



**Institute of
Management Technology**
Ghaziabad | Nagpur | Dubai | Hyderabad

ACCELERATE YOUR CAREER



2018



**Institute of
Management Technology**
Ghaziabad | Nagpur | Dubai | Hyderabad

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2018

CONTENTS

About IMT

Governing Council

IMT Ghaziabad

IMT Nagpur

IMT Dubai

IMT Hyderabad

International Relations

Common Admission Process

Fees



**Institute of
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ABOUT IMT

Established in 1980, Institute of Management Technology, is India's premier AACSB accredited management school with a distinct focus on grooming leadership through Innovation, Execution and Social Responsibility. An autonomous, not-for-profit institute, offering highly sought after postgraduate programs over the past more than three-and-a-half decades, IMT has been consistently ranked among the top management institutes of the country. IMT started its legacy from Ghaziabad in the Delhi NCR region and IMT Ghaziabad is now ranked among the top 10 business schools in leading ranking agencies of India. It has now spread its wings to establish premier campuses across the country in Nagpur and Hyderabad as well as an international campus in Dubai. IMT offers multiple AICTE and AIU approved programs like PGDM, PGDM Executive, PGDM Part Time as well as an MBA degree program at IMT Dubai. Today, it is the proud alma mater of more than 300 C-suite executives and thousands of professionals serving in leadership positions in the best known organizations in India and around the world, in key business functions of Sales, Operations, Human Resources, Consulting, Information Technology, Marketing, and Finance among others.

Governing Council

Defining our vision and strategy is the **IMT Governing Council**. They are the eminent handful each in their own respect, who can time to time forge greater benchmarks in both industry & academics.

Welcome to the best start of your journey towards excellence. What you're about to witness next, is a 37 years old legacy that has diversified the world of business simply by sharpening – leadership, entrepreneurial and intellectual talent. IMT Ghaziabad fosters what you call a 'world view' and inculcates diversity, inclusion and ethical participation.

Shri. Kamal Nath

President
Lajpatrai Educational Society

Mr. Satish Kaura

Member
Chairman & Managing Director Samtel Group

Shri. Bakul Nath

Vice President
Lajpatrai Educational Society

Mr. Rajeev Karwal

Member Chairman
Milagrow Business and Knowledge
Solutions (P) Ltd

Shri. Dipankar Chatterji

Vice President
Lajpatrai Educational Society

Dr. A H Kalro

Member Former Director IIM Kozhikode

Dr. Abad Ahmad

Member Former Chairman Pro Vice
Chancellor & Dean Faculty of Management
Studies University of Delhi
Aga Khan Foundation (India)

Dr. K R S Murthy

Member Former Director IIM Bangalore



**Institute of
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Ghaziabad, Delhi NCR



www.imt.edu



GHAZIABAD



ABOUT CAMPUS

IMT Ghaziabad has done what people, entities and society as a whole strive to achieve: to carve a legacy for themselves. It is an arduous task that requires patience, perseverance and above all, excellence. For more than 37 year we have produced the kind of legacy that bellwether institutions are expected to, while maintaining a distinction among peers. We have a commanding degree of respect and have served as a launch pad for some of the India's brightest minds. IMT has grown to understand the changing world and has implemented in its system the drivers of these changes, through excellent faculty, state-of-the-art infrastructure and above all, a culture that fosters and encourages leadership, thought and action.

It is an unexplored thought that management goes much beyond the technical aspects learned to master the science. The rigorous training and education undergone at IMT encapsulate not only the curriculum of a typical management institution but also help understand holistic world-view that acts as a beacon for the students out there.

To achieve this, IMT encourages a plethora of events and activities, both cultural and otherwise, through its numerous clubs and committees working to provide an environment of learning through collaboration. As the economy grows and the market evolves to adapt the technological changes, IMT finds it prudent to follow suit, if not to lead. IMT will continue to achieve what it has in the past, strengthening its legacy for centuries to come.





Institute of
Management Technology
Ghaziabad, Delhi NCR

FROM THE DIRECTOR'S DESK



IMT Ghaziabad (IMTG) was one of the first business schools if not the 'first', in India which was the conceptualisation of a successful industrialist who wanted to create a practice based institution. Established in 1980, IMT Ghaziabad today takes pride in being one of the first few institutions in India to have the prestigious 'Association to Advance Collegiate Schools of Business (AACSB)' accreditation.

As an institution, IMT Ghaziabad considers three pillars which form the foundation of grooming leadership – Innovation, Execution and Social Responsibility. This academic year, we launched a refreshed PGDM curriculum, design of whose architecture was led by Professor Srikant Datar of Harvard Business School and the author of 'Rethinking The MBA'.

The new curriculum exposes each student in the program to our 'Personal Growth Lab' to enable each of them to understand one's own strengths and weaknesses and draw a plan for 'self-development'.

We at IMT Ghaziabad believe in the pedagogy of 'Doing' leads to 'Knowing'. One of the distinctive features of the curriculum are the required courses in 'Design Thinking and Innovation', 'Critical Thinking' and 'Negotiations Skills' in the first year of the program.

Last academic year, we launched a required course, Sustainability and Social Responsibility (SSR) as part of 'I'M The Change' initiative which entails field-based projects in the social sector. The initiative, within a year of its commencement, has brought laurels to IMT Ghaziabad by winning accolades and awards across various forums. It has recently bagged the Gold award at '8th Indian Management Conclave (IMC) Awards 2017'. Earlier in July 2017, it received

recognition at the 2017 Global Forum for Responsible Management Education, held in conjunction with the UN Political Forum on Sustainable Development, in New York City, USA. The initiative has also been recognised by UN-PRME and GreenBiz.

To align the career goals of the students with the needs of the recruiters, we introduced sector and role oriented specialisations in the second year of the program in the following areas: Banking and Financial Services; Consulting and Development Management; Digital Marketing and Consumer Insights; Equity Research and Portfolio Management; Innovation and Entrepreneurship; IT Analytics; Marketing Research and Analytics; Media and Entertainment; Sales and Services Management; and Operations and Supply Chain Management.

In line with our vision, we aim to instil entrepreneurial orientation in each of our students. We are probably the only b-school which has an entrepreneurial immersion with start-ups spanning across six weeks for each student in the second year of the program.

We endeavour to enrich our curriculum with insights gained from the practitioners to create a virtuous cycle of academic value creation and have a dedicated group of faculty with relevant industry connect. A testimony of the same is the recently set-up practice labs, in the areas of Real Time Contextual Marketing, Media and Entertainment and Equity Research and Portfolio Management (Bloomberg). The current students on campus are leveraging these facilities to be industry ready from the 'day zero' of their graduation. The in-house Incubator on the campus provides a stimulus to the budding entrepreneurs among you.

It is our constant endeavour to create a superior learning experience for our students, through our curriculum and pedagogy, where they understand the challenges of execution of an innovation, in the global context while being firmly grounded in the social realities: Graduates who can balance the apparent contradiction of collaboration and competition; ones who can simultaneously achieve profit with a purpose!

▼ **Dr. Atish Chattopadhyay**
Director, IMT Ghaziabad

PROGRAMS OFFERED



PROGRAMS IN DETAIL

Strategically located in the hub of economic activity in Delhi NCR region, IMT Ghaziabad is consistently ranked as one of India's top B-schools. It is only the fourth business school in India and among 5% of the world's business schools to achieve an AACSB accreditation. An autonomous, not-for-profit institute, offering highly sought after postgraduate programs for more than three-and-a-half decades, IMT Ghaziabad currently offers the following programs with a distinct focus on innovation, execution and social responsibility.

