learning & Deep Learning
- Operations Strategy
- Project Management
- Service Operations Management
- Supply Chain Analytics
- Supply Chain Management
- Total Quality Management

The above list of electives is indicative and not binding on the Institute. Actual offerings will depend on the size of the group which indicate interest in a course. The Institute also considers new electives in line with recent developments and availability of experts to offer the same. The institute may not offer some of the courses for relevant reasons. Final list of courses on offer is announced to students once they join a program at the Institute.



POST-GRADUATE DIPLOMA IN MANAGEMENT (FINANCIAL MANAGEMENT) (2025-27)

The Post Graduate Diploma in Management (Financial Management) programme launched in 2008 aims to create a cadre base of professionals having specialisation in the area of Finance to serve industry requirements. It equips the students with a comprehensive knowledge of financial management and related areas to develop strong analytical and problem-solving skills with an ethical mindset.

The programme enables the participants to understand business challenges holistically and recognise the interplay of finance with other disciplines.

PROGRAMME EDUCATIONAL OBJECTIVES

- PEO-1 Impart modern holistic management and financial management education with a global perspective.
- PEO-2 Create cadre base of finance professionals to serve the trade, industry, and related domains.
- PEO-3 Produce responsible citizens who remain sensitive towards fulfilment of societal goals.
- PEO-4 Equip students with critical thinking, effective communication skills and team spirit.
- PEO-5 Promote entrepreneurial spirit to foster idea generation and start-up creation.

PROGRAMME OUTCOMES

- PO-1 Understand business context, financial concepts in a global economy.
- PO-2 Demonstrate knowledge of financial management and be able to think in integrative manner to solve business problems.
- PO-3 Demonstrate an ability to communicate effectively with a range of audiences in varied professional settings.
- PO-4 Draw meaningful conclusions from analysis of data with use of contemporary frameworks and tools in business context.
- PO-5 Develop empathy and social consciousness in varied social and business contexts.
- PO-6 Incorporate ethical concerns in varied social, business, and organizational situations.
- PO-7 Convert environmental opportunities into business ideas and plans by using strategic and entrepreneurial thinking.

PROGRAMME STRUCTURE

The PGDM (Financial Management) is a two-year full-time programme spread over six trimesters. A foundation programme is offered before the commencement of regular classes to help the incoming candidates cope with the rigours of the PGDM (Financial Management) Programme by offering courses that bridge the knowledge gap among students coming from undergraduate programmes in different academic domains.

During the first year, the focus is primarily on building a strong foundation of conceptual and analytical skills required for advanced and specialised courses in finance pursued in the second year. In the first year, students study 23 courses covering Economics, Human Relations, Quantitative Techniques, Financial & Cost Accounting, Corporate Finance and Information Technology. In the second year, students have to opt for 6 electives in addition to 7 core courses. This enables students to pursue an in-depth learning in the area of their specialisation. The electives cover a variety of relevant areas such as Investment Management, Risk Management, Banking & Financial Services and Strategic Accounting & Control. Participants are also required to complete online certifications which carry credits also.

SUMMER INTERNSHIP

Each student is required to undertake summer internship in a company of repute for the duration of 8-10 weeks as part of the course curriculum after the third trimester examination. They also need to undertake a project assignment with the company. This internship provides an opportunity to the students to have a first-hand practical exposure and allows them to relate the conceptual and analytical skills acquired in classroom to actual managerial practices. The Institute's faculty as well as the experts from the organisation where these projects are carried out, evaluate various projects undertaken by the students.

FINAL RESEARCH PROJECT

The Final Research Project (FRP) is a compulsory course, the maximum marks for which are 200 (equivalent to 6 credits). It commences from the middle of Trimester IV and is required to be completed in 5 months' time, ending in January. FRP allows the exploration of a topic in the student's area of interest. The course provides an opportunity to individual students to pursue research in the specific area(s) of interest under the guidance of a faculty guide/mentor. The study is expected to be comprehensive and an integration of several fields of study to arrive at solution(s) to the chosen research problem. The five-month period gives a valuable experience in the research process like problem identification, systematic literature review, collection of relevant data, data analysis and presenting the findings and conclusions. FRP gives students an opportunity to take initiative and use cognitive and analytical skills to complete an individual project well beyond the regular curriculum. FRP concludes with a report submission, a presentation before an external panel and a viva-voce.

PGDM (FINANCIAL MANAGEMENT) PROGRAMME CURRICULUM

YEAR-I

Trimester I

I

- Business Communication
- Financial Reporting & Analysis
- Managerial Economics
- Marketing Management
- Organisational Behaviour
- Quantitative Methods for Management
- Spreadsheet Applications for Business

Trimester II

II

- Business Research Methods
- Corporate Finance
- Cost & Management Accounting
- Entrepreneurial Thinking
- Financial Systems
- Human Resource Management
- Legal Aspects of Business
- Macro Economics & Policy
- Operations Management

Trimester III

III

- Business Ethics & Corporate Governance
- Corporate & Securities Law
- Financial Analytics
- Financial Statement Analysis
- Investment Analysis & Portfolio Management
- Management Science
- Strategic Management

YEAR-II

Trimester IV

IV

- Business Valuation
- Corporate Social Responsibility
- Financial Derivatives
- Elective-1
- Elective-2

Trimester V

V

- Fixed Income Securities
- Leadership
- Mergers, Acquisitions & Corporate Restructuring
- Elective-3
- Elective-4

Trimester VI

VI

- Sustainability
- Elective-5
- Elective-6

ELECTIVE COURSES

INVESTMENT MANAGEMENT

- Alternative Assets, Private Equity & Venture Capital
- Behavioural Finance
- Project Appraisal & Infrastructure Financing

RISK MANAGEMENT

- Enterprise Risk Management
- Financial Engineering
- Risk Management in Banking

BANKING & FINANCIAL SERVICES

- ALM & Treasury Management
- Management of Financial Services
- Personal Wealth Management

STRATEGIC ACCOUNTING & CONTROL

- ESG & Sustainable Finance
- Fintech, Blockchain & Cybersecurity
- International Financial Management
- Strategic Cost Management





POST-GRADUATE DIPLOMA IN MANAGEMENT (RESEARCH & BUSINESS ANALYTICS) (2025-27)

The Post Graduate Diploma in Management (Research & Business Analytics) programme is designed to provide an in-depth knowledge of research & analytical concepts, techniques and their applications in improving business processes and decision-making. The objective of the Programme is to facilitate a thorough exposure of the students to methodologies and practices of Research & Business Analytics and preparing them for the emerging needs of industry in the various functional domains of research & analytics. The Programme imparts industry-aligned knowledge and training to students and help them enhance their managerial and decision-making skills. It provides opportunities of hands-on learning through industry driven research & analytics projects in finance, marketing, retail, operations, human resource, and other business domains.



PROGRAMME EDUCATIONAL OBJECTIVES

- PEO-1 Impart comprehensive knowledge of research and business analytics with a global perspective.
- PEO-2 Create a cadre of business professionals with analytical & decision-making skills.
- PEO-3 Produce responsible citizens who remain sensitive towards fulfilment of societal goals.
- PEO-4 Promote entrepreneurial spirit to foster idea generation and start-up creation.
- PEO-5 Equip students with critical thinking, effective communication skills and team spirit.

PROGRAMME OUTCOMES

- PO-1 Understand the role of research & analytics to improve decision-making.
- PO-2 Apply advanced analytical skills that are relevant for global business opportunities.
- PO-3 Apply cutting edge frameworks, technologies, and analytical methods to solve business problems.
- PO-4 Develop hands on experience with analytical tools and software.
- PO-5 Build empathy and social consciousness in varied social and business contexts.
- PO-6 Convert environmental opportunities into business ideas and plans by using strategic and entrepreneurial thinking.
- PO-7 Exhibit effective collaboration and leadership skills with innovative mindset.

PROGRAMME STRUCTURE

The PGDM (Research & Business Analytics) curriculum design and pedagogy focuses on creating business professionals with analytical acumen, innovative thinking, effective communication skills and team spirit. The curriculum is designed to meet the growing needs of technology savvy business leaders. The teaching methods include lectures, case discussions, assignments, seminars, workshops, role-plays, group discussions, simulation exercises, live projects and industrial visits. The idea is to make students learn the concepts of management theories and their applications in real life scenarios. The curriculum also integrates the use of latest software tools as part of the learning process and helps students gain better insights of the corporate world. The curriculum is designed and regularly updated in consultation with experts from the industry and academia.

The Two-Year Full-Time Post Graduate Diploma in Management (Research & Business Analytics) programme comprises six trimesters. A foundation programme is offered before the commencement of regular classes to help the incoming candidates cope with the rigours of the PGDM (Research & Business Analytics) Programme by offering courses that bridge the knowledge gap among students coming from undergraduate programmes in different academic domains.

During the first year, the emphasis is primarily on basic courses to build a foundation of conceptual and analytical skills required for pursuing a specialised study in various functional areas. The basic courses include subjects covering the multiple domains of management such as Statistics, Spreadsheet Modelling, Economics, Accounting, Marketing, Human Resource Management, Business Communication, etc. To pursue extensive learning in the areas of their specialisation, students are offered a basket of elective courses in their second year. The electives cover a minimum of two specialised analytics domains which deepen their analytical skills. Participants are also required to complete online certifications which carry credits.

SUMMER INTERNSHIP

Each student is required to undertake summer internship in a company of repute for the duration of 8-10 weeks as part of the course curriculum after the third trimester examination. They also need to undertake a project assignment with the company. This internship provides an opportunity to the students to have a first-hand practical exposure and allows them to relate the conceptual and analytical skills acquired in classroom to actual managerial practices. The Institute's faculty as well as the experts from the organisation where these projects are carried out, evaluate various projects undertaken by the students.

TERM PAPER

In the first year, students are required to undertake a term paper, which gets evaluated in the second year. The aim of the term paper is to enhance the research-based abilities of the students and unlock new possibilities in different arenas of management by applying various analytical tools. The term paper is of six credits and evaluated for 200 marks. Students are expected to choose a business problem and solve it by applying relevant analytical skills. Term Paper is guided by a faculty mentor. Students are expected to write a research paper for the same and submit it for possible publication/ conference presentation. The term paper ends with submission and a power point presentation before the external panel from academia and industry.

PGDM (R&BA) PROGRAMME CURRICULUM

YEAR-I

Trimester

I

- Accounting for Management
- Business Communication
- Data Exploration and Management
- Managerial Economics
- Marketing Management
- Quantitative Methods for Management
- Spreadsheet Applications for Business

Trimester

II

- Entrepreneurial Thinking
- Financial Systems
- Fundamentals of Management Science
- Machine Learning
- Macro Economics & Policy
- Operations Management
- Organisational Behaviour
- RDBMS & Data Warehousing

Trimester

III

- Advanced Machine Learning
- Business Research Methods
- Corporate Finance
- Human Resource Management
- Principles of Project Management
- Principles of Supply Chain Management
- Strategic Management
- Visual Analytics

YEAR-II

Trimester

IV

- Corporate Social Responsibility
- Deep Learning & Natural Language Processing
- Legal Aspects of Business
- Elective-1
- Elective-2

Trimester

V

- Big Data Analytics and AI applications
- Business Ethics & Corporate Governance
- Leadership
- Elective-3
- Elective-4

Trimester

VI

- Blockchain, Cybersecurity, Data Ethics and Privacy
- HR Analytics using SAS
- Sustainability
- Elective-5
- Elective-6

ELECTIVE COURSES

FINANCE ANALYTICS

- Credit Risk Modelling
- Financial Risk Analytics
- Investment Analysis & Portfolio Management
- Mergers, Acquisitions & Corporate Restructuring
- Time Series Analysis

MARKETING ANALYTICS

- Advanced Management Science
- Managing Service Operations
- Multi Criteria Decision Making
- Supply Chain Analytics
- Total Quality Management

OPERATIONS ANALYTICS

- Consumer Analytics
- Digital Marketing
- Pricing & Revenue Analytics
- Web & Social Media Analytics





POST- GRADUATE DIPLOMA IN MANAGEMENT (ARTIFICIAL INTELLIGENCE & DATA SCIENCE) (2025-27)

Lal Bahadur Shastri Institute of Management, Delhi, has launched the Two-Year Post Graduate Diploma in Management (PGDM) in Artificial Intelligence & Data Science (AI & DS). This programme is first of its kind in the country and caters to a niche area that has become an integral part of world business and innovative management education. AI & DS competence draws huge attention from the industry and business leaders. Sensing the demand for such expertise in the country, LBSIM has taken this major initiative to commence this programme. The programme has the approval of AICTE, Ministry of Education, Government of India.

The Programme aims to create a cadre base of professionals by equipping them with a holistic approach towards solving problems in a highly complex and volatile business world by using Artificial Intelligence and state-of-art Data Science techniques. This innovative programme by the Institute is unique in that it integrates into the curriculum, cutting-edge AI learnings with Data Science by preparing students to apply these powerful tools in their professional careers.

Besides the technical skills, the programme ensures inculcation of value-based management skills with a humane and pragmatic approach for effective contribution to the society and the corporate world.

PROGRAMME EDUCATIONAL OBJECTIVES

- PEO1: To impart a comprehensive knowledge of AI and DS technologies with a global perspective.
- PEO2: To create a cadre of business professionals with technical, analytical and decision- making skills.
- PEO3: To produce socially sensitive and ethically responsible citizens through Shastrian values.
- PEO4: To foster national and international engagements with the academia as well as the industry to make participants abreast of the dynamic business environment.
- PEO5: To develop in students a profound understanding of AI & DS techniques to enhance informed decision making.

PROGRAMME OUTCOMES

- PO-1: Understanding and learning required skills and emerging technologies related to Artificial intelligence and Decision Sciences.
- PO-2: Learn to critically analyze business problems and apply appropriate AI & DS techniques.
- PO-3: Hands on experience on programming languages and software related to AI & DS.
- PO-4: Portfolio creation and project development for showcasing the acquired skills in collaboration with academic and corporate mentors.
- PO-5: Application of information gained from research and projects for effective and ethical managerial decision-making.
- PO 6: To exhibit collaboration, leadership and entrepreneurship skills with an innovative mindset.

PROGRAMME STRUCTURE

The Two-Year Full-Time Post Graduate Diploma in Management (Artificial Intelligence & Data Science) programme comprises six trimesters. A foundation programme is offered before the commencement of regular classes to help the incoming candidates cope with the rigors of the PGDM (Artificial Intelligence & Data Science) Programme by offering courses that bridge the knowledge gap among students coming from undergraduate programmes in different academic domains.

During the first year, the emphasis is primarily on core courses to build a foundation of conceptual, technical and managerial skills required for pursuing specialised study in various domains of Artificial Intelligence and Data Science. These core courses help students build solid technical foundations along with core management concepts. The courses cover management areas like Marketing, OB/HR, Economics, Accounting & Finance, Operations, General Management as well as Artificial Intelligence and Data Science domains. A lot of emphasis is laid on hands-on training of softwares for implementing the concepts taught.

In the second year, students opt for 2 elective areas in addition to 8 core courses. This enables them to pursue a detailed learning in the areas of their specialisation. The elective areas offered are AI for Marketing, AI for Financial Applications and Advanced AI. During this year, students also undertake a Capstone Project study under the guidance of a faculty member. The capstone project spans three trimesters for developing a portfolio that helps students undertake a real-life project for data insights using AI & DS techniques for managerial implementation. Participants are also required to complete online certifications which carry credits.

SUMMER INTERNSHIP

Each student is required to undertake summer internship in a company of repute for the duration of 8-10 weeks as part of the course curriculum after the third trimester examination. They also need to undertake a project assignment with the company. This internship provides an opportunity to the students to have a first-hand practical exposure and allows them to relate the conceptual and analytical skills acquired in classroom to actual managerial practices. The Institute's faculty as well as the experts from the organisation where these projects are carried out, evaluate various projects undertaken by the students.

FINAL RESEARCH PROJECT

The Final Research Project (FRP) is a compulsory course, the maximum marks for which are 200 (equivalent to 6 credits). It commences from the middle of Trimester IV and is required to be completed in 5 months' time, ending in January. FRP allows the exploration of a topic in the student's area of interest. The course provides an opportunity to individual students to pursue research in the specific area(s) of interest under the guidance of a faculty guide/mentor. The study is expected to be comprehensive and an integration of several fields of study to arrive at solution(s) to the chosen research problem. The five-month period gives a valuable experience in the research process like problem identification, systematic literature review, collection of relevant data, data analysis and presenting the findings and conclusions. FRP gives students an opportunity to take initiative and use cognitive and analytical skills to complete an individual project well beyond the regular curriculum. FRP concludes with a report submission, a presentation before an external panel and a viva-voce.

PGDM (AI & DS) PROGRAMME CURRICULUM

YEAR-I

Trimester I

- Accounting for Management
- Business Communication
- Managerial Economics
- Marketing Management
- Python Programming
- Quantitative Methods for Management
- Spreadsheet Applications for Business

Trimester II

- Entrepreneurial Thinking
- Financial Markets & Institutions
- Legal Aspects of Business
- Machine Learning -Supervised
- Macro Economics & Policy
- Management Science
- Organisational Behaviour
- RDBMS & Data Warehousing

Trimester III

- AI Applications
- Business Research Methods
- Corporate Finance
- Data Modelling & Visualisation
- Human Resource Management
- Machine Learning-Unsupervised
- Strategic Management

YEAR-II

Trimester IV

- Corporate Social Responsibility
- Deep Learning & Natural Language Processing
- Project Management
- Elective-1
- Elective-2

Trimester V

- Big Data Analytics
- Business Ethics & Corporate Governance
- Leadership
- Elective-3
- Elective-4

Trimester VI

- Data Privacy & Cyber Security
- Sustainability
- Elective-5
- Elective-6

ELECTIVE COURSES

AI FOR MARKETING

- AI for Consumer Behaviour
- AI in e-Tailing
- AI in Retailing

AI FOR FINANCIAL APPLICATIONS

- AI and ML in Financial Services
- AI in Investments
- Block Chain applications in Financial Services
- Time Series Analysis

ADVANCE AI

- Ambient Computing
- Computer Vision
- Generative Adversarial Networks
- Reinforcement Learning
- Robotics



POST-GRADUATE DIPLOMA IN MANAGEMENT (E-BUSINESS) (2025-27)

The Post Graduate Diploma in Management (E-Business) programme is designed to provide students a thorough understanding of E-Business environment and its applications to improve business processes and decision-making. The programme equips students to take on significant responsibilities available in the dynamic e-platform of the economy and contribute to the society at large. After completing the programme, students will be able to comprehend business issues holistically by relating the theories and concepts to the work environment specific to the domain of E-Business.

