

Two-year management programme for aspiring leaders



PGPGM
Weekend programme for
working executives





OUR GUIDING PHILOSOPHY



To *influence* managerial *practice* and promote *value-based* growth



SPJIMR AT A GLANCE

42 years legacy of management education

25+ years of executive education

Consistently ranked among the top 5 B Schools in India

Campuses in Mumbai & Delhi

Global and National Recognitions

Over 12,000 alumni, 100+ Corporate Partners, 50+ Global Partners

Innovative and socially responsible management institute

Member of Bharatiya Vidya Bhavan, a not-for-profit trust of national eminence founded in 1938

OUR HERITAGE & LEGACY

SPJIMR is a constituent of Bharatiya Vidya Bhavan, an internationally reputed trust recognized for its educational and cultural activities. Bharatiya Vidya Bhavan was founded in 1938 by Kulapati Dr. K.M.Munshi with the blessings of Mahatma Gandhi and the

active support of several eminent leaders of that time. The main purpose of the Bharatiya Vidya Bhavan is to provide a modern bridge to span the past, the present and the future, built on the strong foundation of the fundamental values of life.

ACCREDITATION



SPJIMR is accredited by AACSB

International. AACSB recognises institutions that have demonstrated a focus on excellence in teaching, research, curriculum development and student learning.

PGPGM is accredited by AMBA (Association of MBAs), UK as an MBA programme. AMBA accreditation represents the highest standard of achievement in postgraduate business education and is earned only by the best programmes across the globe.



ADVANTAGE SPJIMR

- 1** Among the top 10 B-schools in India
- 2** Pragmatic blend of western efficiency and eastern ethos
- 3** Focus on influencing practice and value-based growth
- 4** Innovative pedagogy
- 5** Extensive industry interaction and integration
- 6** Faculty with a rich blend of academic and industry experience



RANKINGS

in all the major B-School surveys



ABOUT PGPGM

For working professionals, wishing to do an Executive MBA without taking a career break, PGPGM provides a perfect fit with its focus on contextualized application-oriented learning and a curriculum designed to prepare participants for leadership roles. This AICTE-approved two-year weekend programme is especially designed for mid to senior-level executives.

On successful completion of the programme participants will be awarded the AICTE-approved diploma: PGDM (Executive Management Programme)

PROGRAMME DETAILS

Participants can choose to attend sessions at either the Mumbai Campus or Delhi Campus.

Two-year programme

Convenient format:

Classes on alternate weekends

No career break required

SPJIMR faculty with a rich blend of academic

and industry experience

Contemporary, innovative pedagogy and curriculum

Application-based learning

Focus on Skills and

Attitudes as much as Knowledge

Capstone Project

Peer learning

Be part of the 12,000+ strong SPJIMR alumni community



HIGHLIGHTS

Design Thinking & Innovation



Science of Spirituality



Leadership Lab



Digital Transformation



Business Intelligence & Analytics



DEAN'S MESSAGE

Successful professionals constantly reinvent themselves. As you consider your next career move, look to acquire the capabilities and experiences that will help you take advantage of the opportunities that a rapidly changing business world will present to you. Perhaps you are looking to contribute at a much higher level within your current organization. Alternatively, you may be looking to explore opportunities in other organizations and sectors. Or perhaps you want to parlay your corporate experience into a new entrepreneurial venture. In all these career-enhancing scenarios, a solid grounding in core management principles, an exposure to functions outside your existing expertise, and networking with like-minded professionals with similar goals, may be the difference between success and failure.

SPJIMR's AICTE-approved weekend PGPGM programme in general management is designed for experienced professionals looking to turbo-charge or change their current career trajectory. Our world-class faculty deploy a unique application-oriented pedagogy that relates the weekend's classroom activities and assignments to the program participant's immediate work activities during the week. Additionally, stimulating and small-sized classroom discussions with a motivated cohort expose participants to a broad range of perspectives, roles, and opportunities. As a result, program participants maximize new learning while also excelling in their day jobs.