PGDM	PGDM Marketing	PGDM Full Time	PGDM DCP
PGDM Executive	PGDM Part-Time	PGPM	PGP -ACE™

PGDM

Post-Graduate Diploma in Management

IMT's vision for its full-time academic programs is to groom young graduates as leaders who are innovative, creative, can execute effectively and are socially responsible. The focus is on experiential learning, design thinking, developing skill sets while sharpening the ability to deal with the basics and critical and analytical thinking.

The PGDM bouquet of programs at IMT Ghaziabad comprises the following:

1. PGDM Full Time
2. PGDM Marketing
3. PGDM Finance

Program Architecture

A comprehensive review of the PGDM program architecture and curriculum was completed in August 2016 out under the leadership of Professor Srikant Datar, Associate Dean of Harvard Business School and the author of 'Rethinking The MBA', resulting in several innovative additions to the curriculum which will not only enhance the value proposition IMT Ghaziabad offers to its students and the community but also enrich campus life.

The focus of the restructured program architecture is on the following:

1. Self Awareness, Self Management and Self Development
2. Innovation and Entrepreneurship
3. Execution Effectiveness
4. Sustainability and Social Responsibility
5. Domain Specific Specialisations

The first year of the program offers core courses to develop the right attitude, skills and knowledge which are incumbent for a leader in the long term. The elective courses offered in the second year give students an opportunity to delve deeper in their respective areas of specialisation and thus cater to the sector and role specific short term career objectives.

		Attitudes	Skills	Knowledge		
				Fundamentals	Specialised	Integrative
Year 1	Foundation Jun-Jul	<ul style="list-style-type: none"> •Innovation and Design Thinking •Organisational Realities •Social Responsibility 	Professional Development Cell (PDC) and Negotiation Skills	Core (required) Courses		
	Term I to III Jul-Jan			Specialisation Core Courses (Major Areas)		
	Term IV Jan-Mar			Mktg Fin IM OM HRM Entrepreneurship		
Apr-Jun		Summer Internship				
Year 2	Term V Jun-Jul	Electives in Major Areas Mktg Fin IM OM HRM Entrepreneurship				
	Term VI Jul-Sep	Minor Specialisations Digital Mktg Mktg Analytics Media & Entertainment Sales & Service Mgmt Banking Equity Research Development Mgmt & Consulting IT Analytics SCM HRM Entrepreneurship				
	Oct-Nov	Entrepreneurial/Social/International Immersion				
	Nov-Dec	Final Placement				
	Term VII & VIII Jan-Feb	General Electives and Dissertation/Incubation				

For more details on PGDM programs, please visit : www.imt.edu/pgdm/

PGDM

Dual Country Program (DCP)

Graduates from IMT are increasingly stepping into roles that require working with international clientele and colleagues. Conventional PGDM/MBA programs poorly equip the students with skills needed for cross-cultural interaction by offering short-term international exchange. PGDM (Dual Country Program), on the other hand, provides the students with a year-long intense international experience in a multi-cultural environment in one of the most dynamic markets of the world. Students get to learn the global way of life, study internationally benchmarked curriculum and work with multinational companies.

Both the years of PGDM (DCP) have been conceptualised and executed to add distinct knowledge and skill sets. Students spend

their first year in Dubai where they cover a range of courses benchmarked to the best MBA programs in the world. On completion of first year, students gain knowledge and skills needed to manage services business in an international context and develop the attitude needed to work in a multi-cultural setting. In the second year students join IMT Ghaziabad and complete specialisation courses covering vital domains of industry needed to secure their first job. During this year students also get an opportunity to apply their learnings from Dubai in context of a developing economy like India.

At the end of second year students have the right set of knowledge and skills to grab their first job on campus and the attitude to compete and succeed during initial years of their career.

For more details on PGDM DCP, please visit : www.imt.edu/pgdm-dcp/

PGPM

Post-Graduate Program in Management

PGPM is a 50 alternate weekend program in management leading to award of AICTE approved and AACSB accredited Post Graduate Diploma in Management. The program is designed to meet career aspirations of working professionals who want to pursue a Business Management Program, while working, to accelerate their career.

The program also offers participants to get customisation courses to meet their career needs of participants so as to enhance their decision-making abilities as well as strengthen managerial skills.

For more details on PGPM program, please visit : www.imt.edu/pgpm/

PGDM Executive

The PGDM Executive is a full-time AICTE approved and AACSB accredited 15-month program in the nature of an accelerated MBA designed specifically for high-performing professionals with work experience. Primarily aimed at grooming Experienced Executives for a General Management role in the Functional Domain with a Global Orientation, the program is designed with six distinct modules, namely, foundation, functional, internationalization, customization, integration and dissertation. The program brings a global perspective to the participants by developing close associations with leading business schools across the world. Hence, the program includes a 6-8 week Global Career Accelerator (GCA) at one of IMT's European Partners. The contents of the program blend in components of knowledge, skills and attitude with cutting edge courses like Design Thinking, Cross-Cultural Business Negotiations, Data Modelling, Execution, Critical Thinking and Personal Branding, to name a few. The participants are also exposed to personal growth lab and an assessment center that ensures a better self-appreciation for the areas of strength and development. PGDM Executive is a full-time residential program taught by the best of faculty and industry practitioners.

For more details on PGDM Executive, please visit : www.imt.edu/pgdm-executive/

PGDM Part Time

PGDM Part Time of IMT Ghaziabad is not a distance learning program or a correspondence program. This program is distinctively designed for the working executives, entrepreneurs and professionals. The program is indoctrinated to give the conceptual skills, communication skills, business and management skills with a focus on developing business leaders and change agents who should be ready to take the leadership roles after the completion of the program. The three-year part-time Post-Graduate Diploma in Management (PGDM-Part Time) was started by the Institute in 1981 and is approved by All India Council for Technical Education (AICTE). The program is accredited by AACSB (The Association to Advance Collegiate Schools of Business), USA. The program is aimed at providing opportunities to working professionals to take up formal management education while pursuing their jobs in order to gain knowledge and build on management skills and, to develop them into more effective managers in the industry. It intends to create managerial competencies in working professionals.

The program gives flexibility to the working executives. The classes will be held only twice a week at IMT Ghaziabad CAMPUS

For more details on PGDM Part-Time program, please visit: www.imt.edu/pgdm-part-time/

PGP-ACE™

PGP-ACE™ (Post Graduate Program – Accelerated Career Enabler) is a game changing Earn and Learn Executive Education program offered by IMT Ghaziabad. The PGP-ACE™ is one of the foremost in the world to have adopted service dominant logic as the core of its pedagogy, preparing executives with new collar skills for careers of tomorrow creating tremendous opportunity of value creation in today's API driven networked economy. A modular program spread over 18 months with seven contacts of nine days each (five working days plus two weekends) at IMT Ghaziabad campus at convenient intervals.

For more details on PGP-ACE™ program, please visit : www.imt.edu/pgp-ace/



Major Highlights of PGDM Curriculum

• Design Thinking and Innovation

Mandatory courses in areas like Design Thinking, Innovation and Critical Thinking in the first year add inventiveness, nimbleness and flexibility to the students' problem-solving skillset for the emerging business environment and groom them to function as a leader in the long run.