PROGRAMME EDUCATIONAL OBJECTIVES

- PEO-1: Learners will have a comprehensive knowledge and understanding of E-Business.
- PEO-2: Graduates will be able to use appropriate methods and techniques for blending technology within business processes as per Industry requirements and practices.
- PEO-3: Graduates will have the potential to be entrepreneurs and will possess E-Business acumen, design thinking and skills of effective communication.
- PEO-4: Graduates will be socially sensitive, ethically responsible, and efficient global citizens.

PROGRAMME OUTCOMES

- PO-1: To identify and critically analyse business challenges and opportunities from an E-Business perspective.
- PO-2: To apply disciplinary knowledge of E-Business concepts and strategies at the activity, business process and enterprise levels to drive business results.
- PO-3: To combine analytical skills using emerging technologies to build distribution and supply chain resilience.
- PO-4: To exhibit effective oral and written business communication skills.
- PO-5: To demonstrate leadership skills and develop an entrepreneurial aptitude for innovation and setting up of new ventures.

PROGRAMME STRUCTURE

The PGDM (E-Business) is a two-year full-time programme spread over six trimesters. The course framework of the programme has been designed to ensure that PGDM (E-Business) management graduates at LBSIM acquire a balanced mix of strategic thinking, tactical implementation, specialised knowledge, and general management abilities. A foundation programme is offered before the commencement of regular classes to help the incoming candidates cope with the rigors of the PGDM (E-Business) Programme by offering courses that bridge the knowledge gap among students coming from undergraduate programmes in different academic domains.

The focus in the first year is largely on fundamental courses that provide a foundation of conceptual and analytical abilities necessary for pursuing a specialised course in E-Business. These fundamental courses enable students to have a holistic understanding of the business environment and help students improve their creative thinking, communication skills and teamwork. During the first year, students study a total of 22 courses in the areas of Economics, Human Resources, Quantitative Techniques, Accounting and Finance and Information Technology. In the second year, students are required to opt for 6 elective subjects in addition to 9 core subjects. This enables them to pursue an in- depth learning in the specialised area of E-Business. Participants are also required to complete online certifications which carry credits.

SUMMER INTERNSHIP

Each student is required to undertake summer internship in a company of repute for the duration of 8-10 weeks as part of the course curriculum after the third trimester examination. They also need to undertake a project assignment with the company. This internship provides an opportunity to the students to have a first-hand practical exposure and allows them to relate the conceptual and analytical skills acquired in classroom to actual managerial practices. The Institute's faculty as well as the experts from the organisation where these projects are carried out, evaluate various projects undertaken by the students.

FINAL RESEARCH PROJECT

The Final Research Project (FRP) is a compulsory course, the maximum marks for which are 200 (equivalent to 6 credits). It commences from the middle of Trimester IV and is required to be completed in 5 months' time, ending in January. FRP allows the exploration of a topic in the student's area of interest. The course provides an opportunity to individual students to pursue research in the specific area(s) of interest under the guidance of a faculty guide/mentor. The study is expected to be comprehensive and an integration of several fields of study to arrive at solution(s) to the chosen research problem. The five-month period gives a valuable experience in the research process like problem identification, systematic literature review, collection of relevant data, data analysis and presenting the findings and conclusions. FRP gives students an opportunity to take initiative and use cognitive and analytical skills to complete an individual project well beyond the regular curriculum. FRP concludes with a report submission, a presentation before an external panel and a viva-voce.

PGDM (E-BUSINESS) PROGRAMME CURRICULUM

YEAR-I

Trimester

I

- Accounting for Management
- Business Communication
- Managerial Economics
- Marketing Management
- Organisational Behaviour
- Quantitative Methods for Management
- Spreadsheet Applications for Business

Trimester

II

- Business Process Management
- Consumer Behaviour
- Digital Transformation
- E-Business Management
- Entrepreneurial Thinking
- Legal Aspects of Business
- Macro Economics & Policy
- Management Science

Trimester

III

- Artificial Intelligence
- Business Research Methods
- Corporate Finance
- Human Resource Management
- International Business Environment
- Strategic Management
- Supply Chain Management

YEAR-II

Trimester

IV

- Corporate Social Responsibility
- Digital Marketing
- Entrepreneurial Practice
- Platform Business
- Elective-1
- Elective-2

Trimester

V

- Big Data Analytics
- Business Ethics & Corporate Governance
- Leadership
- Elective-3
- Elective-4

Trimester

VI

- Data Privacy & Cyber Security
- Sustainability
- Elective-5
- Elective-6

ELECTIVE COURSES

- Consulting & Advisory Practices
- Data Modelling & Visualisation
- Project Management
- Business Intelligence & Data Mining
- Cloud Computing
- Internet of Things
- Customer Relationship Management
- Fintech, Blockchain & Cybersecurity
- Managing Virtual Organizations





FELLOW PROGRAMME IN MANAGEMENT (2025)

The Fellow Programme in Management (FPM) at LBSIM is a doctoral level programme that aims to develop high-quality researchers and educators capable of generating socially impactful knowledge for academic and research institutions. The program aims to cultivate top-tier experts and thought leaders who can contribute significantly to business organizations, government, and the social sector. It also focuses on nurturing a research mindset filled with curiosity, imagination, and a commitment to ethical and objective methodologies, ensuring that participants are well-prepared to conduct rigorous research and make meaningful contributions to their fields.

AREAS OF SPECIALIZATION:

The Fellow Programme in Management will be offered in the following areas of specialisation:

- Economics and International Business
- Finance & Accounting
- Human Resources Management and Organisational Behaviour
- Information Systems
- Business Analytics
- Marketing
- Operations and Supply Chain Management
- Corporate Strategy
- Innovation and Entrepreneurship
- Corporate Governance, Business Ethics and Public Policy
- Strategy and Leadership

LBSIM aims at promoting interdisciplinary and contextual research with a significant social impact. The Fellow Programme in Management strives to foster fundamental, applied and policy-oriented research. The FPM is in line with the mission of the Institute to nurture and groom socially sensitive business leaders with a global outlook, supported by research led teaching and strategic national and international partnerships.

ELIGIBILITY FOR ADMISSION

- Master's Degree or equivalent in Management/ Economics/ Social Sciences/ Commerce/ Humanities or any related and allied discipline with a first class.
- Those appearing for their final examination can also apply. Such students, if selected, shall be provisionally admitted, provided they complete all requirements in obtaining their master's degree before 30th September of the year of admission. The admission of these candidates shall remain provisional until they produce the certificate proving that they satisfy the eligibility criteria. The deadline for submitting the final year marksheet/ degree is 31st December.
- A maximum age of 45 years on the closing date of the application.

ADMISSION PROCEDURE

- Admission to the Fellow Program shall normally be made once a year through an open advertisement inviting applications.
- Applicants are required to submit the completed applications along with the copies of all the necessary Certificates and testimonials before the last date of submission of the application form along with a research proposal of about 5000 words in the area of his/her research interest (tentative research proposal).
- A candidate fulfilling the basic eligibility criteria should have a valid test score (not older than three years from the closing date of application) in CAT/GMAT/UGC-NET in relevant discipline. In the absence of CAT/GMAT/UGC-NET, the candidates need to appear for Research Aptitude Test (RAT) of the Institute.
- Selection for the Fellow Programme shall be based on Academic qualifications, Research proposal & Personal Interview.
- The decision of the Selection Committee regarding admission shall be final. The successful applicants shall be offered admission. The Institution shall not entertain any queries or correspondence in respect of those not selected. The LBSIM will offer admission to a maximum of 20 candidates to the Fellow Program in Management in each Academic Year after ensuring availability of the Research Guide as per AICTE Norms/ Standards.
- LBSIM provides one of the best financial support for FPM scholars. FPM Research scholars are paid Rs. 40,000/- per month for the first two years from the date of joining the FPM. For the third and fourth year, FPM Research scholars are paid Rs. 45,000/- per month. The stipend is paid only for a maximum period of four years from the date of joining the program, subject to satisfactory academic performance of the candidates in the quarterly review. In addition to the stipend, the Institute also reimburses a maximum of Rs. 50,000/- expenditure incurred by the FPM Research scholar on research related activities during the program. The hostel facility is available on payment basis. LBSIM encourages research scholars to participate in conferences organized by institutions/associations of national and international repute. The Institute supports the scholar(s) to attend up to two conferences held within India. Substantial support is offered for participation in one International conference outside India, subject to the scholar clearing his/her pre-submission seminar and approval of the Research Advisory Committee (RAC).

ADMISSION PROCEDURE FOR PGDM PROGRAMMES

ELIGIBILITY

- Bachelor's equivalent degree, with a minimum of 50% aggregate marks or equivalent in any discipline, from a recognized university in India or abroad (recognized by the UGC / Association of Indian Universities). The bachelor's degree or equivalent qualification obtained by the candidate must entail a minimum of three years education, after completing senior secondary schooling under the 10+2 system or equivalent.
- Candidates appearing for the final year of bachelor's degree/equivalent qualification examination in the year 2024 can also apply. However, such candidates must submit a certificate from the Principal/Registrar of their University/institution certifying that the candidate has obtained 50% marks or equivalent based on latest available grades/marks. The deadline for submission of the marksheet and the certificate is December 15, 2025.

Non-fulfilment of this condition will automatically result in the cancellation of the provisional admission.

Applicants should note that the mere fulfilment of minimum eligibility criteria will not ensure consideration for shortlisting by LBSIM. Candidates must declare and maintain a valid and unique email account and a phone number throughout the selection process.

All candidates are required to submit the scores of the latest Common Admission Test (CAT 2024) or Xavier Aptitude Test (XAT 2025) or have a valid GMAT score from 1st January 2021 to 31st January 2025.

Foreign students, PIO and NRI sponsored candidates are also eligible and are required to take the Graduate Management Aptitude Test (GMAT) at a test centre outside India, between October 1, 2024 and January 15, 2025.

Candidates will be required to furnish their GMAT scores while applying and provide an attested copy of the GMAT score sheet to the Admission Office for verification at the time of the personal interview. GMAT scores without the above document will not be accepted and the application may be summarily rejected.

LBSIM uses the CAT score for short-listing/selecting the candidates for its Post Graduate programmes in Management. IIMs have no role either in the selection process or in the conduct of the programmes.

SELECTION PROCESS

- Candidates are short-listed based on CAT/XAT/GMAT scores, prior academic performance, work experience and other information disclosed in the application form.
- Only short-listed candidates will be called for Extempore, Group Discussion, and Personal Interview which will be held during February and March 2025.
- Weightage for final selection will be 60% for CAT/XAT/GMAT score and 40% for prior academic performance, Written Ability Test/ Extempore, Group Discussion & Personal Interview and work experience.
- Selection Process may be modified in view of the situation prevailing at that time of the year.

APPLY ONLINE

Online Mode : www.Lbsim.ac.in or Forms.Lbsim.ac.in

Fees : Rs. 2200/- + GST

GROUP DISCUSSION & PERSONAL INTERVIEW CENTRES

Candidate must select one centre when applying online. The GD/PI centres can be changed by the Institute at its discretion.

NORTH : Jammu, Chandigarh, Delhi, Dehradun, Lucknow

EAST : Patna, Ranchi, Kolkata, Guwahati

SOUTH : Bengaluru, Hyderabad, Kochi, Chennai

WEST : Jaipur, Ahmedabad, Mumbai,

CENTRAL : Bhopal, Raipur

IMPORTANT DATES

Issue of Application Form	: 1st Oct 2024 (Tuesday)
Common Admission Test (CAT)	: 24th Nov 2024 (Sunday)
Last Date of Form Submission	: 15th Dec 2024 (Sunday)
Xavier Aptitude Test (XAT)	: 5th Jan 2025 (Sunday)
GD & PI Dates	: February-March 2025
Result Declaration	: April 2025
Fee Deposit	: April – June 2025
Programme Commences	: June 2025 (Tentative)

ADMISSION OFFER

Result of the selected candidates shall be displayed on:

- LBSIM Website: www.Lbsim.ac.in
- Communicated to selected candidates via Email

LBSIM will not accept any responsibility for non-receipt of any admission related communication by way of loss during transit or otherwise. All matters of dispute will be subject to the legal jurisdiction of Delhi Courts.

Fees and Other Charges for PGDM Batch 2025-27

Post Graduate Diploma in Management (PGDM) (2 Year Fulltime)					
1. PGDM - General					
2. PGDM - Financial Management					
3. PGDM - Research & Business Analytics					
4. PGDM - Artificial Intelligence & Data Science					
5. PGDM - E-Business					
Academic Year	Installment	Due Dates of Payment	General Seat	Corporate Sponsored Seat	
2025-26	I	At the time of admission	420000	560000	
	II	By November 1, 2025	410000	540000	
2026-27	III	By April 25, 2026	410000	540000	
	IV	by November 1, 2026	410000	540000	
Total			1650000	2180000	
Additional Charges			Amount in INR	Amount in INR	
1. Experiential Immersion Program (2 Mandatory Credit Courses):					
a) Rural Immersion program (with India's leading NGOs)					
b) Outbound Leadership program (with TATA Steel Adventure Foundation)					
Note: These programs are subsidised by LBSIM. (To be added to First Installment)					
2. Security (Refundable) (to be added in First Installment)			5000	5000	
3. Examination Fee (In four equal installments of Rs. 3750/- each)			15000	15000	
4. Management Grid Fee (at the time of admission)			50000	50000	
5. Alumni Fee (Lifetime Membership) (at the time of admission)			12000	12000	
6. International Immersion Program (Optional)					
a. LBSIM shall select among the students who have applied for the international immersion program.					
b. LBSIM shall partly subsidise the actual expenses for this program.					
Fellow Programme in Management (FPM)					
Academic Year	Installment	Due Dates of Payment	Full Time Scholar	Executive Working Scholar (Weekend Classes)	Executive Working Scholar LBSIM Alumnus (Weekend Classes)
2025-26	I	At the time of Admission	25000	55000	42500
	II	By November 1, 2025	25000	55000	42500
2026-27	III	By April 15, 2026	25000	55000	42500
	IV	By November 1, 2026	25000	55000	42500
2027-28	V	By April 15, 2027	25000	55000	42500
	VI	By November 1, 2027	25000	55000	42500
2028-29	VII	By April 15, 2028	25000	55000	42500
	VIII	By November 1, 2028	25000	55000	42500
Total			200000	440000	340000
Other Charges			Amount in INR	Amount in INR	Amount in INR
1. Alumni Fee (Lifetime Membership)			12000	12000	Nil
Hostel Charges					
Academic Year	Installment	Due Dates of Payment	Amount in INR		
2025-26	I	At the time of admission	240000		
2026-27	II	By April 15, 2026	240000		
Note: 1. Hostel Facility is on first come, first serve basis. Electricity charges will be as per sub-meter reading. 2. Students from Delhi may also apply.					
Merit -cum- means scholarships					
LBSIM offers scholarships of Rs. 100000/- each to meritorious students of PGDM programmes on merit-cum-means basis.					
Withdrawal and Refund Policy					
1. LBSIM follows AICTE regulations for withdrawal and refund of fees. 2. All disputes are subject to the jurisdiction of the courts in Delhi.					
Application form fee Rs. 2200/- + 18% GST					

IMMERSION PROGRAMMES (EXPERIENTIAL LEARNING)

LBSIM offers transformative experiential learning through three (3) Immersion Programmes as under:

1. International Immersion Programme (Optional, 10 Days)

LBSIM invites applications from its students for its International Immersion Programme (10 Days) to its partnering foreign universities in Malaysia, Indonesia, Thailand, Dubai among others. Based on the selection process comprising written test and interview process, the best candidates are offered the prestigious opportunity to participate in this programme wherein they learn from the best foreign instructors, new pedagogical innovations, workshops and labs, visits to local infrastructure projects and immersion in local customs, culture and sightseeing.

2. Rural Immersion Programme (Mandatory Credit Course, 10 Days)

LBSIM partners with India's best NGOs contributing to development of rural India - Bharat - through diverse ways such as community strengthening, resources conservation, education and skill building, empowerment of women and marginalised communities among others. The students visit various villages in Uttar Pradesh, Madhya Pradesh, Uttarakhand, Rajasthan and Gujarat for 10 days wherein they stay with locals, learn about their challenges and resilient efforts towards progress and present their learning and suggestions at LBSIM as part of a credit course.

2. Outbound Leadership Immersion Programme (Mandatory Credit Course, 10 Days)

LBSIM partners with Tata Steel Adventure Foundation for outbound expeditions amidst nature in Uttarkashi (Uttarakhand) and Jamshedpur (Jharkhand). For 10 days, students internalize elements of team dynamics such as planning and effective communication, empathy and fortitude, improvisation and entrepreneurial spirit, mentoring and leadership. The students present their learning at LBSIM as part of their credit course.

INTERNATIONAL IMMERSION PROGRAMME: NURTURING GLOBAL PERSPECTIVES

LBSIM embarked on a transformative journey with its International Immersion Program, enriching the academic and cultural experiences of participating students. The program seamlessly blended cultural exploration with academic depth, offering students valuable insights into international business dynamics and fostering a global perspective. The immersive experiences not only enhanced their knowledge but also cultivated the qualities required to become globally aware and responsible business leaders.

UKM, Malaysia Immersion: A Tapestry of Tradition and Modernity

LBSIM orchestrated a memorable International Immersion Program at Universiti Teknologi Malaysia (UKM), where 15 students, accompanied by Prof. Vijayalakshmi Iyengar, delved into the vibrant culture of Malaysia. The program provided a unique blend of tradition and modernity, showcasing Malaysia's commitment to sustainability and gender equality.