I welcome you to engage with our unique program - let SPJIMR play a key role in your reinvention.



Dr. Varun Nagaraj

Dean

Dr. Nagaraj has over 30 years of experience in Boston and Silicon Valley, during which he held CEO and other executive leadership roles. He holds a PhD from Case Western Reserve University, MBA from Boston University and a B. Tech from IIT Bombay. His areas of interest include product innovation and digital transformation.

ASSOCIATE DEAN'S MESSAGE

S PJIMR Is committed to influencing practice and promoting value-based growth and this is reflected in all our programmes and pedagogic initiatives. Our programmes are highly experiential, with a strong mix of conceptual knowledge and a larger element of learning through doing. Our faculty group constitutes a mix of traditional academics and corporate leaders who bring in a healthy blend of theory and practice. This approach has helped us build a reputation in the executive management space with strong industry partnerships. The learning process at PGPGM is focused on inculcating in its participants, sensitivity to real world issues and an ability to become leaders and change agents.



Dr. Preeta George
Associate Dean

Dr. George has over 25 years of experience ranges from teaching MBA students as well as training mid-senior level executives both in India and abroad. She has done Ph.D. in Economics from BITS, Pilani.

CHAIRPERSON SPEAKS

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Dr. Ruppal W Sharma
Chairperson PGPGM

Dr. Sharma has over 25 years of work experience across industry and academia in the area of Marketing. She has done a PhD in Marketing from BITS Pilani.



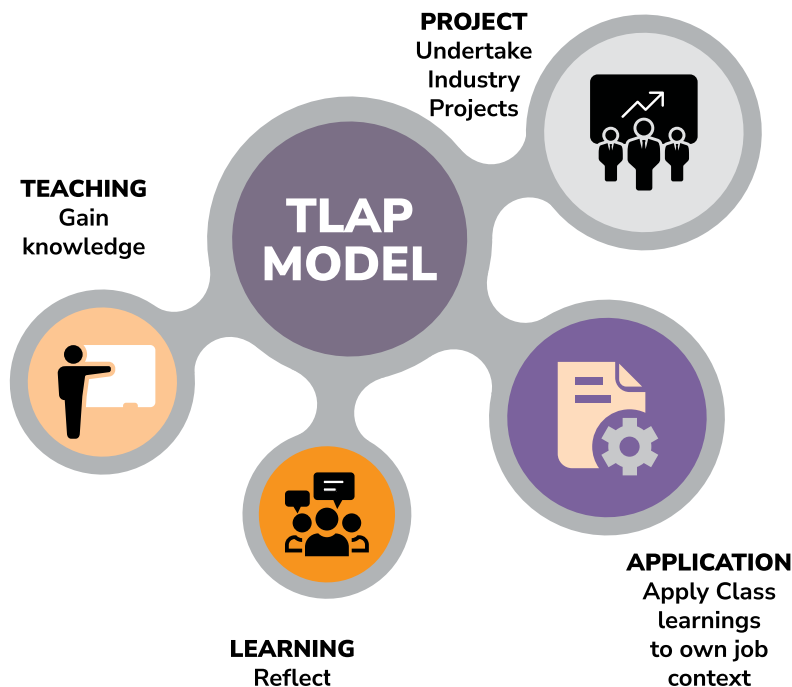
PGPGM OBJECTIVES

The objective of PGPGM is to help shape leaders for tomorrow, layering functional knowledge with a general management perspective. The programme aims to build knowledge, skills and attitude, ensuring that participants will be:

- Proficient in problem-solving with an integrative approach
- Innovative thinkers driving change in a dynamic business environment
- Responsible leaders with sensitive stakeholder management

UNIQUE TLAP MODEL

While most executive education programmes begin and end in the classrooms - Teaching and Learning, PGPGM adds two additional steps - Application (applying classroom learning to their own job context) and Project (formulating a major project for the company).