• Specialisations before summer Internship (SIP)

Students begin specialisation courses in Term IV, which serve to strengthen their knowledge base just before the start of the SIPs. The courses are grouped broadly into six major specialisations:

• Marketing Finance

Information Management and Analytics Operations Management
Human Resources
Innovation and Entrepreneurship

• Domain Specialisations

There are twelve domain specialisations under the six major specialisations. Each student will take a total of 17 specialisation courses in all. This sector and role specific education is intended to impact the student's post MBA career.

• List of domain specialisations:

Digital Marketing Marketing Analytics and Research Media and Entertainment Banking Equity Research and Portfolio Management Development Management Consulting IT Analytics Operations and Supply Chain Management Human Resource Management & Consulting Service Management Innovation and Entrepreneurship

*New domain specialisations may be added based on an assessment of demand for such courses

• Entrepreneurial Orientation

With the objective of developing an entrepreneurial mind set and holistic business view, specialised core courses in Entrepreneurship are offered in the first year. After completing the specialised courses, as well as eight weeks of corporate training during SIP, students join a start-up as a mandatory six week intensive Entrepreneurial Immersion Program. Those desirous of becoming entrepreneurs take specialised elective courses in the second year.

• Sustainability and Social Responsibility (SSR)

As a socially responsible institution, IMT Ghaziabad offers its students an action-based mandatory three-credit course on Sustainability and Social Responsibility, aimed at learning by doing, while simultaneously serving the needs of the society. It requires the students to work with the community through on-ground projects. The idea is to understand how people who are different from us live their lives, to appreciate contribution as a value and to know how each of the decisions we take in business impacts our society.

• Professional Development Cell (PDC)

The goal of the PDC is to help the students in three main areas: academic goals, career exploration and personal development. This begins upon the commencement of the program and continues unto its tenure as well as the career of the student. A major PD activity conducted at the time of orientation for incoming students is a Personal Growth Lab (PGL), which aims at identifying the strengths and weaknesses of each student through well-established instruments of psychological and self-assessment sessions. This is followed by sessions designed to develop competencies and soft skills such as networking and communication (developing Brand You) and culminates in individualised career counselling and interview preparation to assist the student in resume development, internship search, career planning and placements.

• Organisation Based Projects (OBP)

The purpose of this course is to make the students learn the art of getting things done by engaging in institution building activities at IMT Ghaziabad. It aims at inculcating professionalism in students and addressing the challenges of collaboration, conflict resolution and effective execution. Its focus is on self-development through working on organisation-based projects and reflection on the learning acquired through the process.

• Outbound Leadership Lab (OLL)

The OLL (Outbound Leadership Lab) is a brand-new addition to the curriculum as a part of the Foundation module. This initiative has been designed in collaboration with Pegasus Institute for Excellence, a group that boasts of illustrious clientele like BCCI. This program is an experimental approach to facilitate students' learning in an informal set up. It includes taking groups of 140 students each weekend to Pegasus's camp-site near Dehradun where the students go through engaging team activities aimed at delving deep into the nuances of group dynamics.





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Ghaziabad, Delhi NCR

INFRASTRUCTURE

Established in the year 1980, IMT Ghaziabad's fourteen acre fully residential campus has emerged as a one of its kind conventional B-School of India. Designed by a renowned Italian Architect, IMT Ghaziabad has a State-of-art infrastructure. The iconic academic building has design that creates swirls, that whirls and channelizes positive energy throughout, defining the importance of Open space at IMT Ghaziabad. The newly constructed blocks have centralised air-conditioned classrooms with in-built projector and screen facilities. The infrastructure also includes a state-of-the-art auditorium with a capacity of 700 students. Apart from this, the infrastructure includes student hostels, mess, canteen and coffee stall (which runs 24x7), guest house and parking area. The two-floor library with its extensive collection of books on every subject is up to date with the most recent publications of magazines and journals. The entire campus is Wi-Fi enabled to ensure connectivity. The campus has various sports facilities as well – football and cricket ground, floodlit basketball court, badminton and volleyball court, multipurpose gymnasium with table tennis table which keep the students engaged. The amphitheatre at the heart of the campus is another major highlight of the campus. The greenery throughout the campus makes it one of the most beautiful B-school in the country.

IMT Ghaziabad is a fully residential campus with 10 student-housing blocks. A separate block houses MDP participants. Students can opt for rooms that offer single or double occupancy. Facilities include wi-fi access, laundry service and cleaning facility. The IMT mess, next to student residences is open every day and provides four meals. Students dining here can enjoy a little entertainment thanks to the LCD TVs provided specifically for this purpose.

Never starved for things to do, those in a sporting mood or the serious outdoor types can avail of the various recreational facilities. Outdoor sports include the game all of India is obsessed by – Cricket. Other outdoor games you can play on campus are Football, Volleyball, Badminton and Basketball. Those who prefer getting their recreation in controlled indoor environs can indulge in games like table tennis, carom and chess. The campus also has a well equipped gymnasium complete with weights for students. Free to move as they please, students are often seen simply chilling at the amphitheater

For more details on Infrastructure, please visit : www.imt.edu/campus-facilities/



IMT GHAZIABAD FACULTY



Our Faculty

The academic and research environment at IMT Ghaziabad attracts the most competent, qualified and experienced faculty from both academia and industry. The institute today has a strong team of 70 highly qualified, research-oriented, fulltime faculty members with a strong desire for learning. To enhance the cross-culture learning of the students, we also have 9 adjunct faculty members from the USA, UK and other countries. These international faculty members spend significant amount of time at IMT Ghaziabad, teaching and working with our resident faculty. The faculty at IMT Ghaziabad keep themselves abreast to the latest developments in content and pedagogy of management education and Executive Learning and Development (ELD).

Our faculty is actively engaged in rigorous research leading to success in relevant national and international forums. The institute provides all the necessary facilities and resources for their development and success. IMT Ghaziabad has won the Business School with 'Best Academic Input Syllabus in Marketing Award', testifying to its academic quality. IMT's faculty, who are well-recognised in their respective fields, work closely with students to help them define their leadership goals and actively support them through individual training and mentoring to actualise them. IMT's extensive tie-ups with reputed B-Schools (national and international), promote faculty exchanges allowing students to access renowned professors from all over the world and also sharing its faculty expertise with students of other institutions.

The faculty of a business school defines its quality. The academic and research environment at IMT attracts the most competent, qualified and experienced faculty from academia and industry. PGDM (DCP) is endowed with two sets of such faculty members at Ghaziabad and Dubai campus. IMT Ghaziabad has a strong team of 70 highly qualified, research-oriented, full-time faculty members with a strong desire for learning. IMT Dubai campus has an accomplished team of 20 highly-qualified, full-time faculty members possessing international exposure and the right blend of academic and industry experience. Faculty team at both the campuses are further strengthened by international adjunct faculty members from renowned global universities in the USA, UK and other countries. These international faculty members spend significant time at IMT, teaching and working with our resident faculty. Faculty at both the campuses of IMT keep themselves updated by engaging actively with industries in India and the Middle East. IMT faculty members are well recognised in their respective fields and are considered as thought-leaders, expressing opinions at vital national and international forums. They have also won accolades at various industry and academic platforms.

With the help of an industry focused curriculum and contemporary pedagogy, IMT faculty chisels students into market-ready professionals.

For more details on Faculty, please visit: www.imt.edu/faculty-profiles/





**Institute of
Management Technology**
Ghaziabad, Delhi NCR

CAMPUS LIFE

Life at IMT Ghaziabad is an exemplary combination of fun and learning. The plethora of opportunities available both inside and outside the classroom give immense learning opportunities to the students. The campus is always abuzz with activities ranging from case study competitions to cultural events. The prime mode of learning at IMT Ghaziabad is peer learning, which is ensured through students' involvement in every activities, academic or non-academic. This equips them with a great level of confidence.