UTM, Malaysia Immersion: Beyond Borders of Learning

In a 10-day International Immersion Program at Azman Hashim International School of Business, Universiti Teknologi Malaysia, under the guidance of Dr. Samant Shant Priya, students were immersed in a rich tapestry of academic and cultural experiences. The program offered sessions on Design Thinking, Islamic Banking, and exploration of Malaysia's cultural heritage through visits to landmarks, local markets, and cultural performances. Insights into NGO activities and the palm oil industry added depth, while a diverse culinary journey encapsulated the essence of Malaysian life.

University of Dubai Immersion: Bridging Cultures and Industries

Continuing its global engagement, LBSIM conducted an International Immersion Programme at the University of Dubai from October 8 to 18, 2023, coordinated by Dr. Gaurav Joshi. PGDM 2023-25 students gained a unique international education and cultural exchange experience, delving into the UAE's business-friendly environment, Islamic Banking, and creative problem-solving through case studies. Beyond academics, students explored Emirati culture, hospitality, and iconic landmarks. Professional development included visits to the International Humanitarian City and Job Shadowing at Century Financials Ltd., providing insights from industry leaders.

These international immersion experiences reflect LBSIM's commitment to nurturing well-rounded, globally conscious leaders. By providing a platform for cultural exploration and academic enrichment, the institute ensures that its students are not only academically competent but also equipped to navigate the complexities of a globalized business environment. The International Immersion Program stands as a testament to LBSIM's dedication to shaping future leaders with a deep understanding of diverse cultures and business practices.



RURAL IMMERSION PROGRAMME: A JOURNEY OF INSIGHTS AND SOCIAL RESPONSIBILITY

From August 5th to August 16th, 2023, Lal Bahadur Shastri Institute of Management (LBSIM) embarked on a transformative journey with its "Rural Immersion Programme - 2023," demonstrating a steadfast commitment to practical learning and holistic managerial development. This experiential initiative spanned diverse locations, offering students an authentic understanding of rural life while fostering insights into grassroots challenges and community-driven solutions.

Kannauj: Nurturing Fragrances and Insights

In Kannauj, participants delved into a 9-day Rural Immersion Programme at the Fragrance and Flavour Development Centre. Engaging in fragrance and aroma creation, activities included exploring the Aroma Garden, visiting farms, markets, and schools. From crafting Gulkhand to Agarbattis, participants conducted surveys, communicated with officials, and delved into topics like women empowerment and healthcare. This immersive journey provided comprehensive insights into rural life and industries.

Manda: Navigating challenges and embracing opportunities in Rural Tapestry

The team explored Manda, a small village 60 km from Prayagraj, for 10 days, aiming to connect with locals and comprehend their challenges. Visits to schools, localities, marketplaces, a solar power plant, a mining unit, and a CHC unfolded challenges and opportunities. Despite hurdles, efficient vaccination programs, widespread UPI system usage, and parental enthusiasm for education emerged as positive aspects.

Haldwani: A 10-day collaborative odyssey with Suvidha

In Haldwani, five groups engaged in a 10-day exploration with Suvidha NGO, assessing impacts from biogas initiatives to studying the agricultural supply chain. This collaborative effort demonstrated transformative insights for holistic rural development.

Anand, Gujarat: Unveiling Rural Dynamics

The Anand, Gujarat Rural Immersion engaged 51 students, covering rural immersion concepts and village understanding at IRMA. Visits to Amul Dairy and Mujkuva Village unveiled Amul's history, product creation, and rural development. Students gathered village data and concluded the immersion with a valuable exchange of knowledge and experiences.



Jhabua: Deepening Connections

In Jhabua, the group explored 21 locales, engaged with 15-18 households, and immersed themselves in the essence of the region. Experiencing the unique 'halma' practice and witnessing NGO Shivganga's efforts towards Jhabua's upliftment left an indelible mark, indicating a shift towards organic farming.

Tilonia: Community-Driven Solutions

Around 100 students explored Tilonia, near Ajmer, Rajasthan, visiting the renowned Barefoot College. Divided into 17 groups covering eight villages, students delved into community-driven solutions, emphasizing solar energy, healthcare, education, and women empowerment. The immersive experience underscored the power of teamwork and highlighted the interconnectedness of people, environment, and sustainable development.

Indore: Nurturing Resilience and Sustainability

In October 2023, a group of 22 students from LBSIM Delhi, undertook a 10-day Rural Immersion Programme in Indore. Guided by Mr Raj Goswami and Dr Swaranjeet Arora, the immersion concluded with a profound understanding of rural life, sustainable practices, and the resilience of local communities.

These diverse and comprehensive Rural Immersion experiences reflect LBSIM's commitment to fostering well-rounded, socially sensitive managers. The programme successfully provided students with practical insights, deepening their understanding of rural challenges and inspiring them to contribute meaningfully to community development.



OUTBOUND LEADERSHIP PROGRAMME: A TRANSFORMATIVE EXPEDITION IN COLLABORATION WITH TATA STEEL ADVENTURE FOUNDATION

In the dynamic landscape of today's business and organizational world, the significance of outbound leadership programs cannot be overstated. These programs, designed to be transformative experiences, play a pivotal role in equipping students with essential leadership skills and qualities necessary for success.

Scheduled from October 5, 2023, to October 22, 2023, the Outbound Leadership Programme 2023 took place in the picturesque locales of Uttarkashi and Jamshedpur. In collaboration with the esteemed Tata Steel Adventure Foundation, this initiative promised an unparalleled opportunity for participants to embark on a journey of self-discovery and leadership development.

At the heart of outbound leadership programs lies the belief in learning through experience. By engaging in challenging outdoor activities and simulations, students gain invaluable insights into effective communication, teamwork, and decision-making. The hands-on nature of these experiences allows students to not only comprehend but also internalize these crucial leadership skills.

One of the primary objectives of the Outbound Leadership Programme 2023 was to facilitate a deeper understanding of one's own leadership style and its impact on interpersonal dynamics. The students had the chance to reflect on their strengths and areas of growth, fostering a heightened self-awareness that is fundamental to effective leadership.

Moreover, the program provided a unique platform for students to cultivate essential qualities such as self-confidence, resilience, and adaptability. In today's fast-paced and uncertain environments, these attributes are indispensable for successful leadership. Through real-life challenges and adventures, the students honed their abilities to navigate ambiguity and emerge as more resilient and adaptable leaders.

By combining the beauty of Uttarkashi and the industrial prowess of Jamshedpur, this program is set to create a unique and enriching experience that students will carry with them throughout their professional careers.



PLACEMENTS

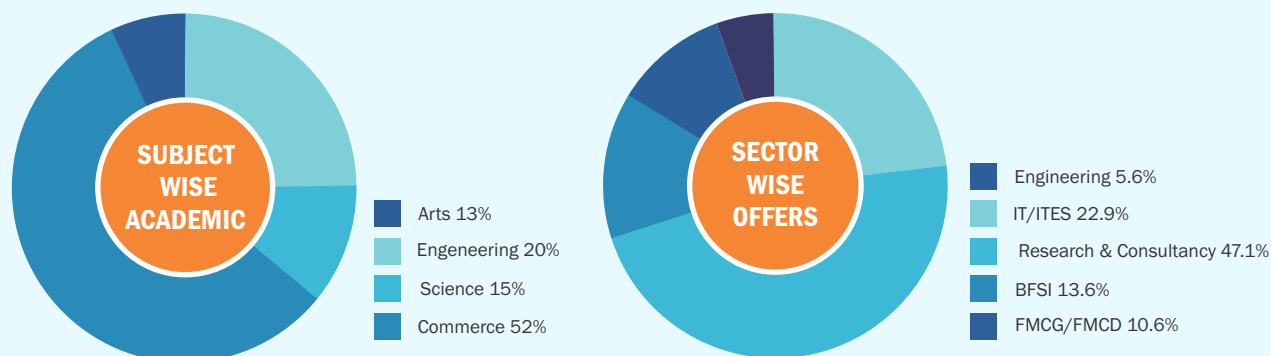
Lal Bahadur Shastri Institute of Management lived up to its glorious past yet again and witnessed another wonderful year of placements and internships. A host of companies (50+ Firms) from a variety of sectors such as FMCG, Consulting, IT and ITeS, Engineering and Durables, BFSI, Market, Research, Education, Electronics etc visited the campus in 2022.

PLACEMENTS 2023-24



PLACEMENT BY COURSES:

Programmes	Highest CTC	Average CTC	Median CTC
General	16.67	12.31	12.00
FM	14.83	12.01	12.40
RBA	15.80	12.03	12.30
E-Business	15.93	12.66	12.40
AI & DS	14.00	11.75	12.20



SECTOR-WISE PROMINENT RECRUITERS

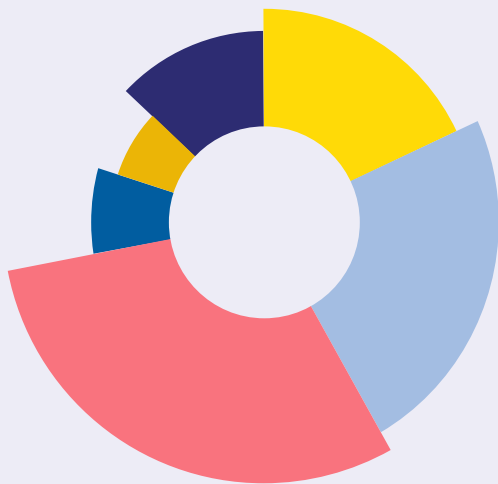
	BANKING & FINANCIAL SERVICES	- DE Shaw - Darashaw	- ICIC bank - Houlihan Lokey	- SBI Cards - Oxane Partners	- Tresvista - Alvarez and Marsal
	ENGINEERING & DURABLES	- Volvo Eicher - Havells	- TVS - Mercedes-Benz	- Schneider Electric - Addverb Technologies	- Maruti Suzuki - SRF
	RESEARCH & CONSULTANCY	- Deloitte - EY GDS	- ZS Associate - Smart Cube	- Gartner - Bain & Co.	- KPMG - Black Stone
	FMCG & OTHERS	- DFM Foods - Asian Paints	- Airtel - ITC	- Redbull - Marico	- DLF - Balmer Lowrie LLC
	IT & ITES	- Accenture - Wipro	- Cvent - Capgemini	- Cognizant - Tech Mahindra	- Infosys - Hevo Tech.

SUMMER PLACEMENTS BATCH 2023-25

Summer Internships provided an opportunity for students to implement theories, concepts and skills learnt during three trimesters. It allows students to go beyond the realms of the classroom and gain insight into the corporate world. Over 70 companies visited the campus and offered opportunities in diverse areas such as Banking and Financial services, Engineering and Durables, FMCG and IT/ITES amongst others.



SUMMER INTERNSHIP STATISTICS 2023-24



357 Total Students Placed

- 13% IT/ITES
- 40% BFSI
- 8% Engineering & Durables
- 8% Research & Consultancy
- 11% FMCG
- 20% Others

Highest Stipend
150,000*

Average Stipend
42,460*

*For 2 Months of Internship

Banking & Financial Services



IT/ITES



Research & Consultancy



Engineering & Durables



FMCG/FMCD



Others



FACULTY



The Institute has highly competent and dedicated faculty spread over all functional and management areas such as Accounting & Finance, Economics, Operations Management, Human Resource Management, Business Law, Marketing Management, Strategic Management and Information Technology. The Institute also draws on visiting faculty from various universities, business enterprises and research institutions.

ECONOMICS & PUBLIC POLICY

The Economics area provides the fundamental theoretical base in Micro and Macroeconomics so that the participants are able to understand and appreciate the linkages in economic policy, implementation and evaluation.



DR. ACHINTAN BHATTACHARYA
Professor
Ph.D (University of Agra)
LLB (University of Delhi)
M. Phil (Punjab University)
M. A (Economics) (University of Calcutta)
Areas of Interest
Governance Issues and Public Policy;
Issues in Ethicality,
Indian core management Paradigms and
Corporate Governance



DR. SHEKHAR KUMAR SINHA
Professor
Area Convener
Ph.D. Economics (Mumbai University)
PGDM (AIMA)
MA Eco. (Delhi School of Economics, DU)
BA Eco. (Hons) (St Stephen's College, DU)
Area of Research
Digital Transformation in Government and
Public Sector Organizations
Productivity and Efficiency in
Government Organizations



MR. AJAY JAIN
Professor of Practice
PGDM - Marketing and Finance (IIM Calcutta)
BSc. (Mechanical Engg.) (Delhi College of Engg.)
Areas of Interest :
Entrepreneurship and Sustainability linked to
water conservation



DR. KUNWAR MILIND SINGH
Associate Professor
FDPM Indian Institute of
Management, Ahmedabad,
Ph.D. (Economics) NGB
(Deemed to be University), Allahabad,
MA (Economics) CSJM University, Kanpur
Areas of Interest :
International Trade, Global Capital Flows,
Econometric Modelling, Case Writing



DR. PERMINDER JIT KAUR
Assistant Professor
PhD Chemical Engineering (IIT Delhi)
M.Tech Chemical Engg. (Panjab University)
B.Tech in Chemical Engg. (Panjab University)
Areas of Interest :
Circular economy , Public Policy,
Value-chain analysis EVs, Green hydrogen,
and Emerging technologies.



DR. TANZEEM HASNAT
Assistant Professor
Ph.D Economics (Jamia Millia Islamia)
Masters in Economics (Jamia Millia Islamia)
Bachelors in Economics (Maitreyi College,
University of Delhi)
Areas of Interest :
Sustainable Development,
Financial Econometrics, Energy

FINANCE & ACCOUNTING

The Finance & Accounting area strives to keep the participants abreast with the latest developments, tools and techniques in the ever changing and dynamic financial environment. The faculty is actively engaged in pursuing research in various areas.



DR. G. L. SHARMA
Professor Emeritus
M.Com, Ph.D.
(University of Rajasthan)
Areas of Interest
Financial Accounting, Cost &
Management Accounting,
Financial Statement Analysis



DR. C. P. GUPTA
Professor
Ph.D. (Fin.) (University of Delhi)
M.Phil. (Fin.) (Delhi School of Economics, D.U.)
M.Com. (Delhi School of Economics, D.U.)
B.Com. (H.) (Shri Ram College of Commerce, D.U.)
Area of Interest
Investment Decisions, Financial Modeling,
Fuzzy Decision Making, Agricultural Commodity
Trading, Valuation and Pricing of Indian IPO,
Corporate Diversification, Capital Structure
and Corporate Cash Holding

**DR. S.C. BANSAL**

Professor
Ph D (Delhi School of Economics),
M Phil (Delhi School of Economics),
M Com (Delhi School of Economics),
UGC Teacher Fellow (1982-1986)

Areas of Interest :

Financial Reporting, Management
Accounting, Mergers and Acquisitions,
Business Valuation, International
Financial Management

**DR. PANKAJ VARSHNEY**

Professor
Ph.D. (University of Delhi),
Master of Finance & Control
(University of Delhi)

Areas of Interest

Corporate Finance, Financial
Derivatives, Business Valuation,
Fixed Income Securities, Corporate
Governance and Shareholder Value

**DR. GAUTAM NEGI**

Associate Professor
Area Convener
Ph.D. (MLS University),
MBA (University of Lucknow)

Areas of Interest

Corporate Finance,
Banking & Risk Management

**DR. SWARANJEET ARORA**

Associate Professor
PhD. (DAVV, Indore),
Certified Mgmt. Accountant (IMA, USA)
M. (Fin. Administration) (DAVV, Indore)
UGC NET (Management 2012)

Areas of Interest

Banking, Mutual Funds, Corporate
Finance and Wealth Management

**MR. MANU KOHLI**

Associate Professor of Practice
MBA from IIM, Kolkata
B.E. (Mechanical Engineering)

Areas of Interest

Corporate Finance, Accounting,
Financial Modelling, Entrepreneurship

**DR. NIDHI MALHOTRA**

Associate Professor
Ph.D. (Banasthali Vidyapith),
Certified Financial Risk
Manager (GARP, USA), MBA

Areas of Interest

Exchange Traded Funds, Capital
Markets, Financial Services,
Sustainability Finance

**DR. SMITA DAYAL**

Assistant Professor
Ph.D. (University of Mumbai)
NET (Management), MBA (Finance
and Marketing)

Areas of Interest

Corporate Finance, Accounting,
Financial Modelling, Fintech,
Financial Inclusion, Climate Finance

**DR. HIMANI CHAHAL**

Faculty Associate
PhD in Finance (IIT Roorkee)
M.Com. (Delhi School of Economics) DU
B.Com. (Hons.) (Kamla Nehru College) DU
UGC NET-JRF (Commerce, 2016)

Areas of Interest

Corporate Finance
Corporate Governance
Family Business Management
Sustainability Finance

**DR ROSHNI GARG**

Assistant Professor
Ph.D., M.Phil, M.Com (Fin)
Delhi School of Economics, Delhi University
B.Com. (H) Shri Ram College of Commerce,
Delhi University

Areas of Interest

Sovereign wealth funds,
state-owned investors, IPOs

VISITING FACULTY**PROF. PREM SIBBAL**

M.Sc., PGDPM -HR, (FMS, Delhi),
MBA, CAIIB (IIBF)

PROF. RAM ADHAR CHOPRA

MBA, CAIIB, CFP, DBF

PROF. V. K. MEHTA

Ph.D. (University of Delhi),
MEc (University of New England, Australia)

PROF. GIRDHARI LAL

MBA, ACS, PMP, Six Sigma Trained

PROF. EISH TANEJA

CA, CPA (USA)

PROF. MANU KOHLI

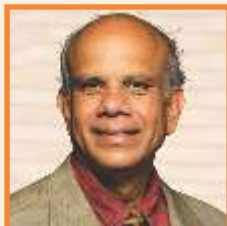
B.Tech, MBA IIM Calcutta

PROF. MANAV VIGG

B.Com Hons, FCA

GENERAL MANAGEMENT

General Management area explores what drives big business decisions as well as consequences of those decisions. The area equips the students to take different perspectives in consideration to handle real world business problems. It also gives students an idea about the growing role of business in the society.