PEDAGOGY

The participants are exposed to concepts and applications through a carefully crafted blend of various pedagogic methods including case analysis and discussions, games and simulations, group activities and presentations, workshops, guest lectures by eminent practitioners, self-learning and reflection.

CAPSTONE PROJECT

Solve real-life business problems by incorporating key concepts and learnings gained throughout the programme. Guided by SPJIMR faculty and industry mentor.



BENEFITS

Build problem solving skills

1

Gain wider exposure to various aspects of business

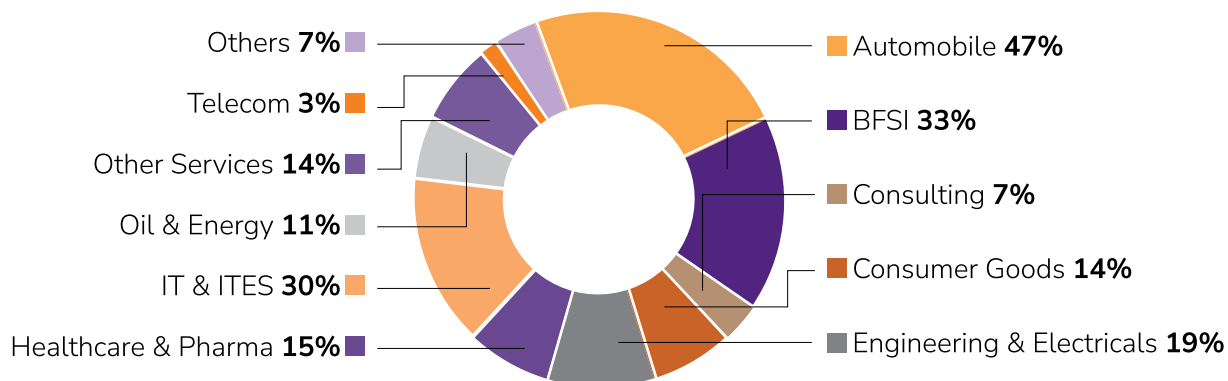
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Greater visibility and recognition within the company

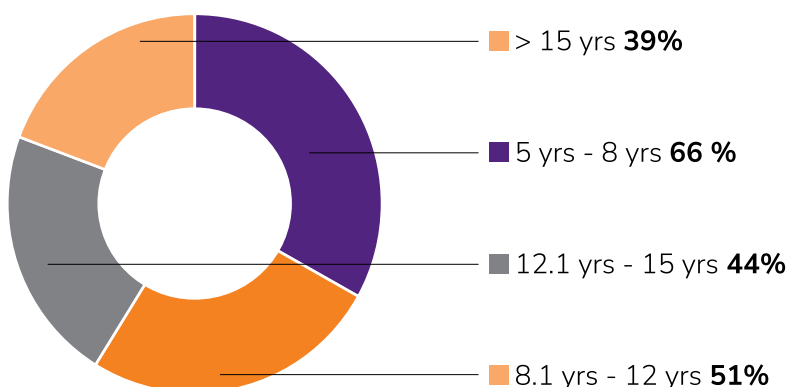
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BATCH PROFILE

Industry representation in PGPGM



PGPGM Work experience



PROGRAMME ARCHITECTURE

COURSES & CREDIT STRUCTURE

PHASE	FOCUS	COURSE	CREDITS
Orientation	Orientation and Programme Overview	Orientation to the Programme Harvard Business School online modules	
Pre-Foundation	Basic Language of Business	Financial Accounting Business Economics Quantitative Methods (A).....	2.0 1.0 2.0 5.0
Foundation	Rules & Tools of various functions	Business Environment Cost Management Financial Management -I Marketing Strategy Operations Management Project and Quality Management Leadership Lab Business Communication Science of Spirituality (B).....	1.5 1.5 1.5 1.5 2.0 1.0 2.0 2.0 1.5 14.5
Integration	Application & Strategy using rules and tools	Competitive Strategy Financial Management- II Marketing Operations Supply Chain and Services Management Organisation Design & Human Resource Management Digital Transformation Legal Aspects of Business (C).....	1.5 2.0 2.5 1.5 2.0 1.5 1.0 12.0