The college proudly hosts 32 student-driven committees, which are involved, in organising events throughout the year. They create a platform for students to display, develop and polish their skills and acquire new ones. Students at IMT participate in various B-School competitions and bring laurels to the college from various international and national events. IMT Ghaziabad recently represented India as the national winners (among over 100 participating teams) in Paris, highlighting our continuous drive to combine theoretical learning with practical exposure. With its unwritten rule "IMT never sleeps", IMT keeps its students engaged in various activities throughout the year. The Sports Committee of IMT Ghaziabad hosts Chakravayuh, popularly known as the "Olympics of B-Schools" every year.



The 72-hour non-stop extravaganza brings you the best talent from several B-schools all over the country in the field of sports. Passion, the largest Management cum Cultural Fest of IMT Ghaziabad sets an unparalleled precedent combining the multiple facets of management, culture and fun events. Marketing World Cup, the largest Marketing Competition of IMT Ghaziabad witnesses stalwarts from the field of marketing all across the country. LOT, is a sports event where different sections compete against each other. The exposure that IMT provides to each student is unique and creates the best environment for holistic development.

For more details on Campus life, please visit :
www.imt.edu/student-life/



Student Testimonials



Anmol Singh Kular

"IMT is a crucible of hard work, talent, passion and dedication that brings out the best in me. The learnings and memories from this sanctum will be cherished for a lifetime."

▼ **Anmol Singh Kular**
PGDM DCP, 2016-2018



Reshal Sanduja

"I personally love how it provides plethora of opportunities. IMT never sleeps is a very common notion and I love how the campus is active at all times giving you opportunities to do whatever you want to. IMT is basically a wonderful platform to judge your own self and find your own perfect fit"

▼ **Reshal Sanduja**
PGDM Marketing, 2016-2018



Rashi Singh

"IMT Ghaziabad has been a strategic stepping stone for my career, exposing me to variations in culture, thought process, execution and governance. The diversity here, I think, is the biggest USP in terms of alumni base and existing students. Needless to say, this place has become a second home to many of us. For those of you contemplating on your choices, IMT has a lot to offer to anyone and everyone. Everyone here comes for an experience and I have rarely seen anyone getting disappointed."

▼ **Rashi Singh**
PGDM 2016-2018



Varun Goel

"Why IMT ? IMT has an amazing brand equity and value, a strong alumni network with world class faculty to shape the future leaders. It offer students a wide range of opportunities by teaching practical and market driven curriculum. The three most important things I like here include (A) Plethora of competitions done around the year (B) The most competent and experienced faculty (C) The best b-school Infrastructure in the country.

▼ **Varun Goel**
PGDM-Finance, 2016-2018



Nikhita Agarwal

"The experiential learning that we undergo at IMT, is what makes life at IMT memorable. The revised curriculum focuses on the overall development of each individual and has helped us in gaining an in-depth understanding of our responsibilities in future."

▼ **Nikhita Agarwal**
PGDM, 2016-2018



Priya Agarwal

"At IMT, I have discovered a new and better me. With the case based, IMT inspires you to pursue MBA by exploring the unexplored." pedagogy, renowned faculty and thought-provoking classroom sessions."

▼ **Priya Agarwal**
PGDM DCP, 2016-2018



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Ghaziabad, Delhi NCR

IMT GHAZIABAD PLACEMENTS

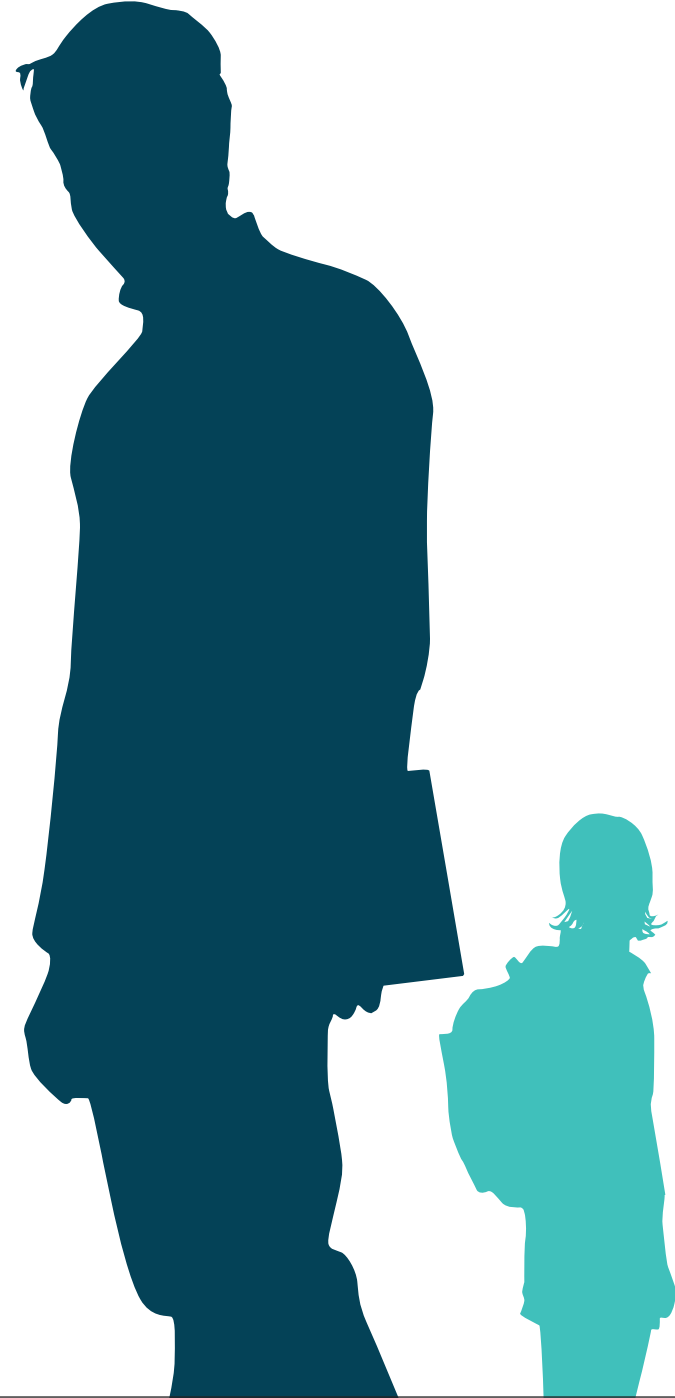
PLACEMENTS

While it is speculated that the job market in India is shrinking, placements at IMT Ghaziabad (IMTG), remains unaffected. Like always, IMT Ghaziabad, India's premier AACSB accredited management school, is receiving tremendous response from the recruiters across the domain. IMT Ghaziabad, with a distinct focus on grooming leadership through Innovation, Execution and Social Responsibility, has till date, been able to entice some of the industry's most enviable names to make a bee-line for recruitment in the campus. To name a few, this year too, companies like Google, Microsoft, Goldman Sachs, Blackrock, Philips, Perfetti, Whirlpool, Aditya Birla, Glaxo Smith Klime, Abbott amongst many others, have recruited a huge chunk of summer interns from IMT Ghaziabad, offering at-par stipends, upto INR One Lac per month in some cases.