DR. GURUMURTHY KALYANARAM

Research Professor
Ph.D. (Massachusetts Institute of Technology)
M.B.A. (The University of Texas at Arlington)
B.E. (University of Madras)

Area of Interest

Behavioral Economics and Decision Theory
Consumer Behavior and Decisions
Global Economic, Finance, Social, and Public Policy
Marketing and Media



DR. VIJAYALAKSHMI IYENGAR

Professor
PhD (IIT Madras)
FDP (IIM Ahmedabad)
M Fin. Mgmt & M. Ed (Bombay Univ.)
B Ed (Bombay University)
B Com (Hons.) (Delhi University)

Area of Interest

Research and Business Analytics,
Strategic Management, Business
Policy, Disruptive and Business
Model Innovation



DR. SUSHIL KUMAR DIXIT

Associate Professor
Area Convener
MBA, LLB, Ph.D.
(CCS University, Meerut)

Areas of Interest

Strategic Management Entrepreneurship,
CSR and Sustainability



PROF. SANDEEP BHATNAGAR

Associate Professor of Practice
Ph.D. Scholar (IIM Ranchi)
MBA-MCA (ICFAI)
B. Sc. (Hons.) - Hindu (Delhi University)

Area of Interest

Entrepreneurial Strategy, Development
Economics, Technology Determinism,
AI in Retail



DR. SWETA SUMAN

Assistant Professor
PhD (Dr B R Ambedkar University)
Masters in Mass Communication
(Jamia Milia Islamia)
Bachelors in Journalism (DU)
UGC NET

Areas of Interest

Communication Skills, Media Studies,
Gender, Development Communication



DR. KHUSHBOO RAINA

Assistant Professor
Ph.D. (GGSIPU),
UGC NET, MBA

Areas of Interest

Organisation Behaviour, HRM,
Strategic Management, Business
Research

VISITING FACULTY

MR. AMITAVA BANERJEE

PhD (Pursuing) (Banasthali Vidyapeeth)
Masters in Commerce (Calcutta University)
Bachelors in Commerce (Calcutta University)

INFORMATION TECHNOLOGY AND SYSTEMS

The explosion of information technology in organisations and the wide web of local area networks, intranet and internet have changed the way business will be conducted in the future. Considering the latest developments, the IT Area offers various courses which help the participants use and analyse information and information systems effectively.



DR. REKHA GUPTA
Professor
Area Convener
Ph.D.(Jamia Millia Islamia),
M.Phil., M.Tech.(Computer Science),
MS (Computer Science)
Areas of Interest
ERP Critical Success Factors and
Selection Models, Multicriteria
Decision-Making, Fuzzy Logic



DR. GEETANJALI SAHI
Associate Professor
Ph.D., MCA (M. D. University)
Areas of Interest
Data Mining, Data Visualisation,
Data Analytics, E-commerce,
Website Usability.



DR. KAVITA PABREJA
Associate Professor
PhD (BITS Pilani)
M.S. (BITS Pilani)
Engineering in Electronics & Communication
(IETE), New Delhi.
Areas of Interest
Artificial Intelligence, Machine Learning
Data Science, Data Analytics, NLP



DR. UMAR BASHIR MIR
Assistant Professor
Ph.D. (Information Systems)
Department of Management Studies,
IIT, Delhi, M.Tech. (Information
Security & Management), B-Level
(Computer Applications)
Areas of Interest
E-governance, ICT4D, Multi Criteria
Decision Making, Digital Identity,
Emerging Technologies, Social Media



DR. FEHMINA MALIK
Assistant Professor
Ph D (IEOR, IIT Mumbai)
M Phil (Operations Research, DU)
M Sc (Operations Research, DU)
B Sc (H) (Mathematics, Miranda House, DU)
Area of Interest
Game Theory, Internet Economics,
Supply Chain, Inventory Management,
Artificial Intelligence and Machine Learning.

VISITING FACULTY

DR ALOK YADAV,
FM (PhD in Econometrics), MDI, Gurugram

ORGANISATIONAL BEHAVIOUR & HUMAN RESOURCE MANAGEMENT

Human resource is a crucial element in creating sustainable competitive advantage. The OB & HR courses at LBSIM offer participants a grounding in the concepts, knowledge, and contemporary skill sets required to enhance managerial competencies of future professionals as well as provide relevant insights into the constantly evolving HR processes. The area ensures that the graduating students are sensitive to the needs of the changing environment and are equipped to identify paradigm shifts in order to upgrade their abilities to meet business challenges.



DR. MONI MISHRA
Associate Professor
Area Convener
Ph.D. (University of Delhi),
M.A. (Psychology) (University of Delhi),
PGDHRM (IGNOU),
UGC-NET JRF
Areas of Interest
Organisational Culture, Performance
Management, Business Ethics,
Organisational Design, Women & Empowerment



DR. SHEELA BHARGAVA
Associate Professor
Ph.D. (Maharshi Dayanand University),
UGC (NET), MBA
Areas of Interest
Work Ethics, Organisational Culture,
Entrepreneurship, Macro Economics
& HR Issues, Leadership



DR. DARSHNA V. BANKER
 Assistant Professor
 Ph.D. HR/OB (IIT, Delhi)
 UGC-NET JRF (HR/IR/LL Area)
 MBA HR/OB (Gujarat University)
Areas of Interest
 Compassionate Leadership,
 Women Leadership, Academic Leadership,
 Conscious Leadership



DR. NEHA BHATNAGAR
 Assistant Professor
 Ph.D. FMS (University of Delhi)
 UGC NET, JRF and SRF
Areas of Interest
 Business Communication,
 Human Resources and
 Organisational Behaviour



DR. SHEETAL SINGH
 Assistant Prof (Research)
 PhD (Management),
 M.A. (Psychology), MBA
 B Tech (Biotechnology), UGC-NET
 HR Analytics - IIM Rohtak
Area of Interest
 Competency Development, Talent Management,
 Consumer Psychology, Organization Behaviour.

VISITING FACULTY
DR. ANUPRIYA SINGH
 Ph.D. (University of Delhi)
 MBA (Kurukshetra University)
 BBE (University of Delhi)

OPERATIONS MANAGEMENT & BUSINESS ANALYTICS

Operations Management area imparts knowledge of various organisational issues like planning, designing, analysing, controlling etc. across all Industry verticals. The students are familiarised with recent Industry practices related to software, quality, efficiency, sustainability and effectiveness to live up-to the edge of Industry 4.0 & 5.0. The different courses delivered by this area sensitise students towards better quality products/services which lead to better customer satisfaction, increased revenue and reduced waste.



DR. B.K MOHANTY
 Research Professor
 PhD Operations Research (IIT Kharagpur),
 Msc (Berhampur University)
 Bsc (Hons) (Berhampur University)
Area of Interest
 Multicriteria Decision Making,
 Fuzzy Data Mining, Software Risk Mgmt.



DR. RAJKUMARI MITTAL
 Associate Professor
 Ph.D. (Banasthali Vidyapith),
 B.E., MBA
Areas of Interest
 Supply Chain, Supply Chain Modelling,
 Logistic Services, Project Management



DR. SUNITA DANIEL
 Associate Professor
 Ph.D (Mathematics) IIT Kanpur,
 M.Phil (Mathematics) Madras University,
 M.Sc (Mathematics) Madras University,
 B.Sc (Mathematics) Madras University
Areas of Interest
 Big Data and Big Data Analytics,
 Decision Sciences and Epidemiological
 Modelling of Infectious Diseases.



DR. ANCHAL GUPTA
 Associate Professor
 PhD (Supply Chain & Logistics),
 Delhi Technological University,
 M.Phil (Operations Research) Delhi Univ.,
 M.Sc. (Operations Research) Delhi Univ.,
Areas of Interest
 Logistics Service Providers,
 Service Quality issues, Sustainable
 Logistics Practices & Applications



DR. SUGANDHA AGGARWAL
 Assistant Professor
 Ph.D. (Operational Research) D.U.
 M.Phil. (Operational Research) D.U.
 M.Sc. (O.R.) Hindu College, D.U.
 B.Sc. (Maths.) SGTB Khalsa College, D.U.
Areas of Interest
 Logistics and Supply chain, Marketing,
 Quality & Performance Excellence



DR. RINI
 Assistant Professor
 PhD (Dept of Operational Research, DU)
 Masters Operational Research
 (Hindu College, DU)
 B. Sc. (H) Computer Sc. (SRCASW, DU)
Area of Interest
 Inventory Management



DR. RASHI SHARMA
 Assistant Professor
 PhD & M Phil (Dept of Operational
 Research, DU)
 Masters (Hansraj College, DU)
 Bachelors (Miranda House, DU)
Area of Interest
 Supply Chain Management, Multi-criteria
 Decision-making techniques,
 Optimization modelling

VISITING FACULTY
DR. A.K. VIJ
 Ph.D. (IIT, Delhi), MBA,
 (Faculty of Management
 Studies, Delhi Univ.)

DR. MUKESH MEHLAWAT
 M.Sc., PhD.
 (Delhi Univ.)

MARKETING

The Marketing area aims to develop and enhance the skills and knowledge base of the participants by teaching the latest marketing theories and industry's best practices. The faculty is actively engaged in research and consultancy in different areas of marketing.



DR. PRAVEEN GUPTA
Professor
Director, LBSIM
Ph.D. (University of Rajasthan),
MBA (FMS, Delhi University)
M.Sc. (Physics), (University of Delhi)
Areas of Interest
Brand Management, Business
Marketing, Supply Chain, Entrepreneurship,
Strategic Management



DR. U. MANOHAR BHAT
Professor
Area Convenor
PhD (IIM Raipur)
MBA (IIM Bangalore)
B.Tech.- Marine Engg. (DMET Calcutta)
Area of Interest
International Marketing, Pricing &
Revenue Analytics, Consumer Behaviour,
Personality traits, Sales Promotion



DR. SHELENDRA K. TYAGI
Associate Professor
Ph.D., PGCSM (IIM Kozhikode), MBA
B.Tech (Mechanical Engg.)
Areas of Interest
Marketing Analytics, Competitive
Intelligence, Key Account
Management, Brand Equity
Management, Sales Management



DR. SAMANT SHANT PRIYA
Associate Professor
Ph.D., (MANIT, Bhopal),
MBA (Shivaji University)
Areas of Interest
Consumer Motives, E-Business,
Brand Management, Sales Management,
CSR



DR. SMITA SHARMA
Associate Professor
Ph.D. (Aligarh Muslim University), MBA
Areas of Interest
Innovations in Marketing, Integrated
Marketing Communication, Strategic
Brand Management, Digital &
Social Media Marketing



DR. GAURAV JOSHI
Associate Professor
Ph.D. (Management/Agribusiness
Management) (G.B. Pant University
of Agriculture & Technology),
MBA (Marketing/Finance)
Areas of Interest
Supply Chain Management, Multi-Objective
Decision-Making, Entrepreneurship and
Agribusiness Management, Marketing Analytics



DR. MOHIT LOHANI
Associate Professor
PhD. Devi Ahilya University, Indore,
PGDM (MBA) IIM Lucknow,
BE (DCE) Delhi University
Areas of Interest
Digital Marketing, Retail and A.I.,
Ecommerce Platforms, Brand Marketing



DR. RAJEEV SIROHI
Assistant Professor
Ph.D. (Gautam Buddha University),
PGDBA (MBA) M.Phil.,
UGC (NET), BE (ECT).
Areas of Interest
Services Marketing,
Retail and Distribution Management



DR. CHHAVI GUPTA
Assistant Professor
FPM, XLRI Jamshedpur
MBA, IMI New Delhi
Economics (Hons), Hansraj College, DU
Areas of Interest
Marketing to bilingual consumers
Consumer behaviour
Bilingual service encounters



DR. EKTA SINGHAL
Assistant Professor
Ph.D. (Marketing Management),
MBA in Marketing,
UGC NET, JRF (Management, 2012)
Areas of Interest
Brand Management & Digital Marketing



DR. MANSI GUPTA
Assistant Professor
PhD (IIFT Delhi)
MBA (Bhartiya Usha Lakshmi Mittal Inst of Management, Delhi)
BSc (H) Mathematics (Daulat Ram, DU)
Area of Interest
A.I., Consumer Behavior, Art-Infusion Phenomenon,
Product Scarcity, God Saliience and Religiosity,

VISITING FACULTY
PROF. S.K. JAIN
M.B.A (FMS, Delhi University)

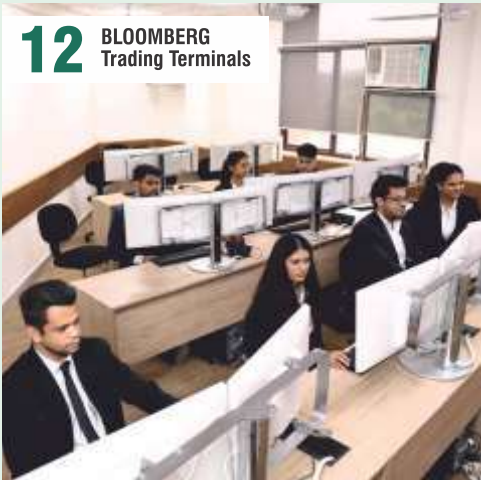
LAL BHADUR SHASTRI RESEARCH CENTRE FOR PUBLIC POLICY & SOCIAL CHANGE

DR. G.L. SHARMA
Head – LBSRC,
M.Com, Ph.D. (University of Rajasthan)

DR. SHEETAL SINGH
Assistant Professor (Research),
Ph.D., M.A. (Psychology), MBA, B.Tech, UGC-NET



CAMPUS



12 BLOOMBERG Trading Terminals



02 Floor LIBRARY | 47K+ Literary Publications
100+ Periodicals



330+ AUDITORIUM Capacity



14 Smart CLASSROOMS

CAMPUS INFRASTRUCTURE



LIBRARY: THE LEARNING RESOURCE CENTRE

The Learning Resource Centre at LBSIM is one of the most richly equipped libraries in terms of resources, services and infrastructural facilities in Delhi and NCR area. The LRC is fully automated with the help of the KOHA – Integrated Library Management System, which further includes smart cards, RFID, self-check-in and self-check-out, OPAC Kiosk, RFID security gates. LRC has three Syndicate Rooms & four E-Learning Rooms for academic and educational purpose(s) which are available on prior booking.

LRC offers a congenial environment for study and research. State-of-the-art Information Technology (IT) products are in place to modernize its operations and services. LRC has acquired a collection of about 48,000 select documents in the form of books, reports, and other non-book materials, in different areas of Information Technology and Management. LRC has currently been subscribing 100 select periodicals in print form and online access to over 10,000 periodicals. It has a dedicated Bloomberg Lab & systems for accessing electronic databases of journals and reference sources. It has been subscribing prestigious electronic databases like *Business Source Ultimate (EBSCO)*, *EMERALD E-Journals*, *Sage E-Journals*, *Elsevier -Science Direct E-journals*, *PROWESSIQ-CMIE*, *CRISIL Research Database*, *Economic Outlook-CMIE*, *Indiastat.com*, *ET Prime*, *Regional Business News*, *Ebsco-Ebook Business Collection*, *ET Cases & Harvard Cases etc.*

LECTURE HALLS AND CLASSROOMS

The campus hosts spacious, air-conditioned lecture halls and classrooms having Wi-Fi internet connectivity. All lecture halls and classrooms are equipped with white board, multimedia projectors, notebook/ laptops and modern sound system.

BLOOMBERG LAB

The Institute has established an up-to-date finance laboratory with the support of Bloomberg India. It has a 12-terminal Bloomberg lab with seating capacity of 24 students to give them access to live data feed from national and international financial markets. The latest financial data and reports available on Bloomberg act as valuable resources to provide hands-on experience to students. It demonstrates macroeconomic data, market and asset behaviours with real-time examples along with a visual introduction to the financial markets through Bloomberg Market Concepts (BMC).



COMPUTER CENTRE

LBSIM is a fully Wi-Fi enabled campus having 61 Access points for 24x7 internet connectivity. LAN has been created throughout the campus. We have two lease lines connected to the server room of our campus. The network has been made secure with Sonic Firewall installed in HA mode for redundancy in cyber security.



AUDITORIUM

The state-of-the-art elegant Auditorium, having a seating capacity of 303 persons is fully AC both for summer and winter seasons. It has recently been renovated with all AV facilities including a Digital Screen on the stage, cameras for the audience & stage view and a sound system. The spectacular stage with green rooms facilities offers a magnificent venue for conducting National and International level Conferences, Seminars and other functions.



ANALYTICS LAB

The Analytics Lab at LBSIM is equipped with latest tools required for Descriptive Analytics, Predictive Analytics, Big Data Analytics and Business Analytics with the support of SAS India, IBM SPSS, IBM Amos and EViews. These softwares bring together business-focused academics and data science techniques to do cutting edge research in diverse areas related to automation, machine learning, Big data, text mining and Internet of Things. The hands-on practice in these industry relevant areas supports industry readiness of students.



AUDIO VISUAL ROOM

The Audio-Visual Room is a 70-seater hall. It has state-of-the-art equipment having AI controlled camera for tracking the faculty and voice-actuated camera setup for the audience. It is also equipped with interactive panel along with a smart podium. The audio system is complemented by goose neck mikes, an amplifier and DSP for better sound quality. It is being used for a range of online/hybrid lectures, online meetings, lectures by foreign faculty to our students with both ways communications.



SPORTS FACILITIES

The Institute has facilities for indoor games such as chess, carrom and table tennis. The campus also has a well-equipped gymnasium with modern equipment for physical exercises. The institute has corporate memberships of DDA Sports Complex, Dwarka and its facilities are utilized for conducting various outdoor sports events from time to time.



CAFETERIA AND NESCAFE KIOSK

The air-conditioned and well-furnished cafeteria that has two floors, offers a variety of dishes and cuisines for breakfast, lunch and dinner from 8 am to 8 pm. It caters to the needs of the faculty, staff and students by offering home-style food and beverages at reasonable rates. Cleanliness and hygiene are the hallmarks of the cafeteria. In addition, we have Nescafe Kiosk offering a variety of hot and cold beverages, bakery items and other snacks catering to the needs of the students.