PROGRAMME ARCHITECTURE

PHASE	FOCUS	COURSE	CREDITS
Customisation	Intensive Application & Decision Making	Negotiation Skills	1.0
		International Business	1.5
		Strategic Management	1.5
		Decision Making Simulation	2.0
		ESG and Sustainability	1.0
		Corporate Governance & Ethics	0.5
		Services Marketing	1.0
		Design Thinking & Innovation	1.0
		Business Intelligence & Analytics	1.0
		Elective 1	1.0
		Elective 2	1.0
		Elective 3	1.0
		Capstone Project (commences in Foundation Phase)	6.0
		(D).....	19.5
Total Credits (A+B+C+D)			51.0

MUMBAI CAMPUS VISIT

For Delhi-NCR participants, the programme includes annual immersion at the SPJIMR Mumbai campus

INTERNATIONAL IMMERSION (OPTIONAL)

An opportunity to immerse in an international business environment through classroom sessions at a reputed business school and company visits.

- Understand diverse business contexts
- Identify business opportunities
- Build networks

International immersion will be offered at an additional fee. Courses & credit structure are subject to change.

ELECTIVES



Finance

- International Finance
- Strategic Cost Management



Marketing

- Strategic Brand Management
- Sales & Distribution Management
- Digital Marketing



Information Management

- Blockchain for Business Applications
- Artificial Intelligence & Machine Learning

ALUMNI SPEAK



The way we thought earlier and the way we think now has changed significantly. The Professors in the PGPGM programme had a key role in shaping this. The way managerial concepts were linked to real life made it easy to understand and these have now become embedded in our minds.

Mukul Arora

VP - Change Delivery,
HSBC



The PGPGM programme gave us new eyes to see - not only professionally but personally as well. The subjects we are being taught, are of course good, but the side discussions and examples shared by faculty are invaluable

Vikas Verma,

Group Manager Operations-Infrastructure Division,
HCL Technologies



PGPGM programme has been a life changing journey. The Professors at SPJIMR were like life coaches. I can carry on for the next 50 years on the things I have been taught here

Debjyoti Roy,

Programme Manager, Programme Management office & Regional
Regulatory Affairs-Asia Pacific,
Medtronic



One of the best experiences of life with the help of Industry specialists and most learned, diverse and experienced faculty. It was a breakthrough after a decade of experience in the automobile industry. Enjoyed every bit of it.

Akansha Gupta,

Senior Manager Sales (Key Accounts Manager),
Cummins India Limited



APPLY TO PGPGM

Eligibility

Bachelor's degree in any discipline

Minimum 50% marks in graduation

4+ years of work experience after graduation

Admission Process

Shortlisted candidates will have to appear for:

Admission Test

Case Analysis

Personal Interview

- Further details on admission process and criteria are available on our website

FOR ADMISSION QUERIES

Contact Details:

Direct Line: +91-11-23383563

Mobile: +91-9911941090

pgpgm.admissions@spjimr.org

For Corporate Inquiries

execprog.delhi@spjimr.org

We can make a presentation to HR heads/Functional heads at your office

Delhi Centre

Delhi Campus

SPJIMR, Bharatiya Vidya Bhavan,

3rd Floor, Gate no.4, Copernicus Lane,

Kasturba Gandhi Marg

New Delhi -110001, India

Board Line: +91-11-23006870 /6871 / 6872

Mumbai Campus:

SPJIMR, Bhavan's Campus,

Munshi Nagar, Dadabhai Road,

Andheri (West), Mumbai 400058, India

Board Line: +91-22-26237454 / 0396 / 2401

Our website: <http://www.spjimr.org/pgpgm>





www.spjimr.org

Mumbai Campus

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Delhi Centre

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