One of the reasons for IMT Ghaziabad unbeatable placements performances is the long and well-structured placement process which allows various companies with different recruiting cycles and even global firms who follow different financial years, to plan properly and recruit at their own pace.

For more details on Placements, please visit : www.imt.edu/placements/



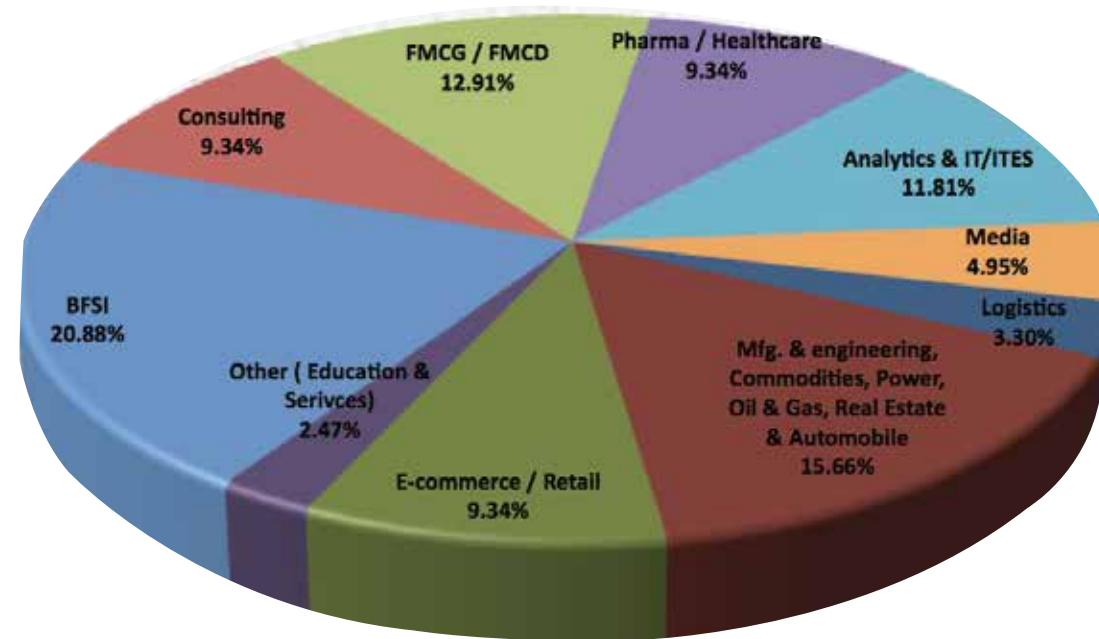


SUMMER PLACEMENTS

IMT Ghaziabad has a history of excellent placements year on year in leading industries and sectors such as Analytics, Automotive, Consulting, Energy & Power, Engineering, FMCG, IT & ITES, Market Research, Pharmaceuticals, Project, Retail, Telecom etc.

This year too, IMT witnessed the who's who of the corporate world queuing up to hire some impeccable talent from the campus.

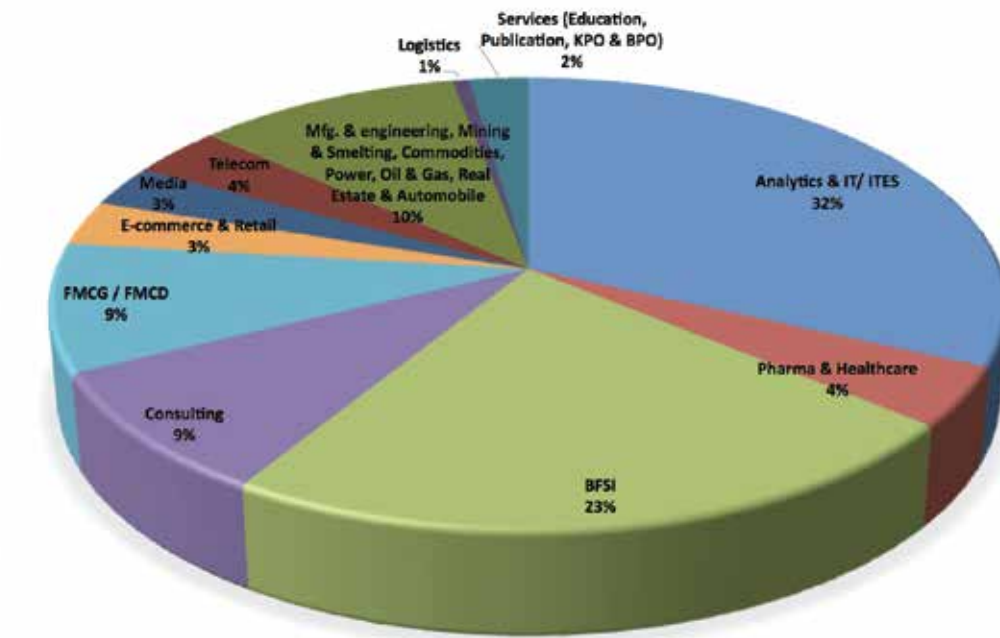
Summer Internship 2017



PLACEMENT 2017

Number of participating companies	155
Average salary	11.60 lac
Highest salary	25.92 lac
Highest Recruiting Domain/profile/function	Sr. Management Trainee, Deputy Manager, RM, Sr. Associate, Bus Intelligence Sr. Analyst, Campaign Manager, Operations Analyst, Young Leader & Category Manager
Top Recruiting Companies	Cognizant, HCL, Deloitte, Credit Suisse, Accenture, Idea, EY, HPCL, Bank Of America & Blackrock

SECTORWISE FINAL PLACEMENT 2017





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Ghaziabad, Delhi NCR

ALUMNI SPEAK



IMT Ghaziabad is among the leading institutes for training and exposure in the arena of management studies. Its greatest achievement is the balance of theoretical learning and practical knowledge necessary to succeed in the industry. IMT hones talent, nurtures virtues, erases fears and makes perfect every student who comes through its doors, entrusting the institute with the making of a professional. It makes students become all-rounders through imparting the perfect blend of soft skills and management knowledge to develop the right attitude and aptitude in them to succeed in the corporate world. It is an honour to have the opportunity to be associated with a brand that is synonymous with the best.

Mr. Ashish Pruthi
General Manager
Marketing, Walmart India Pvt.Ltd



IMT was a great training ground for the rough and tumble of the corporate world. My experience there taught me to appreciate diversity, be results focused and practical in approach, laying a good foundation for my career. I especially appreciated the professors who encouraged me to pursue HR as a field even though it wasn't so well known then, instilling confidence and teaching me to trust my instincts.

Sudeep Ralhan
Country HR Head
GSK Consumer Healthcare



IMT as an institute starts preparing its students to excel as professionals as well as work through the challenges that work-life has to offer. More importantly the focus and exposure to social issues ensures well-rounded professionals. The varied experiences in the campus are created to groom leaders who are future ready with skills and attitudes required in the world which is already being driven by disruptive technologies. Any IMT graduate will bring in passion, an ability to work with diverse teams and will surely add tremendous value to the organization.

Ms. Mamta Saikia
Vice President
Bharti foundation



IMT has not just been instrumental in placing me with the right organisation but also imbibed the requisite skills to be successful in the Corporate World. For me, it's been more than 15 years now and I am still with the first organisation which was my Campus Placement through IMT.