GIRLS HOSTEL

Institute operates its own Girls Hostel located within 500 meters from LBSIM Campus and just opposite the Dwarka Sector 11 Metro Station. It offers air-conditioned accommodation on twin sharing basis and a mess section for the meals. The facility is adequately secured with guards and CCTV surveillance cameras and the Institute has transportation arrangements for commuting from campus to hostel and vice-versa.



BOYS HOSTEL

The Institute has recently constructed a Boys Hostel just about 2 km from the campus. It is a green building with solar systems for generating electricity and a rainwater harvesting system for conserving the water. It offers air-conditioned rooms on twin sharing basis. The hostel facilities are secured with guards and CCTV surveillance cameras. The Institute has transportation arrangements for commuting from campus to hostel and vice-versa.

MEDICAL FACILITIES

LBSIM has a well-equipped Medical Inspection Room under the supervision of two doctors who visit on alternate days. The Institute has also made arrangements with Hospitals like Venkateshwara Hospital, Manipal Hospital, Ayushman Hospital and Akash Hospital in Dwarka for ambulance facility as well as other emergency treatments. A special tie-up with Venkateshwara Hospital is in place for conducting Faculty and Staff's Annual Health Checkup.





RESEARCH AND PUBLICATIONS

LBS JOURNAL OF MANAGEMENT & RESEARCH

LBS Journal of Management & Research is a bi-annual publication. It aims to provide a platform for exchange of ideas among researchers and practicing managers by contributing research papers/articles with emphasis on various management issues.

LBSIM COMMUNIQUÉ

Communiqué is LBSIM's official newsletter, which aims to share the main events and achievements of students and faculty members on a quarterly basis. 'Communiqué' also shares research studies undertaken by the faculty through paper publications, presentations, and seminar participations. Academic assignments and consultancies undertaken by the faculty are also highlighted in Communiqué.

EXECUTIVE EDUCATION

In line with a robust interface with the industry, LBSIM, Delhi has been organizing Management Development Programmes (MDPs) since its inception. LBSIM realises the vital need for training and development of existing as well as budding managers in their chosen domains and offers a wide array of training programmes. Every year, LBSIM conducts a number of in-house and open MDPs for large PSUs and major private organisations. The MDPs are focused on improving behavioural skills and technical competencies of the participants.

OUR INTERNATIONAL RELATIONS



LBS CENTRE FOR FOREIGN COLLABORATION, LEARNING AND INTERNATIONAL EXCHANGE

The Lal Bahadur Centre for Foreign Collaboration, Learning, and International Exchange (LBSCFCLIE) at LBSIM is dedicated to fostering global engagement and strengthening international partnerships in the realm of business and management education. The centre serves as a pivotal entity for enhancing the business school's global footprint through strategic foreign collaborations. The centre aims to:

- Establish and manage collaborations with leading business schools, universities, and institutions around the world to enhance academic and research exchanges.
- Facilitate international study programs, student exchange initiatives, and collaborative research projects that offer students and faculty global perspectives.
- Engage in joint research initiatives with international institutions to address global business challenges and trends.
- Build and maintain a network of international professionals, alumni, and partners to create opportunities for cross-border business and academic interactions.
- Promote cultural understanding and diversity through international seminars, workshops, and collaborative projects.



KEY ACTIVITIES

- **Strategic Alliances:** Develop and maintain partnerships with renowned business schools and universities globally to support academic exchanges and collaborative research.
- **International Programs:** Coordinate exchange programs, internships, and global immersion trips that allow students to gain international experience and insights.
- **Joint Research Projects:** Facilitate research collaborations with international scholars to tackle global business issues and contribute to academic advancements.
- **Conferences and Workshops:** Host international conferences and workshops that bring together global thought leaders and academics to discuss emerging trends and innovations in business.
- **Global Networking Events:** Organize networking events with international business leaders and alumni to foster connections and career opportunities for students and graduates.

The international immersion programme includes a comprehensive well rounded academic, social and cultural exposure for students which includes lecture sessions on unique and niche topics and covers corporate visits/ meetings/ shopfloor visits to key manufacturing units, job shadowing, parliament visits, social immersion with local community/NGO visits/ countryside immersion, cultural music-dance-food festival, theatre, cross-cultural debates, discussions and exchange of political and cultural thoughts to understand both countries better, lastly visiting places of national, cultural, business and social importance. During the academic year 2023-24, LBSIM sent 40 students to the following three AACSB accredited universities which are among the Top 100 universities of the world:

1. UKM Global University Malaysia (August 2023)
2. University of Dubai (October 2023)
3. UTM Malaysia (October 2023)

During the academic year 2022-23, LBSIM immersed 20 students to following leading universities of the world:

1. Pathumthani University, Bangkok, Thailand
2. Telkom University, Indonesia

Besides the above, the Centre has initiated academic collaborations and linkages with leading international institutions such as:

- College of Business, Northern Illinois University (NIU), Dekalb, Illinois, USA
- European Higher School for Economics & Management (EHSEM), Bulgaria
- Nanyang Business School, Nanyang Technological University, Singapore
- Telkom University, Indonesia
- Nipissing University, Ontario, Canada.
- Krok University Ukraine
- College of Business, State University of New York
- Sunway University, Malaysia
- City University, UAE

Through the Centre, LBSIM conducted a 10-day IT -Training Programme for the Government Officials of the Republic of Uzbekistan in 2022. The programme was attended by Uzbekistan officials working in IT departments like, Ministry for Dept. of Information Technology & Communications, Govt of Uzbekistan, Namangan Institute of Engineering and Economics, JSC Uzbek telecom, Uzbekistan etc. The programme covered Python Fundamentals, Data Analytics using Excel, Data Modelling and Visualization and Big Data Ecosystem.

The Centre at LBSIM plays a crucial role in positioning the business school as a global leader in business education. Through its foreign collaborations, the centre enhances the academic experience for students and faculty, promotes cutting-edge research, and contributes to the school's reputation on the international stage. By bridging global business practices with academic excellence, the centre helps prepare students for successful careers in a globalized economy.

For more information on international collaborations and opportunities, please email at: irc@lbsim.ac.in

LAL BHADUR SHASTRI RESEARCH CENTRE FOR PUBLIC POLICY AND SOCIAL CHANGE (LBSRC)

Lal Bahadur Shastri Research Centre for Public Policy and Social Change (LBSRC) was established in 2005. It is the research arm of LBSIM, Delhi. Since its inception, LBSRC has established itself as a “Centre of Excellence” to facilitate research on social, political, and economic issues and play a proactive role in influencing public policy for the holistic development of society.

THE MISSION OF LBSRC:

- To facilitate the evolution of an egalitarian order based on the values of the nation's second Prime Minister, Bharat Ratna Sh. Lal Bahadur Shastri; and
- To provide a forum for conducting research studies, public debates, dialogues, seminars, workshops and conferences on social, economic and political issues of topical interest through interaction with national and international organizations on a continuous basis.



OBJECTIVES OF LBSRC:

LBSRC aims to fulfil the following basic objectives:

- To collect, collate, and disseminate information and literature on various facets of the life and values of Sh. Lal Bahadur Shastri, as a Freedom Fighter, a Political Leader, a Statesman, and as the Prime Minister.
- To provide an interactive platform for individuals and groups wishing to propagate economic, social, moral, ethical, and political philosophy; espoused by Shastri ji by organising and conducting seminars, conferences, workshops, dialogues, and debates.
- To carry out research studies on various government schemes, projects, and programs resulting in emergence of new social order and socio-economic transformation and situations/conditions, which may cause social tension among different regions, religions, communities, castes, and creeds; and suggest suitable intervention strategies; and
- To make available the findings and conclusions drawn from the research findings, etc., to the concerned stakeholders, including policy planners, administrators, activist groups, and NGOs, to plan future courses of action for ameliorating the conditions of such sections of society.
- To conduct self-funded and sponsored research studies, workshops, seminar, conferences, and other programs in collaboration with subject expert or national and international institutions.

Pursuant to its objectives, LBSRC has undertaken and completed several sponsored and self-financed research studies and other activities in the past. LBSRC is continuously organizing funded or sponsored workshops, seminars, and other activities in the domain of research, social, economic, and political issues.



LBS - INNOVATION, INCUBATION & ENTREPRENEURSHIP CENTRE FOUNDATION (LBS – IIEC)

Entrepreneurship has the potential to create significant economic and social impact. When individuals take the initiative to start their businesses, they can generate new jobs, products, and services that contribute to the growth and development of local and global economies.

- a) Entrepreneurs often identify opportunities in the market that others may have overlooked or undervalued, and they use their skills and resources to create innovative solutions to address these opportunities.
- b) Entrepreneurship also has the potential to drive social change by addressing societal challenges and promoting inclusive growth.
- c) Social entrepreneurship, for example, focuses on creating businesses that have a positive social impact while also generating profits. These businesses may address issues such as poverty, inequality, and environmental sustainability, and can contribute to the well-being of individuals and communities.

LBS-IIEC has been set up to enable innovation and entrepreneurship at the Institute. The centre aims to bring together entrepreneurship, ideation and angel investing. The LBS-IIEC seeks to direct its efforts in a knowledge rich, risk nurturing and entrepreneurial environment while reconciling competition and collaboration.



- The goal of the centre is to increase the chances of success and growth of a start-up, shorten lead-time and reduce the cost of establishing and growing business.
- The Centre seeks to position business incubates to nurture the companies that will create wealth and employment in the country in the future.
- LBS-IIEC is equipped to provide resources and support to entrepreneurs and start-ups in their early stages of development. The features and the resources include:
 - o Office Space: Incubatees will be provided a workspace, that can be shared or private. This will help entrepreneurs to save on costs, access necessary equipment, and collaborate with other entrepreneurs.
 - o Mentorship and Guidance: Centre have experienced mentors and business professionals who provide guidance and mentorship to budding entrepreneurs, helping them navigate the challenges of starting and growing a business.
 - o Access to Funding: Centre, in partnership with IIML-EIC and mentors will provide access to funding through the networks of mentors, investors or venture capital firms.
 - o Training and Workshops: LBS-IIEC provides training and workshops on topics such as business planning, marketing, and finance to help entrepreneurs build their skills and knowledge.
 - o Networking Opportunities: In partnership with IIML-EIC, the LBS-IIEC provide opportunities for budding and existing entrepreneurs to connect with others in their industry, including investors, mentors, and other entrepreneurs. This can help entrepreneurs build their networks and establish partnerships.
 - o Administrative and Legal Support: All the incubatees, in association with IIML-EIC are provided administrative and legal support, such as help with accounting, bookkeeping, and legal paperwork.

Industry Mentors

- Mr. Adarsh Shastri, Member – Board of Governors LBSIM
- Mr. Rajeev Dubey, Chairman, Mahindra Insurance Brokers
- Mr. Lloyd Mathias, Angel Investor, Board Director on Technology & Telecom Business
- Mr. Arindam Basu, Partner, Basic Roots Consulting
- Mr. Pulkit Ahuja, Founder & CEO Proxgy, Shark Tank Fame
- Mr. Vishesh Bajaj, Founder, Knot9 and Director, SoulCurry Media
- Mr. Sumesh Kumar, Founder & CEO, Vansun Mediatech

PROMINENT ALUMNI

LBSIM has a vibrant alumni association that organises alumni meets every year. The Institute has a strong bonding and networking with 6000+ alumni who are excelling in their professional careers in India and abroad.

BANKING & FINANCE AREA



Monu Ratra
Batch: 1997-1999
ED & CEO
IIFL Home Finance Limited



Sonali Dahiya
Batch: 1995-97
Executive Vice President,
Head Burgundy Private, Axis Bank



Nishant Jain
Batch: 1996-98
CBO & Executive Director
Angel One



Manisha Saxena
Batch: 1995-1997
Director
Barclays



Divashree Bhasin
Batch: 2001-2003
Head, CCIB Insights Data & Analytics
Standard Chartered Bank (Singapore)



Anirban Nandy
Batch: 2000-2002
Director
Bank of America

HUMAN RESOURCE MANAGEMENT AREA



Divya Bali
Batch: 1995-97
Director - HR
News Corp



Name - Ruchi Kuthiala
Batch: 2002-04
Group VP - People & Culture
Warner Bros. Discovery



Shruti Baijal
Batch: 1998-2000
Executive Vice President HR
Religare Securities



Nupur Nagpal
Batch: 1999-2001
Director - CHRO
Myntra



Rakhee L. Malik
Batch: 1996-1998
Head - HR
Kearney



Manjuri Sinha
Batch: 2005-2007
Global Director Talent Success & DEI
OLX

MARKETING & CONSUMER GOODS AREA



Anurag Anand
Batch: 2000-02
Director- CVCS
The Coca Cola Company



Rajesh Vohra
Batch: 1996-98
CEO
Artsana Group



Rahul Murgai
Batch: 1996-1998
Global Senior Vice President
International Business Division
Havells India Limited



Mayank Chawla
Batch: 1995-1997
COO & Whole Time Director
Edenred



Ansoo Gupta
Batch: 1995-1997
COO
Pinstorm



Kabiir Khattar
Batch: 1995-1997
Business Development
EY Media & Entertainment

INFORMATION TECHNOLOGY AREA



Saurabh Rai
Batch: 1996-1998
Chief Executive Officer
Arahas Technologies



Anurag Aren
Batch: 1997-1999
Head- Cloud Solutions Group,
UK&I and Europe
Wipro



Grenold D'Almeida
Batch: 1999-2001
Managing Director
JMJ Technologies



Vikas Singh
Batch: 1997-1999
Vice President- Field
& Channel Sales Delivery
Hewlett Packard



Anirban Chattaraj
Batch: 2001-2003
Business Transformation &
Intelligent Automation
VMware



Amit Kurseja
Batch: 2003-2005
Head of Product & Program -
Global Ordering Platform
Amazon

CONSULTING



Anup Juneja
Batch: 2001-03
Expert Associate Partner
Bain & Company, London



Mitul Kumar
Batch: 2002-04
Industry Principal / Director -
Data Consulting Leader for Telecom,
Media and Technology segment
Infosys



Nipun Lakhota
Batch: 2005-07
Manager - Consulting, Supply Chain
Technology (SCT)
EY USA



Girdhari Lal
Batch: 2006-08
Director
Deloitte



Mahir Mahajan
Batch: 2007-09
Senior Principal Consultant
Oracle



Nidhi Gupta
Batch: 2006-08
Senior Manager
World Resources Institute

ENTREPRENEURS



Bijoy Kumar Majhi
Batch: 1997-99
Chef & Co-Founder
Angels in my Kitchen



Vishesh bajaj
Batch: 2002-04
Founder
Organisation – Knot9



Jasmine Kaur Sharda
Batch: 2004-06
Founder
The Green Snack Co.



Pulkit Ahuja
Batch: 2010-12
Founder & CEO
Proxgy



Kumar Udaar
Batch: 2011-13
Co Founder and COO
ODN Digital Services



Ilesh Ghevariya
Batch: 2013-15
Founder and Owner
French Crown

ALUMNI SPEAK



Mr. Chandra Sekhar Gopal Iyer (Batch: 2004-06)

Director, 4C Associates, London

Hello, my name is Gopal. I'm a proud LBSIM alumnus from the 2004-2006 batch. As you remember, walking through the Scotty doors of the campus for the very first time, I was a bit nervous, I was quite anxious, but very hopeful, and definitely, I wasn't alone in the journey. The learning environment at LBSIM, with a close-knit cohort and up-to-date and forward-looking curriculum, and an expert group of faculty, helped me bring together the business logic, the societal thinking, and the business ethics, which helped me develop the skill set that my organization and my clients look for. Like students at LBSIM, the relationships that I've developed over years and the way that I've been able to chart my own journey have been second to none, and I have a lot to give back as a sign of that.



Ms. Namrita Negi (Batch: 2006-08)

Head, Life Sciences Knowledge Center, Deloitte, United States

Hello, I'm Namrata Negi, a proud LBSIM alumna from the 2006-2008 batch. I lead the Life Sciences Knowledge Center capability within Deloitte Consulting in the U.S. The two years I spent at LBSIM provided me with the perfect foundation for a successful professional life.

The well-designed curriculum, inspiring faculty, the industry outreach program, and several other opportunities instilled the confidence and provided the much-needed experience to navigate the professional world. The knowledge, skills, and connections I gained at LBSIM have contributed to who I am today and will stay with me forever. Wish you all the best. Thank you so much.



Mr. Saurabh Rai (Batch: 1996-98)

Chief Executive Officer, Arahas Technologies

The shoot today brings out very nostalgic memories from humble beginnings. Being part of the second batch at the RK Puram campus in '96-'98, it's great to see how the institution has evolved over the years. Witnessing how the students have been successfully placed and have contributed significantly to the corporate world in various ways is truly heartening. Evolving with the times, the college has embraced engagement through social media and other channels.

The introduction of new courses in analytics and AI that I saw during my visit are indicative of the Institute's commitment to staying relevant and in sync with the times. I extend my best wishes to the current students, past alumni, and the future students of the Institute. Under the leadership of Anil Shastriji and the respective directors over the years, we all share some great values.



Ms. Nupur Nagpal (Batch: 1999-2001)

Chief Human Resources Officer, Myntra

Returning to campus after 22 years is a truly privileged experience. My learning journey at LBSIM as part of the management program laid a strong foundation for my career, one that I deeply cherish. The institute instills in its students strong ethics and values, which have served as a guiding light throughout my professional journey. In moments of tough decision-making, I often find myself reflecting on these guiding principles, and they continue to influence the career I've built over the years.

Beyond the academic rigor, my time at LBSIM was filled with joy, lifelong friendships, and invaluable learning experiences. The foundation laid during those years has been instrumental in shaping who I am today.

Upon visiting the institute today, I am amazed at the transformation that has taken place. However, it's heartening to see that the core values remain unchanged, both in the institution and in its students. The learning and principles ingrained in us continue to be the guiding light, and I am proud to see that this foundation has only grown stronger over time.

ALUMNI ENGAGEMENT ACTIVITIES



ALUMNI MEETS

The success of any institute can be measured by the contributions made by its alumni. Not only do they give back to their communities and alma maters through volunteerism, but they also set an example for others and make a meaningful contribution to their field of work. To keep growing the association between alumni and their alma mater unique occasions such as Grand alumni Meet and Chapter Meets at various locations are organised to reconnect and celebrate the shared experiences that bind us. These event offers a platform for networking, sharing knowledge, and rekindling old memories. They give a chance to inspire and be inspired by fellow alumni, fostering lifelong connections and collaborations.