IMT is unique in the sense that it has adopted the right mix of imparting both technical knowledge as well as practical know how to the students and make them corporate ready. The curriculum is wholesome in the sense that it involves Theme based Projects, Case studies, Interaction with the Industry and also live short term experience in the field. IMT is thinking global now and is not limited to just the Indian marketplace. The mentor-ship programs, strong Alumini support and liasoning with the Top players in each industry is the key; IMT has been evolving over the years, adopting the latest trends and is recognised as one of the most prestigious Management Institutes of North India.

Vibha Jain
Vice president
Axis Bank



Institute of
Management Technology
Ghaziabad | Nagpur | Dubai | Hyderabad

INTERNATIONAL RELATIONS CENTRE



Dr. Jayanthi Ranjan
Associate Dean International Relations

GHAZIABAD

IMT is one amongst the Top MBA Institutions in India. Contributing to its success, is a major centre that acts as IMT's window to the World. INTERNATIONAL RELATIONS CENTRE-GROUP IMT takes pride in vigorously managing the international affairs, coordinating students and faculty exchanges and establishing new foreign partnerships every single day. IRC has contributed enormously into transforming IMT's- Ghaziabad, Nagpur, Hyderabad, Dubai; education programs. IRC facilitates exchange of world class business concepts helping to deliver transformative education. The convening power of IRC helps to bring together business leaders, faculty and students from all across the globe, to our different institutes, in order to address major topics at the interface of business, government and society.

The International Relations Centre (IRC) for Group IMT recognise that Business is all about people. It truly epitomises the power of harnessing global education and nurtures a culture that supports diversity, inclusion and accessibility and co-construct opportunities that evoke passion and the continuous building of skills and knowledge required for becoming socially responsible leaders and global citizens. Ever since its inception in 2005, IRC has keenly fostered the pedagogy of international eco system. It has continuously taken new initiatives and made sure that it undertakes a multitude of activities to increase international educational exposure for its students.

IRC undertakes a plethora of activities to ensure that the students are in alignment with the international education. The activities undertaken include but are not limited to Student Exchange Program, Faculty Exchange Program, Foreign Language Courses, Short Term Exchange Program to give a taste of the international academic flavour.

To increase experiential diversity at Group IMT, IRC invites foreign students from all its partner institutes every year. With the number of incoming students increasing every year, IRC aims to always take its incoming student exchange program up a notch through workshops, demonstrations and field studies in addition to classroom lectures.

IRC seeks opportunities for its sister concerns- Nagpur, Hyderabad and Dubai providing them a window to the world, helping them to grow and prosper and assisting in transforming their education programs. Several key collaborations have been undertaken at Nagpur and Hyderabad with Business Schools across the globe. Faculty from Nagpur and Hyderabad have taught at great business institutions in Portugal, Austria and Germany and at the same time foreign faculty has visited from colleges like ISCTE Portugal, amongst many others. There always has been great participation from Nagpur and Hyderabad for Short Term Student Exchange Program to Dubai.

IRC has over 51 partnerships spread across 26 countries. Till date IRC has hosted more than 550 students on its different campus and facilitated the exchange of more than 600 outgoing students to expose them to this cultural and business immersion. IMT Group has been regularly hosting students from different nations like France, Belgium, Mexico and Morocco.

At the same time, students also have the opportunity to study a term at the leading international business schools that IMT has partnered with. By exploring a variety of diverse traditions and cultures and by being exposed to new pedagogies of learning, the students come back with wonderful learning experiences to share. IMT Group shares good and active relationships with all its partner universities, which not only provides an environment for exceptional academic performance but also a chance to visit a variety of countries such as Austria, Brazil, France, Germany, Greece, Mexico, Norway, Poland, South Africa, South Korea and UK.

The incoming Faculty Exchange includes professors from Elon University, USA; Appalachian State University, USA; Wayne State University, USA; Grenoble Ecole de Management, France; Warsaw School of Economics, Poland; Charles Darwin University, Australia, ISCTE Business School, Portugal and University of Ljubljana, Slovenia.

IRC offers the students an intriguing opportunities to learn foreign languages like Spanish, French and German to give a better dimension to students' personality by addition of a skill-set. IRC offers language courses across French, Spanish and German.

NAGPUR

The Inbound and Outbound Exchange Programs at IMT Nagpur offer exciting opportunities for its students to learn more about the dynamics of management in different parts of the world. IMT has partnerships with 29 leading schools from the U.S., France, Australia, Austria, Belgium, South Africa, Canada, Ecuador, Mexico, Poland, Taiwan, Thailand, Indonesia, Ireland, Italy, Kazakhstan, Germany, South Korea, Singapore and the UK. Visiting students add to the diversity and peer-learning experience on campus. Over the past few years numerous students from over 21 countries have visited the IMT as exchange students and conversely IMT students have also visited universities & institutions worldwide.

HYDERABAD

IMT Hyderabad is leveraging on International Relations for improving visibility and brand building. In the Academic Year 2016-17, 20 students pursued student Exchange Program in six universities namely Audencia Nantes Business School, France (4), ESC Rennes School of Business, France (7), FH-Offenburg University, Germany (3), Korea University Business School Korea (1), University of San Diego, USA (1), University of Warsaw, Poland (4)

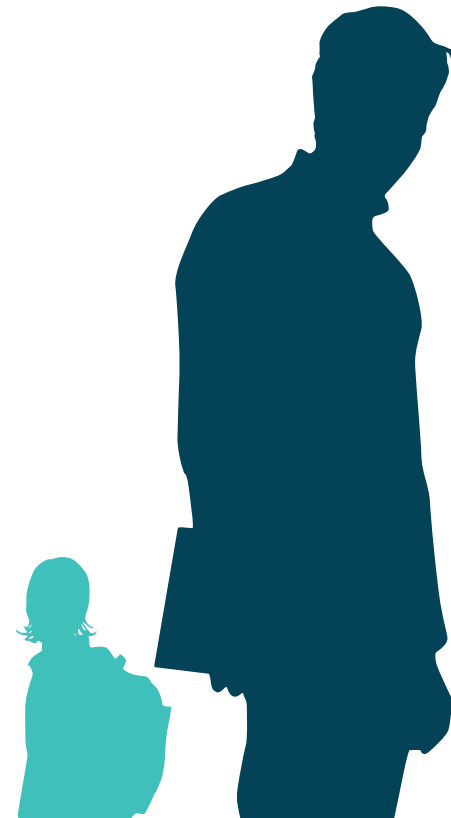
DUBAI

The international exchange program provides students with the opportunity to study at our partner universities.

The institute have exchange partnership agreements with many universities for one or two semester exchange programs, double degrees or progression into higher degrees.

International exchange program is a perfect option for students who are interested in gaining experience in another culture, studying business from a different perspective and building global network.

The exchange programs are available to both undergraduate and post graduate programs.



COMMON ADMISSION PROCESS

ADMISSION CRITERIA FOR PGDM, DCP AND MBA PROGRAMS

Admission Criteria

Applicants for all IMT PGDM and MBA programs must have a minimum three-year Bachelor's degree or equivalent with minimum 50 percent aggregate marks in any discipline. Applicants who are appearing for the final-year degree examination can also apply, subject to submission of all mark sheets and pass certificate to IMT's Academic Program office at a later date. Failing to do so will result in admission being cancelled.

IMT Ghaziabad:

To apply for IMT Ghaziabad's two year PGDM program, applicants must be registered for CAT-2017 OR XAT-2018 OR have taken/taking the GMAT (January 1, 2014 – February 28, 2018). In the case of the candidates applying on the basis of GMAT and score is not provided, processing of application will be provisional, subject to IMT receiving the official GMAT score on or before March 15, 2018.

IMT Nagpur and IMT Hyderabad:

To apply for IMT Nagpur and Hyderabad's 2 year PGDM program, applicants must be registered for CAT-2017 OR XAT-2018 OR CMAT-2018* (January 21, 2018) OR have taken the GMAT (1st January 2014 – February 28, 2018). In case of the candidate(s) applying on the basis of GMAT and score is not provided, processing of application will be provisional, subject to IMT receiving the official GMAT score on or before March 15, 2018.

Note: CMAT-2018* (January 21, 2018) test will be considered for IMT Nagpur and IMT Hyderabad Campus ONLY.

IMT Dubai:

Applicants for the MBA program at IMT Dubai must have an undergraduate degree (Bachelor's degree) from an accredited university with a CGPA of 3.0 and above on a 4.0 scale or its equivalent (50%+ overall average).

Applicants whose native language is not English are required to take an English Proficiency Test. The minimum required score for TOEFL is 550 (paper-based) and 80(internet based) or an IELTS band of 6.0.

IMT shortlists applicants on basis of best score among the above mentioned tests.

For more details on application process please visit :
www.imt.edu/admissions/pgdm/

SELECTION PROCESS

IMT will conduct the CT-GE-PI process in February 2018 for shortlisted candidates from the IMT Common Application form for its final selection process.

I. The Critical Thinking Test

After arrival and registration of the shortlisted candidates, there will be a 20 minute long Critical Thinking Test, which will evaluate the candidate on two parameters – critical thinking and written communication skills.

II. Group Exercise

After the critical thinking test, the candidates will be formed into small groups and will perform a Group Exercise. The group will be given a problem to solve or a task to perform, which they must do together with discussion among group members. For instance, they might be asked to do a short case study, solve a puzzle, or solve a business problem. This will take approximately 30 minutes and will evaluate the candidate on five parameters – contribution of ideas, leadership potential, interpersonal skills, innovation & creativity and communication & attitude.

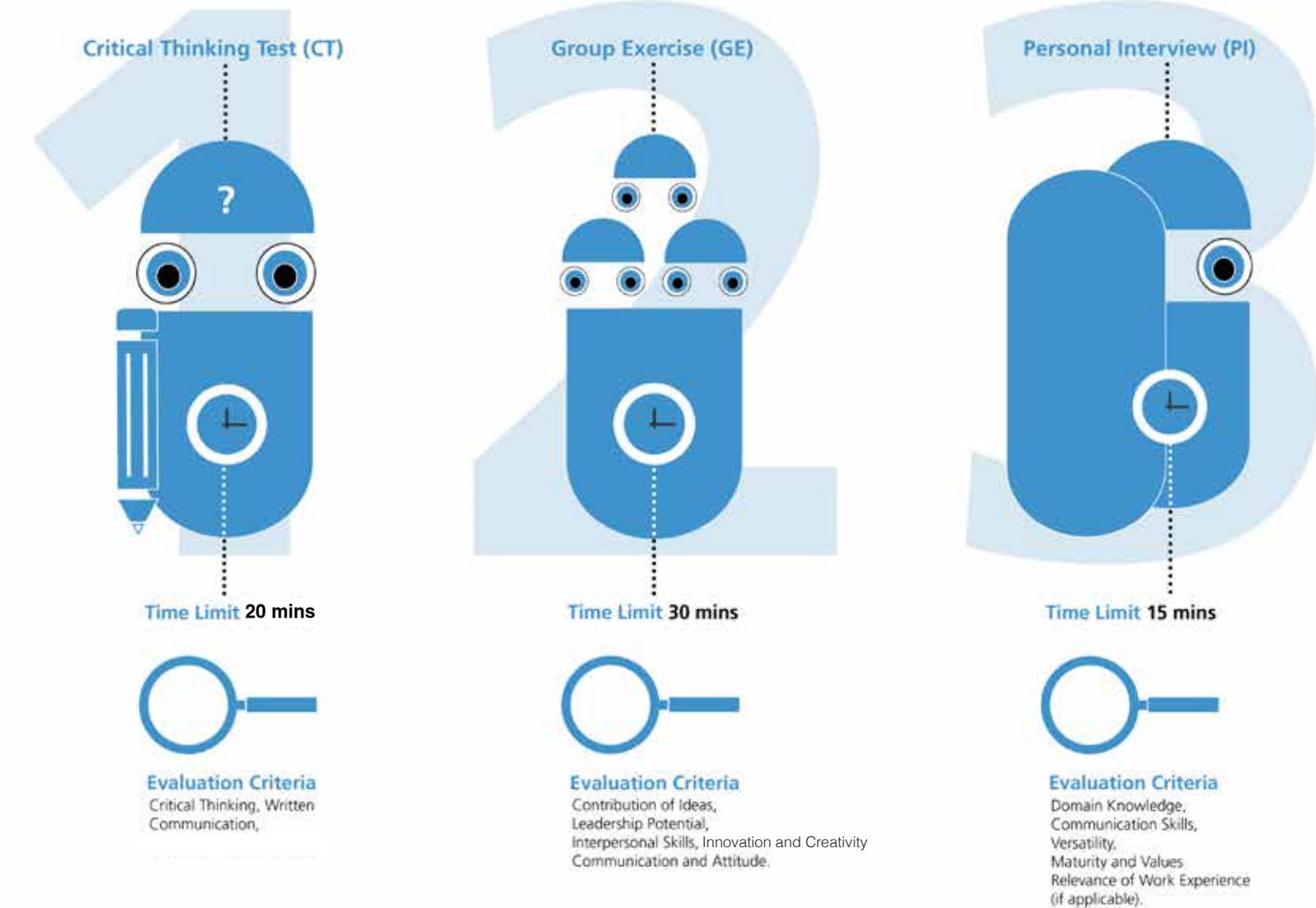
III. Personal Interview

After the Group Exercise, the candidate will have a personal interview of approximately 15 minutes, during which he/she will be evaluated on four parameters: academic orientation, communication skills, versatility (extra-curricular activities / general awareness), as well as values & maturity. Candidates With work experience will be additionally evaluated on the relevance of their work experience in relation to the PGDM program.

The final merit of the candidate will be a cumulative weighted average which has the Academic Scores, Work Experience and the scores obtained during the CT-GE-PI process.

Both merit and campus score cut offs will be the basis of selection for IMT campuses, i.e. Ghaziabad, Nagpur, Hyderabad and Dubai

For more details on selection process, please visit : www.imt.edu/admissions/pgdm/



Submitting your application

To apply to IMT, an applicant must complete the online 'Application Form'. There is one Common 'Application Form' for all four campuses – IMT Ghaziabad, IMT Nagpur, IMT Hyderabad and IMT Dubai (August 2018 intake).

In the 'Application Form' the candidate must provide educational qualifications, contact details, etc. and at least one of the following: ID for CAT-2017 OR ID for XAT-2018 OR ID for GMAT OR Roll-No for CMAT-2018* (January 21, 2018). IMT Ghaziabad will be accepting CAT OR XAT OR GMAT scores. IMT Nagpur and Hyderabad will be accepting CAT OR XAT OR GMAT OR CMAT scores. The applicant is required to fill the IDs of the entire test score he/she wishes to submit.

Note: CMAT-2018* (January 21, 2018) test will be considered for IMT Nagpur and IMT Hyderabad Campus ONLY.