Some of these events organised in past are as under:

- Pune Chapter Meet on 23 August 2024 at Radisson Blu, Hinjawadi.
- Hyderabad Chapter Meet on 22 August 2024 at Lemon Tree Premier, Cyber City.
- Mumbai Alumni Dinner on 9th March, 2024 at Orchid Hotel.
- Bengaluru Alumni Dinner on 7th March 2024 at Hotel Ivory Tower.
- Kolkata Alumni Dinner on 3rd March 2024 at the Fairfield by Marriot.
- Grand Alumni Meet on 28th October 2023 at LBSIM campus, Dwarka , New Delhi.
- First Five Gala on 2nd September 2023 at LBSIM campus, Dwarka, New Delhi.
- Bangalore Chapter Meet on 5th August 2023 at Goldfinch Hotel.
- Hyderabad Chapter Meet on 4th August 2023 at Fairfield by Marriot.

All the events have achieved resounding success, with an impressive turnout and enthusiastic participation from our cherished alumni community.



INITIATIVES

At LBSIM, students receive training from the best faculty, gaining a solid foundation of theories essential for entering the corporate world. To enhance this learning experience with practical industry insights, the Alumni Cell has initiated Ruminant Sessions. In these sessions, esteemed alumni from various fields and top corporate positions are invited to deliver lectures, hold discussions, and share their expertise on topics like B2B marketing, career growth, placement preparation, financial modeling, equity research, operations, and strategy. Some distinguished alumni who have been part of these sessions include Mr. Anirban Nandy, Batch 2000-2002, Director at Bank of America, Ms. Swati Batra, Batch 2017-2019, Associate at Goldman Sachs and Mr. Naman Saxena, Batch 2018-2020, Assistant Manager at Grant Thornton. Alumni also play a crucial role in shaping the future of LBSIM by bringing valuable placement and internship opportunities. In the academic year 2023-24, more than 50 students secured internships with approximately 20 companies affiliated with alumni, including Kotak 811, Honda, Ogilvy, ThoAL and Gaas Media. Additionally, around 10 students were placed in final placements with companies connected to alumni networks, such as Kosh, Smartbrew, Wings Pharmaceuticals, Sharekhan, and more.

MENTOR MENTEE PROGRAM

In November 2023, the Alumni Cell launched the Mentor-Mentee Program to strengthen ties between alumni and current students. This initiative enables alumni mentors to guide and support students in their academic and professional journeys. The program saw 158 student applicants, with 89 successfully paired with mentors due to limited availability. Program guidelines were shared to set clear expectations, and feedback from participants was overwhelmingly positive. Students gained career clarity and valuable connections, while mentors provided critical insights. By addressing feedback and implementing improvements, the program can be further refined to enhance its impact. The next batch will continue to foster strong alumni-student bonds.

OTHER ENGAGEMENTS

Alumni engagement stands at the heart of our institution, and it plays a pivotal role in various aspects of campus life. During admission process, alumni contribute their invaluable insights through Group Discussions and Personal Interviews, offering a unique perspective to assess candidates beyond their academic achievements. Their experiences and real-world knowledge help identify individuals who are not just academically qualified but also possess qualities that align with our institution's values.

Furthermore, alumni grace the inaugurations of various facilities, infusing these events with a sense of history and achievement. Their presence symbolizes the continuity of our institution's legacy, inspiring both current students and newcomers to strive for excellence.

During Induction and Orientation Programs, alumni share their stories of growth and transformation, fostering a sense of belonging and motivation among new students. Their journeys serve as living proof of what our institution can offer, igniting the sparks of aspiration in fresh minds.

The Corporate Campus Connect, another cornerstone of alumni engagement, bridges the academic and professional realms. Through workshops, seminars, and networking events, alumni provide students with practical insights, industry trends, and valuable connections that are essential for a successful transition into the corporate world.



DIGNITARIES WHO HAVE SHARED THEIR INVALUABLE KNOWLEDGE

<p>Dr. Rick Vanderlee Dean, Faculty of Applied and Professional Studies Nipissing University</p>	<p>Capt. Rakesh Walia Chief Administrative Officer Matrix</p>	<p>Mrs. Neelam Shirsagar Head-Project Devt. Impact India Foundation</p>
<p>Mr. Vijayay Bommireddiaplli Director Deloitte</p>	<p>Mr. Monu Ratra CEO IIFL Housing Finance</p>	<p>Mr. Augusto Montiel Ambassador Venezuela to India</p>
<p>Dr. Dinesh Singh Former Vice Chancellor University of Delhi</p>	<p>Mr. K. J. Jawa Managing Director, Daikin (I) Pvt. Ltd., Gurgaon</p>	<p>Dr. Subhash Chandra Indian media baron and Member, Rajya Sabha</p>
<p>Mr. Vijay Deshpande VP-HR JK Tyre & Industries Ltd.</p>	<p>Mr. Kamal Hingorani Senior V.P. Spice Jet Ltd. New Delhi</p>	<p>Ms. Manisha Pande Global Leader Transfer Pricing GE Oil & Gas</p>
<p>Mr. Kapil Sharma Global Head-Sales & Client Management, Collabera, Bangalore</p>	<p>Ms. Deepti Mittal VP-HR, First Source</p>	<p>Mr. Aseem Soni CEO & Board Member Modern Food Enterprise Pvt. Ltd.</p>
<p>Mr. Vijay Rai MD-Asia Pacific & EMEA Markets Company Name Saviour US INC.</p>	<p>General (Retd.) V.P. Malik PVSM, AVSM, ADC Former Chief of the Army Staff</p>	<p>Mr. Sumit Madan Bank Head Au Small Finance Bank</p>
<p>Dr. G. Jawahar GM-HR Power Finance Corp. Ltd.</p>	<p>Mr. Prabhat Mishra Account Director Ericsson Randstad</p>	<p>Mr. Kadambari Joshi Senior VP-HR Marsh & McLennan</p>
<p>Mr. Rajesh Tripathi VP-GHCL, Noida</p>	<p>Dr. Rahul Altekar Director Strategic Service JDA software Solutions</p>	<p>Mr. Rohit Sinha Head HR Larsen & Tubro Ltd.</p>
<p>Hon'ble Justice B.N. Krishna Former Judge, Supreme Court of India, Chairman - FSLRC</p>	<p>Mr. R.S. Kalsi Executive Director, Maruti Suzuki India</p>	<p>Dr. A.K. Balyan Reliance Group Oil & Gas Business</p>
<p>Ms. Ruchiara Jaitley Director, Strategy & Nutrition Challenges, DSM</p>	<p>Mr. Sandeep Vasvani Youth Empowerment & Skills (Yesplus) Program, The Art of Living</p>	<p>Prof. Jayanth Narayanan Assistant Professor, National University of Singapore Business School</p>



LAL BAHADUR SHASTRI NATIONAL AWARD FOR EXCELLENCE

The Lal Bahadur Shastri National Award for Excellence was instituted in 1998. The award is presented by the President of India at Rashtrapati Bhawan and the honour carries a cash award of Rs. Five lakh, a citation and a plaque. The awardees are designated as Lal Bahadur Shastri Fellows and their names are inscribed on the roll of honours of the Institute. The recipients of the award are as follows:

- | | | | | | |
|-----------------------------------|---|------|-------------------------------|---|------|
| • Prof. (Dr. Shiv Kumar Sarin | - | 2023 | • Prof. (Late) Yash Pal | - | 2011 |
| • Shri Bakul Harshadrai Dholakia | - | 2022 | • Smt. Aruna Roy | - | 2010 |
| • Dr. Randeep Guleria | - | 2021 | • Shri Sunil Bharti Mittal | - | 2009 |
| • Mrs. Sudha Murthy | - | 2020 | • Dr. E. Sreedharan | - | 2008 |
| • Dr. (Mrs.) Manju Sharma | - | 2019 | • Dr. M. S. Swaminathan | - | 2007 |
| • Shri Fali Nariman | - | 2018 | • Dr. Naresh Trehan | - | 2006 |
| • Late Dr. Bindeshwar Pathak | - | 2017 | • Dr. (Late) C. P. Srivastava | - | 2005 |
| • Mr. Gopal Krishna Gandhi | - | 2016 | • Late Smt. Ela Ramesh Bhatt | - | 2004 |
| • Dr. Prannoy Roy | - | 2015 | • Dr. R. A. Mashelkar | - | 2003 |
| • Dr. Apatukatha Sivathanu Pillai | - | 2014 | • Shri N. R. Narayana Murthy | - | 2002 |
| • Dr. Rajendra Achyut Badwe | - | 2013 | • Shri Sam Pitroda | - | 2001 |
| • Smt. Tessy Thomas | - | 2012 | • Prof. (Late) C. K. Prahalad | - | 2000 |

LAL BAHADUR SHASTRI NATIONAL AWARD FOR EXCELLENCE 2023



The prestigious 24th Lal Bahadur Shastri National Award for Excellence 2023 was presented to Prof. (Dr.) Shiv Kumar Sarin, Chancellor and Director of the Institute of Liver and Biliary Sciences (ILBS), New Delhi, by Hon'ble Vice President of India Shri Jagdeep Dhankhar on January 10, 2024 (Wednesday).

Prof. (Dr.) Shiv Kumar Sarin is a renowned gastroenterologist and hepatologist, a researcher, and a medical entrepreneur. Dr. Sarin pioneered the establishment of ILBS, where he serves as Chancellor. He is also the Director of the WHO Collaborating Centre on Liver Diseases at ILBS and currently the President of the National Academy of Medical

Sciences (India). A leader in public health, his contributions to reforms in medical education and health sciences are noteworthy.

As Chairman of the Board of Governors, Medical Council of India, Dr. Sarin played a key role in developing 'Vision 2015 for Medical Education in India' and the introduction of NEET. Globally, he has left an indelible impact on the Asian Pacific Association of Liver as its President.

A public-spirited individual, Dr. Sarin created public awareness on Hepatitis B by organizing the "Yellow Ribbon Campaign" since 1998 and was the driving force behind the launch of the first Universal Hepatitis B vaccination program for newborns in India in 2001. He was also instrumental in integrating Non-Alcoholic Fatty Liver Disease with NCDs and developing the National Viral Hepatitis Control Program for the Government of India.

In recognition of his paramount contributions to the field of medical education and public health, the 24th Lal Bahadur Shastri National Award for Excellence 2023 is being conferred upon Dr. Shiv Kumar Sarin.

INDUCTION & ORIENTATION PROGRAMME FOR BATCH 2024-26

LBSIM welcomed the 30th PGDM batch (2024-26) with a comprehensive Induction and Orientation Program starting on June 24, 2024, at its auditorium. The event began with a welcome address by Dr. Praveen Gupta, Director of LBSIM, who emphasized discipline and high performance, referencing Kapil Dev's iconic innings in the 1983 World Cup. The Chief Guest, Dr. Prafulla Agnihotri, Director of IIM Sirmaur, inspired students to foster congeniality and respect. The program included various sessions introducing students to the institute's culture, academic expectations, and facilities. Faculty members, program chairs, and staff were introduced, and key topics such as the continuous evaluation system, international immersion, and life skills management were covered. The orientation also featured cultural activities, campus tours, and a special focus on professionalism, research, and industry preparedness, setting the stage for the student's journey at LBSIM.



FRESHERS PARTY 2023

LBSIM recently hosted an unforgettable Freshers Party, welcoming the enthusiastic Batch 2023-25 to the college community. Held at the upscale Vivanta by Taj, the event was a lively celebration, leaving a lasting impression on the newcomers.

The evening was filled with excitement as the freshers, dressed in their finest, participated in engaging activities, games, and interactive sessions. The Freshers Party, held in a spirit of style, vibrancy, and unity, provided the perfect platform for students to forge connections and embrace the camaraderie that defines the LBSIM community.

As Batch 2023-25 settles into college life, the memories of this grand welcome will undoubtedly resonate throughout their academic journey at LBSIM. The success of the event underscores the institute's commitment to creating a warm and inclusive environment, ensuring that the transition into college life is both memorable and enriching.



NATIONAL HR CONFERENCE



The 2023 National HR Conference theme was “Emerging Frontiers at Work & Dynamic HR,” held on November 18, 2023. Dr. Praveen Gupta, Director, LBSIM, initiated the session with an intriguing talk highlighting the universal value of HR ideas across varying industries, underscoring their important role in organizational performance. LBSIM was honored to have the respected Chief Guest, Mr. P. Dwarkanath, former Chairman of GSK Consumer India Limited, who offered his thoughts on leadership development in a changing context. Our Guest of Honor, Dr. Amit Gupta, General Manager of Skills and Organizational Development at IOCL, discussed conceptual leadership and a visionary approach to organizational management. The first session, “Innovation for Sustainability: Nurturing Talent and Building Capacity,” featured industry professionals such as Mr. Nitin Khindria, Prof. Debolina Dutta, Mr. Abhishek Tiwary, and Mr. Kumar Anshu.

The second session, “Empowering Diversity: Unleashing the Potential of Women in the Workplace,” featured leaders such as Mr. Shashi Kant, Ms. Saswati Sinha, Ms. Parul Bhargava, and Ms. Anupriya Sharma. The panelists provided a variety of viewpoints on creating inclusive and empowered work cultures, which enriched the program.



NATIONAL MARKETING SUMMIT

LBSIM hosted the National Marketing Conference 2024 on January 20th, centered around the theme “Purpose-Driven and Performance Marketing: The Changing Paradigm.” The event began with a warm greeting from Conference Convenor Dr. Samant Shant Priya and included insights from Dr. Praveen Gupta, Director, LBSIM; Chief Guest Mr. Sumit Mathur, CMO of Paytm; and Guest of Honor Mr. Rahul Murgai, Global SVP of Havells. They investigated the connection and potential divergence of brand purpose and performance marketing. Dr. Mansi Gupta hosted a panel discussion with industry experts Mr. Rajesh Setia (Founder & CEO, Testpan India), Mr. Sachin Haritash (Founder & CEO, Mavyn.in), Mr. Ashish Tiwari (CMO, Home Credit India), and Mr. Shiv Verma (Head of Video, Harappa). The panelists discussed the connection between purpose-driven strategies and profitability, giving insights from their various disciplines.

NATIONAL AI SUMMIT

On February 3rd, 2024, LBSIM hosted the National AI & Data Sciences Conference, centered around the theme "Business Resilience Amidst AI and Supply Chain Disruptions." The event attracted a diverse audience of industry professionals, academic experts, and students, offering a comprehensive exploration of how artificial intelligence (AI) and data sciences are reshaping business landscapes and addressing challenges in supply chains.

The Chief Guest for the event, Mr. B. Sumit Kumar, CEO of TCI Cold Chain Solutions Ltd., delivered an enlightening masterclass on how TCI, India's largest logistics player, effectively managed disruptions caused by the COVID-19 pandemic. Mr. Kumar highlighted the company's agile and empathetic response, which earned it significant industry recognition and a notable increase in market capitalization. He advised students to embrace AI while also developing unique skills that complement AI to remain relevant in their future careers.



NATIONAL FINANCE SUMMIT

A one-day National Finance Conference on the theme "Sustainable Finance for a Resilient Future" was organized by the Finance area of LBSIM on 09th December 2023. The theme was apt given the increasing focus of financial managers in incorporating sustainability practices into financial decisions taken by them. The Chief Guest of the inaugural session was Shri Swarup Kumar Saha, MD & CEO of Punjab and Sind Bank while the Guest of Honour was Shri Swapnil Joshi, Director, Infosys.

The first panel discussion was on "Innovative Financial Instruments Driving Sustainable Investments". The panel was moderated by Prof Amitav Banerjee and the participants included Ms. Ekta Kumar (Independent ESG and CSR Advisor), CA (Dr) Alok Garg (Head, Internal Audit and Financial Reporting, Indigo Airlines), Shri Ankit Mehrotra (ESG and Sustainable Finance Lead, EY) and Dr Garima Dadhich (Professor and Head Business Environment, Indian Institute of Corporate Affairs). The second panel discussion was on "Sustainable Finance- Challenges and Opportunities for Financial Institutions and Policy Makers". The participants of the panel were Dr. Rajendra Prasad (Deputy General Manager, Green Climate Finance Vertical, SIDBI), Dr. Yamini Gupta (Professor, Department of Finance and Business Economics, University of Delhi), Mr Sundeep Suryan (Asst Vice President, HSBC) and Mr Sumantra Sen (CEO, Canvest Infra Capital).



ENTREPRENEURSHIP SUMMIT - IGNITE 1.0



The Entrepreneurial Summit, Ignite 1.0, was held at Lal Bahadur Shastri Institute of Management, Dwarka Campus, Delhi, on January 20, 2024, starting at 2:30 pm. This event featured a distinguished lineup of speakers, including seasoned entrepreneurs and industry experts, who shared their invaluable insights, practical strategies, and real-world experiences, pushing beyond traditional business boundaries.

The summit opened with the launch of the book *Technology in Entrepreneurship*. This was followed by a Master Class on the Investment Lifecycle of Start-ups by Mr. Anil Taneja, Vice President of Venture Catalyst, and a Master Class on Technology Enablers for Start-ups by Mr. Ajay Singh, an angel investor.

Special addresses included remarks from Mr. Yamini Bhusan Pandey, MD of IIM Lucknow Enterprise Incubation Centre (IIML EIC), who highlighted the venture funding of two start-up ventures, Edzer Education Pvt. Ltd. and Adjac India Pvt. Ltd., incubated at LBS Innovation, Incubation, and Entrepreneurship Centre (LBS IIEC) and expected to secure funding by March 2024. Mr. Rajat Gandhi, CEO of Faircent, shared his entrepreneurial experiences as the Guest of Honor. Mr. Adarsh Shastri, Member of the Board of Governors at LBSIM, discussed his experiences in social entrepreneurship and corporate lessons from Apple India.

The summit wrapped up with a dynamic networking session where LBS alumni entrepreneurs engaged in one-on-one meetings with industry mentors, investors, academicians, and fellow start-up founders. Ignite 1.0 effectively ignited the entrepreneurial spirit of every participant, offering a comprehensive exploration of innovation, resilience, and strategic thinking.

PANEL DISCUSSION ON GEOPOLITICAL CONFLICTS AND INDIA'S POSITIONING

LBSIM commemorated the martyrdom day of Mahatma Gandhi, an apostle of non-violence and peace, by hosting a panel discussion on "Present State of Geopolitical Conflicts and India's Positioning" at the LBSIM Auditorium, Dwarka, Delhi on 30th January 2024.

The discussion focused on the recent geopolitical conflicts, including those between Russia and Ukraine, Israel and Hamas, and the USA and Houthis. These conflicts have disrupted global peace, strained international diplomacy, and affected global trade and economy, causing inflation spikes and increasing the risk of further escalations. The panel explored India's strategic role in promoting peaceful normalization and stability in these regions.

Dr. Praveen Gupta, Director of LBSIM, welcomed the distinguished panelists and emphasized the impact of these global disruptions on India's economy. The discussion was moderated by Dr. Achintan Bhattacharya, Professor at LBSIM, and featured eminent speakers such as Amb. Anil Trigunayat, Former Ambassador, Shri Rajat Sachar, IES, Former Principal Economic Advisor to the Government of India, and Gen. Govind Dwivedi, Former Major General of the Defence Forces.

The thought-provoking discussions provided deep insights into the repercussions of these conflicts on world peace and the global economy, as well as India's positioning and potential role in ensuring stability.



LECTURE ON LIVER FAT BY PROF. (DR.) SHIV KUMAR SARIN

On 25th January 2024, Lal Bahadur Shastri Institute of Management (LBSIM) welcomed Prof. (Dr.) Shiv Kumar Sarin, Chancellor and Director of ILBS, New Delhi, who was honored with the 24th Lal Bahadur Shastri National Award for Excellence 2023 by Shri Jagdeep Dhankhar, Vice President of India.

The event commenced with an address by Mr Anil Shastri, Chairman of LBSIM, followed by a compelling lecture by Prof. Sarin on "Liver Fat-Flames and Frames the Body." Dr. Sarin provided valuable insights into liver fat, including its detection and methods to reduce it, emphasizing the liver's crucial role in overall health.

Dr. Sarin discussed body composition analysis, recommended ideal body composition based on various factors, and engaged in a Q&A session with both faculty and students. The session concluded with a vote of thanks from Prof. Praveen Gupta, Director of LBSIM, recognizing the importance of maintaining liver health in today's context.



27TH ANNUAL CONVOCATION

LBSIM held its 27th Annual Convocation on 10th April 2024 at LBSIM Auditorium. The Chief Guest was Prof. Anil Sahasrabudhe, Chairman - NETF, EC-NAAC & NBA.

A total of 227 students were awarded the Post Graduate Diploma in Management (PGDM) across 6 Programmes followed by felicitation of Gold Medal Winners in Academics, Extra-Curricular Activities, Summer Internship, Final Research Project and bestowing of Baroda Achievers Awards by Bank of Baroda.

Chief Guest Prof. Anil Sahasrabudhe congratulated the graduating students and reminded them of their moral duty towards upliftment of the underprivileged sections of the society and contribute to nation building so that India takes its rightful leadership position in the galaxy of nations.

Finally, the students celebrated with jubilant doffing of caps and enjoying the gala dinner with family and friends over live music and selfie booths.



EXPLORING AI AT IBM GURGAON

LBSIM organized an informative industrial visit to IBM Gurgaon on October 17, 2023, specifically designed for students engaged in Research and Business Analytics, as well as Artificial Intelligence and Data Science. Professors Dr. Sunita Daniel and Dr. Fehmina Malik accompanied the students on this exclusive experience, providing insights into the vast realm of Artificial Intelligence (AI) and Machine Learning (ML). The visit highlighted the applications of AI and ML in various sectors, including chatbots, retail, medical, insurance, and agriculture.



IBM WATSON CASE STUDY



Hrishikesh Pathak, a seasoned Technical Consultant at IBM located in Mumbai, India, guided a session titled "AI in Retail Analytics: A Case Study with IBM WATSON." He brings to the table over 8 years of proficiency in technology and analytics, with a specific focus on the retail domain. With a background in financial services as a Deputy Manager at Axis Bank and in IT as a Systems Engineer at Infosys, Hrishikesh Pathak brought a wealth of experience to the workshop conducted on December 08, 2023 at LBSIM campus.

The workshop delivered valuable insights and practical knowledge, focusing on harnessing the capabilities of IBM Watson for in-depth retail analytics through a comprehensive case study. The agenda included an overview of IBM Watson Studio, followed by a hands-on exercise utilizing the platform. Participants actively engaged in market-based analysis, with a specific emphasis on predicting customer attrition. The session concluded with a discussion highlighting success stories of IBM in the retail sector.

EXPLORING DAIRY INDUSTRY AT MOTHER DAIRY



LBSIM students embarked on an enlightening industrial visit to Mother Dairy's Patparganj facility on September 4, 2023, accompanied by professor Dr Fehmina Malik.

The Mother Dairy team briefed students on various aspects of the dairy industry, emphasizing its pivotal role in daily life. Key points included the staggering daily consumption of 4,00,000 litres of milk in Delhi, Mother Dairy's diversification into diverse product categories, and an informative discussion on the essential components of milk.

The students gained a firsthand understanding of the inner workings of the Mother Dairy plant during a detailed plant tour. A highlight was witnessing the intricate milk filtration process,

emphasizing the maintenance of precise temperature conditions during the transfer of milk to the processing plant. The extensive product range was showcased, underlining Mother Dairy's commitment to high-quality dairy and related products.

The visit concluded with a demonstration of Mother Dairy's rigorous quality control measures. The team showcased steps taken to ensure milk remains free from adulteration, including an eye-opening exercise introducing substances into milk to illustrate how adulterants alter its appearance. The visit provided practical insights into dairy production intricacies. It showcased the company's dedication to quality, sustainability, and consumer well-being, offering a valuable experience that deepened our understanding of the dairy industry's operations and challenges.

MUMBAI ALUMNI DINNER

LBSIM alumni cell proudly hosted an enchanting evening of reunion and reminiscence to relive the echoes of laughter and the buzz of conversation that filled the elegant setting of Orchid Hotel, Mumbai on March 9th, 2024. This event was a treasured opportunity to reconnect with old friends, cultivate new connections, and reflect on the unforgettable moments shared during their time at LBSIM. Amidst the clinking of glasses and shared laughter, the spirit of camaraderie thrived, underscoring the enduring bonds woven within the vibrant tapestry of the LBSIM community.



BENGALURU ALUMNI DINNER



The LBSIM Alumni Dinner in Bengaluru, held on March 7th at the prestigious Hotel Ivory Tower and orchestrated by the committed Alumni Cell, proved to be a captivating tapestry weaving nostalgia with forward-looking connections. Attendees not only revealed in cherished memories but also cultivated new bonds, surrounded by the backdrop of laughter and insightful conversations. Going beyond a mere reunion, the event stood as a powerful testament to LBSIM's enduring legacy, successfully bringing together alumni from diverse fields and graduating years. This vibrant gathering was a celebration not just of shared history but also of the continuous impact and contributions of LBSIM alumni across various domains.

KOLKATA ALUMNI DINNER

The clinking of glasses and the buzz of conversation filled the air at Hotel Fairfield Marriott, Kolkata, on March 3rd, 2024, as LBSIM alumni came together for a heartwarming dinner. Hosted by the LBSIM Alumni Cell, the evening provided a cherished space for rekindling old friendships, fostering new connections, and reminiscing about the unforgettable experiences that shaped their time at LBSIM. Laughter echoed through the venue as former classmates shared stories, exchanged updates, and celebrated their individual triumphs. The event served as a beautiful testament to the enduring bonds forged within the LBSIM community, transcending time and distance.



25TH GRAND ALUMNI MEET (GAM)

LBSIM joyously celebrated the Grand Alumni Meet on 28 October 2023 at LBSIM Campus. It brought together alumni from diverse batches, creating a warm and nostalgic atmosphere. The event commenced with a heartfelt welcome by a student member of the Alumni Foundation, establishing a sense of belonging and setting the stage for an unforgettable evening.

Chairman Shri Anil Shastri delivered a special video message addressing the contribution of the alumni. Director Dr. Praveen Gupta, delivered an inspiring address, reflecting on the institution's journey and its bright future. The unveiling of Reflections'23, our annual magazine, was met with great enthusiasm, showcasing the rich legacy and remarkable achievements of our alumni. A delightful performance by standup entertainer Mr. Ashish Solanki, live caricature artists capturing cherished moments, and an astrologer added an intellectual and entertaining dimension to the event. These activities enriched the experience for all attendees, fostering engagement and interaction beyond the formal proceedings. The evening was truly a feast for the senses, combining intellectual stimulation with delightful experiences that will be remembered for years to come.



MUMBAI AND PUNE ALUMNI CHAPTER MEET

A thriving institution is a reflection of the achievements and character of its alumni, who serve as guiding beacons for current students and future generations. The recently held Hyderabad Chapter Meet of Lal Bahadur Shastri Institute of Management (LBSIM) on August 4, 2023, at Fairfield by Marriott, Gachibowli, Hyderabad, was a spectacular gathering that resonated with cherished memories, inspiring stories, and the essence of camaraderie.

Equally exciting was the Bangalore Chapter Meet organized by the institute on August 5, 2023, at the Gold Finch Hotel in Bangalore. This extraordinary assembly brought together cherished memories, motivating narratives, and a true sense of companionship among the LBSIM alumni in Bangalore.



INTER-SECTIONAL SPORTS FEST RANNBHOOMI-2023

Rannbhoomi 2023, the annual inter-section sports competition at LBSIM, was held from November 25th to December 10th, 2023. The event was a spectacular success, thanks to the high student excitement. It offered a diverse selection of activities, including indoor games like carrom and table tennis, as well as online competitions like chess, Valorant, and PUBG. The competition then moved on to outdoor games like volleyball, basketball, football, and a fitness challenge, which culminated in competitive semifinals and finals. Faculty members added to the exciting mood by participating in activities such as tug of war. Rannbhoomi 2023 encouraged not only physical fitness but also camaraderie, teamwork, and resilience, providing essential life lessons beyond the sporting field.



RUN FOR EDUCATION

"Sparking Change, One Step at a Time!"

Lal Bahadur Shastri Institute of Management carried forward its legacy of social responsiveness through its annual Run for Education event (a 6.2 Kms run) on 25th Feb 2024 to create awareness for education. The run started from LBSIM Campus at 6 AM.

The Chief Guest - Yashpal Solanki (Arjuna Awardee), High Performance Director, National Centre of Excellence, Sports Authority of India, inspired the audience on the need for physical and mental health and its importance for India's youth.

Col. Ajay Sood, Chief Administrative Officer – LBSIM along with Dr. Kunwar Milind Singh, Associate Professor - LBSIM encouraged the students and congratulated the winners on the stage.

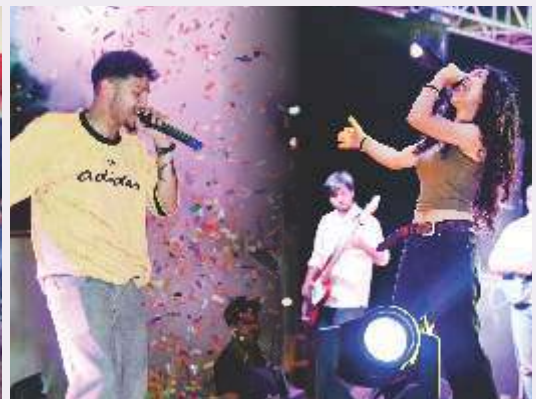
The Sponsors of the event were Bank of Baroda, IDBI Bank, Unstop, Reliance Trends, Decathlon, kindlife.in, Nestlé, Adda52.com, Muscle and Music Club, Smaaash Entertainment, The Economic Times, Pacific Mall, Canara Bank, Radio Mirchi, Safexpress, Parle Products, Fashion Herald, Teachnook, Ease My Trip, Mardigras, It's my Vacation.



ANNUAL MANAGEMENT FEST TATVA, 2024

TATVA '24, LBSIM's Annual Fest-themed "Novus - Carnival of Youthful Brilliance," took place on March 01-02, 2024, and brought together a lively mix of management, cultural, and sports events. The fest opened with intellectually stimulating competitions organized by various academic clubs, spanning multiple disciplines, while non-academic clubs provided creative outlets and community engagement opportunities. Cultural clubs captivated the audience with a range of performances, including dances, singing, plays, and a vibrant fashion show.

The sports club's "Ranhtavya" featured eight competitive sports events, fostering athleticism and team spirit among participants. The event's entertainment lineup included popular artists like Karan Randhawa, comedian Samay Raina, the Band Machine Gun, and BMP Fire Bhangra, ensuring continuous excitement. DJs added to the festive atmosphere with electrifying music. Attendees also enjoyed a diverse selection of food and explored various stalls offering books, candles & skincare products.



LALITA SHASTRI DEBATE COMPETITION 2024

The Lalita Shastri Debate Competition, 2024, organized by Plithos, the Literary and Debating Club of LBSIM, took place on Wednesday, February 21, 2024, at LBSIM Delhi. The event was judged by an esteemed panel comprising Ms. Sahana Ahmed (Founder – Bare Bones Publishing), Mr. Srikara Naik (Ex – Indian Economic Service and Niti Aayog), and Dr. Mohit Lohani (Associate Professor, LBSIM). Fourteen finalist teams from prestigious institutes such as SRCC, Delhi School of Economics, Skill Development and Entrepreneurship University, and LBSIM Delhi participated in the final round.

Participants offered insightful perspectives on the topic, "Ethical and sustainable geopolitics is not within the realms of reality in our lifetimes," reflecting diverse viewpoints and analytical depth.

The panel of judges provided valuable feedback and commendations on the quality of discourse and critical thinking displayed by the participants.

The winning institutes included:

1. Winners – SRCC College, DU
2. First Runner-Ups – IIM Rohtak
3. Second Runner-Ups – Kirori Mal College
4. Best Debater – SRCC College, DU
5. Best Rebuttal – Ramanujan College, DU

Shubhankar Roy, the coordinator of Plithos, announced the launch of the annual magazine, Gavaksh, and a copy was presented to all the panellists by club Joint Coordinator Shikher Sharma on behalf of the Plithos Team.



WORKSHOP ON PLS-SEM FOR QUANTITATIVE RESEARCH

On April 27th, Lal Bahadur Shastri Institute of Management (LBSIM) organized a one-day workshop for its faculty members, focusing on Partial Least Squares Structural Equation Modeling (PLS-SEM) for Quantitative Research. The workshop aimed to equip participants with an in-depth understanding of quantitative research methodologies, specifically PLS-SEM, and to provide practical training on the use of SmartPLS software.

The workshop was conducted by two distinguished experts, Dr. Sheshadri from Microsoft Corporation and Dr. Sachin from the National Institute of Technology (NIT), Hamirpur. With their extensive experience and knowledge, the trainers provided hands-on guidance to the participants, helping them develop and test conceptual models using the techniques covered in the workshop.

The program was a success, with faculty members gaining valuable insights into quantitative research and practical skills in using SmartPLS, ultimately boosting their research and teaching capabilities. This workshop represents LBSIM's commitment to fostering academic excellence and providing its faculty with the tools and knowledge necessary to stay at the forefront of research and education.



SESSION ON CUSTOMER-CENTRIC AI/ML APPLICATIONS

Lal Bahadur Shastri Institute of Management (LBSIM), Delhi, organized an insightful guest session titled "Building Customer-Centric AI/ML Applications Using No-Code & Low-Code Approach" on 28th February 2024. The session, conducted by Mr. Monis Khan, Co-Founder of Datoin, took place in the AV Room from 4 PM onwards.

Attended by students from the PGDM AI & DS and RBA programs, the session offered valuable insights into leveraging no-code and low-code platforms to develop AI/ML applications focused on customer needs. Mr. Khan shared his expertise on how these approaches can democratize technology, enabling businesses to build and deploy AI/ML solutions efficiently without requiring extensive programming knowledge.

The event was well-received, providing students with practical knowledge on creating customer-centric applications and enhancing their understanding of modern technological tools in real-world scenarios.



LECTURE ON CYBER SAFETY

Lal Bahadur Shastri Institute of Management (LBSIM) organized a special lecture on "Cyber Safety" on 7th February 2024, featuring Mr. Subimal Bhattacharjee, a renowned Defence and Cyber Columnist. Held at the LBSIM Auditorium in Dwarka, Delhi, the session was convened by Dr. Swati Chandra, Counsellor at LBSIM.

The lecture provided an excellent opportunity for management graduates to gain insights into the complexities of the cyber world, particularly in today's AI-driven environment. Mr. Bhattacharjee discussed the merits and challenges of cyber safety, emphasizing the importance of cultivating good cyber hygiene practices to navigate the digital landscape safely and effectively.



MEMORANDUM OF UNDERSTANDING (MOU)

MOU WITH ICARDA (MP)

LBSIM signed an MoU with International Center for Agricultural Research in Dry Area (ICARDA) for collaboration in management education, student/employee learning and development and joint project research and execution.

MoU was exchanged between Shri. Shiv Kumar Agrawal, Regional Coordinator - SACRP, ICARDA and Prof Dr. Praveen Gupta, Director, LBSIM in the august presence of Shri. Anil Shastri, Chairman, LBSIM on 9th April 2024 at LBSIM campus.



MOU WITH GBPUAT, PANT NAGAR (UK)

LBSIM Delhi signed an MoU with College of Agri Business Management, GBPUAT, Pantnagar, Uttarakhand on 30th April 2024.

The Memorandum of Understanding (MoU) was signed between Prof. (Dr.) R.S. Jadou, (Dean CABM, GBPUAT, Pantnagar, Uttarakhand) and Prof. (Dr.) Praveen Gupta, (Director, LBSIM Delhi) in presence of Prof. Mukesh Pandey (CABM, GBPUAT) and Dr. Gaurav Joshi (Faculty, LBSIM Delhi).



MOU WITH NSIC Delhi

LBSIM has signed MoU with National Small Industries Corporation (NSIC), under the Ministry of Micro, Small & Medium Enterprises (MSME), Government of India. This significant collaboration aims to provide invaluable assistance to both aspiring and existing entrepreneurs through various interventions and outreach activities.

The MoU was officially signed on February 8, 2024, with Mr. Umesh Dixit, General Manager of NSIC, representing the organization. This partnership marks a pivotal step towards fostering entrepreneurial talent at LBSIM. Through joint efforts, we aim to empower aspiring entrepreneurs with the necessary resources, guidance, and support to succeed in their entrepreneurial endeavours.

Key objectives of this collaboration include:

1. Facilitating access to NSIC's wide array of support services and initiatives tailored to meet the needs of entrepreneurs.
2. Organizing industry visits, workshops, immersive training programs, and seminars to enhance entrepreneurial skills and knowledge.
3. Providing mentorship and guidance to aspiring entrepreneurs throughout their journey.
4. Creating networking opportunities to connect entrepreneurs with relevant stakeholders and resources.

We believe that this partnership will not only enrich our academic and entrepreneurial ecosystem but also contribute significantly to the socio-economic development of our nation. As a leading business school, it is our privilege to collaborate with esteemed institutions like NSIC to drive positive change and innovation in the entrepreneurial landscape of LBSIM.



SOCIAL INITIATIVES

The students of LBSIM along with Pravah NGO have been interacting with rural communities and make efforts to resolve their problems.

SOCIAL WELFARE CLUB

A social welfare club SPARSH promotes the principles and the values of our great leader. In collaboration with various NGOs like Jagriti and Pravah, it continues to give back to the society throughout the year by organising various activities for the deprived children, visiting old age homes, orphanages, etc.

CELEBRATING INDEPENDENCE DAY WITH CHILDREN FROM CHOTI SI KHUSHI AND JAGRITI NGO

On the occasion on the Independence Day, LBSIM warmly welcomed children from the Choti Si Khushi and Jagriti NGOs to its campus. In collaboration with the Social Initiative Club of LBSIM Sparsh and partners Razzmatazz, Abhivyakti, and MNC club, a range of engaging activities were organized, including dancing, singing, acting, and various games.

The children participated with immense enthusiasm and zeal, demonstrating remarkable talent and positivity. Their performances and smiles were a powerful reminder of the joy that can be found in every situation and the importance of appreciating what we have.

The event was a tremendous success, made possible by the collective effort of everyone involved. Special thanks are extended to the Management Grid for their unwavering support. This Independence Day celebration not only brought smiles to the children but also filled our hearts with pride and gratitude. Proud to be an Indian!



STUDENT BODIES

MANAGEMENT GRID

Founded in 1995, the Management Grid is the apex student body at LBSIM, Delhi. It coordinates and manages day-to-day activities associated with student life, including academic, co-curricular and extra-curricular activities. In addition to facilitating and enhancing the quality of life and learning on campus, the Students' Council represents a diverse community of motivated students.

The Management Grid also assists Cells/clubs/committees in conducting and organising various co-curricular and extra-curricular activities or events. Student Council members bring ideas, requests and feedback to the meetings using a democratic process to incorporate students' voices and make decisions that have an impact on the entire institution. The student body also assists in the placement process, coordinates cultural and sporting activities on campus, as well as many other activities like conferences, seminars, guest lectures, workshops, annual fest TATVA and social initiatives like Rural Immersion, Social Immersion and Outreach Program to nurture the socially sensitive business leaders.

This freedom allows LBSIM students to experience management outside of the classroom, take part in and promote initiatives that can have a positive impact on students, the institute, and also the environment to which we belong. The following bodies work under the direct control and guidance of the Management Grid.

REMINISCENCE - THE ALUMNI CELL

The Alumni Cell of LBSIM, a part of the Alumni Foundation of the Institute, is an official body dedicated to strengthen and maintain the ties between the alumni and the Institute. We believe that any institution's alumni are key to its growth. The Alumni Cell is responsible for maintaining an engaged alumni network through Chapter Meets all over India, Grand Alumni Meet, Alumni Connect Sessions, Annual Alumni Magazine (Reflections) and the Outgoing Batch's Yearbook. The Alumni Cell has successfully organized TEDx at the LBSIM campus thrice with people from diverse avenues coming and sharing their thoughts and ideas. The Alumni cell maintains an updated database of the alumni base with over 4000 members.

PLACEMENT CELL

True to its student centric approach, LBSIM has a completely student driven Placement Cell which works under a faculty-in-charge to carry out the placement process for the students of the Institute. It acts as a facilitator between the corporates and the students. The team consists of highly motivated and goal-oriented individuals who are selected through a rigorous process. The team works throughout the year to fetch internship and placement opportunities for the students along with maintaining a strong relationship with the industry via its flagship Annual Outreach program, guest lectures and live projects.



DIVISIONS



ENRICHMENT DIVISION

To facilitate the Up-Skill initiatives of the Management Grid, the Co-Curricular Clubs, or the faculty in the form of seminars, events, workshops, lectures and sessions.



EXTERNAL LIAISON DIVISION

To encourage all the Student Practitioners of Management Sciences to pursue holistic development competitions and events organised by other B-Schools.



SPONSORSHIP DIVISION

To endow the student-driven initiatives while providing corporate exposure with management learnings to the student fraternity and widening the branding of the Institute as well as the stakeholders involved.

CO-CURRICULAR CLUBS

All Institute Clubs are governed directly by the Management Grid and work on upskilling and developing the acumen of the specified skill set for which the club stands.



CEREBRATE

The Strategy and Consulting Club of Lal Bahadur Shastri Institute of Management seeks to bridge the gap between the industry and the aspiring managers by providing avenues to inculcate apposite skillsets, understand the industry, solve real-time strategic challenges, and gain sufficient exposure before moving onto the consulting and strategy macrocosm. Right from organising strategically planned, highly interactive fun events that tire one's brain after being put on the tracks of brainstorming but also leave one with a fun element, we focus on one's conducting learnings as well by business simulation games, case study competitions, and time-to-time interactions with industry veterans-workshops, expert interviews and webinars.



DARE

The Data Analytics and Research Enthusiats Club of LBSIM subscribes to the idea of reaching the summit, in concert, as one big family. We have made countless memories during events like DARE Analytica and DQuest. The sponsorship of Henry Harvin helped us gain a fruitful experience. We also have on-board DataCamp Platform to help our students learn and explore the world of analytics. Along with this, we also organise many sessions, games, and activities with lots of fun, excitement, knowledge and wisdom that DARE has to offer.



EBSB

The Ek Bharat Shreshtha Bharat is an initiative at Lal Bahadur Shastri Institute of management which has the goal of fostering greater interaction and mutual comprehension among individuals from diverse Indian states and Union Territories by means of state/UT pairing. The association undertakes endeavours to cultivate a lasting and well-organized cultural linkage among students encompassing language acquisition, cultural practices, heritage, music, culinary traditions, tourism, sports, and the exchange of exemplary methodologies, among other aspects.



E-CELL

We are the entrepreneurship Cell of LBSIM. Our objective is to bring out the entrepreneurial talent in the students and provide them real-time business experience. We provide a platform to nurture and enhance the business ideas helping in the application of one's theoretical learning in day-to-day business management. Along with interactive sessions, guest lectures, workshops, publishing articles, writing journals and conducting events, we are also setting up an incubation centre in the Institute and building a viable business model that can be passed on.



EUREKA

Eureka is the Operations and Systems Club of LBSIM. We conduct campaigns, newsletters, event, seminars, conferences and various sessions in the domain. Our aim is to provide a platform to nurture and enhance students' theoretical foundation and application in the field of Operations, Supply Chain, Logistics and Systems. We assist to bridge the gap between classroom teaching and real-world application in various fields of Operations.



FINESSE

The Finance and Economics club of LBSIM is a student driven initiative, where passion for, learning and creating long-lasting memories is rewarded by wonderful opportunities and the flavour of competence. Our Club is based on the ideology of compounding effect of knowledge sharing and growth which leads to our motto - Learn, Share and Grow. Our aim is to provide excellence and deliver compliance with our unwavering commitment to the batch, through our understanding of finance or economics and a continued focus on knowledge improvement in the finance domain.



GENESIS

The Marketing Club of LBSIM is a club for aspiring marketers to nurture and hone their skills to be able to meet the competition in the coming years. Case Study Development, Workshops to help improve creative skills such as Print Ads, videos, Films, etc., Research Paper Presentations, Article Writing, Blogging, and Monthly Events to develop realistic marketing ideas are some of the club's main activities. Regular club meetings keep members informed about emerging business developments, social media, digital marketing, and various other concepts, instilling in them a desire to work on current trends and keeping up with the changing dynamics of marketing.



HRYTHM

Hrythm is the HR club of LBSIM. We at HRhythm conduct event, seminars, conferences and various sessions to enhance the interpersonal and soft skills at large while encapsulating all the dimensions of HR. The main aim is to develop professionalism in individuals, provide a holistic outlook and prepare them to become efficient and effective leaders in their desired fields while simultaneously learning people skills. The club organises various events throughout the academic year which includes Team Building Games, Case study competitions, Role Plays on corporate issues, to name some of them.



PRC

Public Relations and Communication Club - The PR and Admissions Club of LBSIM acts as an interface between the Institute and the outside world. It is our job to keep the outside world informed about everything in the institute: recent events, campus life, etc. The team works in the domains of designing, content delivery, 360-degree coverage of events, and communicating with many stakeholders via social media and print media on a regular basis. The AdCom team, which is part of MNC, works throughout the year to keep in touch with aspiring students through Pagalguy, Facebook, etc, and make sure that the admission process is conducted smoothly.



NIVESH

The Student Managed Mutual Fund Club of LBSIM works with an objective to provide students with a real-life exposure to Indian capital markets and the functioning of the mutual funds industry. Nivesh, along with its investing activities, also organises several academic workshops and lectures including Equity Research Workshops, Investment Banking and Valuations. The club also publishes various journals, magazines which includes information on all the major sectors of Indian economy and articles written by budding financial analysts. Other than this, Nivesh publishes the most important news of the week compiled in a single weekly newsletter.



PLITHOS

Plithos is the Literary and Debating club of LBSIM. From word play to oratory skills, the team aims to enhance one's creativity and perception. We not only encourage and provide a platform to raise questions against unjust validations, but also act as a forum for writers and a fanclub for avid readers. With the annual Lalita Shastri Debate Competition organised at national level, Gavaksh, the literary journal of LBSIM, and a plethora of other activities, the team inculcates an environment of learning where one always feels the true meaning of BELONGING. #WeGotYou



SPARSH

SPARSH - The Social Initiatives Society of LBSIM, is dedicated to causes of social relevance and helps in developing a healthy mind set among the students which is necessary for them to become socially sensitive business leaders. The club organises socially beneficial initiatives both inside and outside the institute. The club has an association with two NGOs - Jaagriti and Chotisi Khushi. Every year we organize Diwali, Children's Day, Independence Day and Republic Day festivities with the underprivileged children and women of the society to promote social values and civic goals. We also organise Plantation drives, Clothes Donation drives, Women's Day celebrations, and Blood Donation camps among many other initiatives.



ZENITH

The Sports Management and Fitness club of LBSIM believes in incorporating sports into our daily lives. Our Mission is to promote all types of games and to promote a healthy lifestyle. Zenith has shown that it can fit and adapt to any scenario, as we believe in never giving up. We conduct major events like - Rannbhoomi and Ranntavya, where, in addition to the tournaments in each sport, we have different events organised to hone our managerial skills in sports. Our quarterly magazine, Rannkaushal, gives regular insights into the world of sports while inviting people to participate in the exchange of ideas on the games they love.



Wevolve

Wevolve is the initiative under Lal Bahadur Shastri Institute of Management that focuses towards the mental health club which works for the promotion, protection and restoration of mental health regarded as a vital concern of individuals, communities and societies throughout the world. The initiative provides a supportive space for students to discuss mental well-being openly. Through workshops, seminars, and activities, the club raises awareness, breaks stigmas, and equips members with tools to manage challenges. By fostering understanding and self-care, it enhances emotional resilience and promotes a compassionate campus community.

CULTURAL COMMITTEE

The cultural committee of LBSIM is a student entity which is responsible for the organisation of various cultural events, such as Dandiya night and Cult night for example throughout the year and provides a platform to the students for displaying their creativity and talent. The Committee oversees 4 Cultural Clubs that are active in the arts of Dance, Drama, Music and Fashion with all its activities being largely student-driven under the guidance of faculty members.



Abhivyaakti is a family of talented actors with a lot of enthusiasm and zeal to perform. The club helps the students to express themselves in Dramatics. It gives students a golden opportunity to realise their talents. The Club helps theatre enthusiasts to showcase and develop their acting, writing and directional skills. The club consistently won the laurels for the Institute at various inter B-school stage events as well as street plays. At the core, the club encourages students to appreciate the art of theatre and dramatics and break, stereotypical and cultural stigmas.



With the enrapturing melody to captivate the soul, put forth by our crew in myriad forms - may it be through the soulful crooning or the alternating musical trills of the guitar or the ghost notes beautifying the transcription of the drums, we at Mantra believe that the key to the ultimate nirvana rests in music. To enchant you all with the reverberations that resonate within us, we plan a series of events such as unplugged night, solo singing competitions, battle of bands and cult night along with the annual events in Tatva being Fortrock and Vocaolics.



Razzmatazz is the Dance Society of LBSIM, which brings together energetic people from various backgrounds to enable them to express themselves through Dance. We are known to deliver sizzling performances. Members of this club share the same passion for dance and continue to bring in amazing performances for all. We organise various events throughout the year such as Fit'nLit, Dance Competitions, Dandiya Night for the students to dance and get away with MBA Blues.



Class, Elegance and Sytle: These three words perfectly define the essence of Vogue, the Fashion Society of LBSIM. Vogue is a team of creative, supportive, strong and confident Shastrians who have a keen interest in fashion, lifestyle, and personal aesthetic building. With the idea that fashion is something to take pride in, and to be embraced, create magic on the ramp wherever we go! We believe that outfits can be a fantastic reflection of who a person is and create a space where people can develop their own taste in fashion which helps introduce them to new ideas and possibilities.



ACADEMIC ADMINISTRATION

Programme Chairpersons

Dr. Rekha Gupta	: Head-PGP
Dr. Samant Shant Priya	: PGDM (General)
Dr. Smita Dayal	: PGDM (Financial Management)
Dr. Anchal Gupta	: PGDM (Research & Business Analytics)
Dr. Geetanjali Sahi	: PGDM (E-Business) and PGDM (AI & Data Science)
Dr. Ekta Singhal	: PGDM (Business Administration) (Weekend Classes)
Dr. Gaurav Joshi	: Fellow Programme in Management

Area Chairpersons

Dr. Shekhar K Sinha	: Economics & International Business
Dr. Gautam Negi	: Finance & Accounting
Dr. Sushil Dixit	: General Management
Dr. Rekha Gupta	: Information Technology
Dr. Moni Mishra	: Organisational Behaviour & Human Resources
Dr. Rajkumari Mittal	: Operations Management & Business Analytics
Dr. U Manohar Bhat	: Marketing

Administrative Team

Col Ajay Sood	: Chief Administrative Officer & Controller of Examination
Mr. Nimitesh Kumar	: Chief Finance Officer
Gp Capt Vinod K Singh	: Dy Controller of Examinations
Gp Capt Simranpal S. Birdi	: Sr. Manager Corporate Relations & Placements
Ms. Manisha Trikha	: P. S to Director & Sr. Staff Officer
Mr. S.P. Kaushik	: Sr. Finance Officer
Dr. Nandi Nailwal	: Librarian
Mr. Sachin Khara	: Sr. Administrative Officer and Admission Coordinator
Mr. Rajesh Thakur	: Sr. Technical Assistant
Mr. Jeetinder Kumar	: Assistant Librarian
Ms. Cicily Mathew	: Sr. Office Assistant
Ms. Swati Sharma	: Placement Executive
Ms. Aishwarya Singh	: PGP Executive
Mr. Ashish Mathew	: Sr. Office Assistant
Mr. Surender Kumar	: Sr. Office Assistant
Mr. Sunil Kumar	: Sr. Librarian Assistant
Mr. A.K. Rana	: Estate Supervisor
Mr. Amit K. Pandey	: Site Supervisor
Mr. Ashwani Kumar	: Sr. Technician
Mr. Rahul Ranjan	: Computer Lab Assistant
Ms. Vimla Bhasin	: Office Executive
Ms. Bhumika Banderwal	: Office Assistant
Mr. Rahul Jain	: Assistant Finance Officer

ADVISORY BODY

S. No.	Name	Designation
1.	Mr. Anil K. Shastri	Chairman, Board of Governors, LBSIM, Delhi
2.	Dr. A. K. Balyan	CEO - Petronet LNG, New Delhi
3.	Mr. Pawan Kumar Jain	Chairman & Founder, Safexpress Private Limited, Gurugram, Haryana
4.	Mr. Sanjay Nath Singh	Former Resident Executive, Tata Steel Limited, New Delhi
5.	Mr. Pradeep Bakshi	MD & CEO, Voltas Limited, Mumbai
6.	Dr. R. P. Mohanty	Chief Consultant & Former VC, Siksha 'O' Anusadhan University, Bhubhaneswar, Odisha
7.	Mr. P. Dwarkanath	Non-Executive Chairman, GSK Consumer Health CARE India Ltd.
8.	Dr. Dinesh Tyagi	Former CEO, CSC e-Governance Services India Ltd., New Delhi
9.	Shri R. K. Dubey	Former CMD, Canara Bank, Gurugram
10.	Mr. Pavan Choudary	Chairman - Medical Technology Association of India (MTAI) and Blue Circle
11.	Mr. Bijay Kumar Sahoo	President-HR, Reliance Industries Ltd., Mumbai
12.	Prof. Ajay Pandit	Professor – FMS, University of Delhi
13.	Prof. Devinder Kr. Banwet	Ex- Professor, IIT Delhi
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22.	Dr. G. L. Sharma	Head: New Projects LBSIM, Delhi
23.	Dr. Rekha Gupta	Professor, LBSIM, Delhi (Member Secretary)

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