After completing the form, the applicant can make payment by one of three options:

1) **Pay directly through Credit/Debit card or Net Banking:** If the payment goes through and 'Application Number' is generated, the application is considered submitted. Applicants will receive a confirmation email within the next 24 hours.

2) **Pay through demand draft:** The applicant must make a demand draft payable to "Institute of Management Technology" payable at Ghaziabad or Delhi for the amount of Rs 2,000/-plus applicable taxes. On the 'Application Form', applicants must provide the demand draft number, name of bank, date, location of bank and amount. After providing these details, the applicant will be directed to a new window that has the details of the information submitted and the 'tear-off' sheet together with an 'Application Form Number'.

Applicants should take a printout of this form and keep it for their future reference. Applicants must affix their passport-size self-attested photo to the tear-off sheet and send the demand draft along with it. Once the demand draft and tear-off sheet are received by IMT Ghaziabad, the status is automatically updated on the website. Applicants will also receive a confirmation email within the next 24 hours.

Applicants are advised to have their demand draft details ready before filling the form.

Short-listing of applicants for Critical Thinking, Group Exercise and Personal Interview process (CT-GE-PI)

This year, applicants may submit any one of test scores: CAT-2017 OR XAT-2018 OR GMAT (1st January 2014 – February 28, 2018) OR CMAT 2018 (January 21, 2018) (Nagpur & Hyderabad only) score. Applicants can submit more than one test score. GMAT test based candidates are required to update their test score, on or before March 15, 2018. For candidates applying on the basis of GMAT with pending scores, the processing of application will be provisional. IMT will consider the best score before making the final admit offer.

Applicants will be short-listed for CT-GE-PI round on the basis of one of the following test score available CAT 2017 OR XAT 2018 OR GMAT OR CMAT 2018 (January 21, 2018) (Nagpur & Hyderabad campus) at this stage.

Applicants will be called for CT-GE-PI process only once. The candidates who have applied on the basis of more than one test score, the best score of such candidates shall be taken into the consideration at the time of Admission Offer. Please note that the CT-GE-PI process is common for all campuses.

Shortlisting for Critical Thinking Test , Group Exercise and Personal Interview (CT-GE-PI)

Short-listed applicants will be called for the CT-GE-PI round at the center/venue they have selected/will select in Common 'Application Form' and on the date and time which they will select through the CT-GE-PI Schedule Form, which will be available on IMT's Admissions Portal and enabled for specific time period in the month of January 2018.

Admissions Decision:

Admission decisions will be made after the CT-GE-PI process is conducted and admission offers will be made to the selected applicants.

Course start date:

All PGDM programs for academic year 2018 commences in June 2018. The IMT Dubai 2 year MBA program commences in August 2018.

For more details on Admission process, please visit : www.imt.edu/admissions/



FEE STRUCTURE

IMT GHAZIABAD TWO YEAR PGDM PROGRAM FEES (2018-2020)

(All Figures in INR)

		Admission Fee	Tuition Fee	Group Insurance	Hospitality	Alumni Membership Fee	Caution Money	Total
Year-I	On receiving Admission Offer	50,000			2,00,000			2,50,000
	At the time of Registration		7,62,500	2,500		5,000	15,000	7,85,000
Year-II	At the time of Registration		5,12,500	2,500	2,00,000			7,15,000
Total		50,000	12,75,000	5,000	4,00,000	5,000	15,000	17,50,000



IMT GHAZIABAD PGDM DUAL COUNTRY PROGRAM FEES (DCP) (2018-2020)

Year 1					
Payment Schedule	On receiving Admission Offer			Total fees in 1st year	
	1st Instalment	2nd Instalment	3rd Instalment	Total in INR	Total in AED
Admissions Fees (INR)	INR 50,000			INR 50,000	
	AED	AED	AED	INR	AED
PARTICULARS					
Tuition Fee	16250	16250	14250		46750
Group Insurance	1000				1000
Visa Charges	3000				3000
Hospitality Charges (Double Occupancy)	9000	9000	8000		26000
Hospitality Charges (Single Occupancy)	11000	11000	10000		32000
IMT Publications & Membership	150				150
Refundable Deposits:					
Hostel Deposit	3500				3500
Library Deposit	1000				1000
Total (with Double Occupancy)	33900	25250	22250	50,000	81400
Total (with Single Occupancy)	35900	27250	24250		87400

YEAR-II			
Payment Schedule	At the time of registration for Second Year	Total Fees in 2nd Year	
		Total in INR	Total in AED
Admissions Fees (INR)	4th Instalment		
	INR		
PARTICULARS			
Tuition Fee	5,12,500	5,12,500	
Group Insurance	2,500	2,500	
Hospitality Charges	2,00,000	2,00,000	
Total	7,15,000	7,15,000	

IMT NAGPUR TWO YEAR PGDM PROGRAM FEES (2018-2020)

(All Figures in INR)

PGDM, PGDM (Finance), PGDM (Marketing)							
Head	First Year			Second Year			TOTAL
	1st Installment (at the time of Admission Offer)	2nd Installment (By 15th Oct. 2018)	3rd Installment (By 15th Jan. 2019)	4th Installment (By 30th June 2019)	5th Installment (By 15th Oct. 2019)	6th Installment (By 15th Jan. 2020)	
Admission Fees	50,000						50,000
Academic Fees	1,56,000	1,65,000	1,65,000	1,65,000	1,65,000	1,65,000	9,81,000
Life Membership of Alumni	6,000						6,000
Hospitality Charges	25,000	25,000	25,000	25,000	25,000	25,000	1,50,000
Caution Money(Refundable)	18,000						18,000
Total (Rs.)	2,55,000	1,90,000	1,90,000	1,90,000	1,90,000	1,90,000	12,05,000

IMT HYDERABAD TWO YEAR PGDM PROGRAM FEES (2018-2020)

(All Figures in INR)

PGDM, PGDM (Finance), PGDM (Marketing)							
Head	First Year			Second Year			TOTAL
	1st Installment (at the time of Admission Offer)	2nd Installment	3rd Installment	4th Installment	5th Installment	6th Installment	
Admission Fees	50,000						50,000
Academic Fees	1,56,000	1,88,500	1,88,500	1,88,500	1,88,500	1,88,500	9,48,500
Life Membership of Alumni	4,000						4,000
Hospitality Charges	30,000	30,000	30,000	30,000	30,000	30,000	1,80,000
Group Insurance	2,500						2,500
Caution Money(Refundable)	15,000						15,000
Total (Rs.)	2,57,500	1,88,500	1,88,500	1,88,500	1,88,500	1,88,500	12,00,000

IMT DUBAI MBA PROGRAM FEES (2018-2020)

(All Figures in AED)

Description	FIRST YEAR		SECOND YEAR		TOTAL
	Semester I	Semester II	Semester III	Semester IV	
Tuition Fee	23,000	23,000	23,000	23,000	92,000
Double (Sharing)Accommodation	13,000	13,000	13,000	13,000	52,000
Single Accommodation	16,000	16,000	16,000	16,000	64,000
Medical Insurance	1,000		1,000		2,000
Visa charges	3,000		2,000		5,000
Alumni Membership Fee				150	150
Hostel Deposit (refundable)	3,500				3,500
Library Deposit (refundable)	1,000				1,000
Total Semester Fee (Double Occupancy Accommodation)	44,500	36,000	39,000	36,150	AED 155,650
Total Semester Fee (Sinlge Occupancy Accommodation)	47,500	39,000	42,000	39,150	AED 167,650

Note: IMT reserves the right to change the fees and other charges at any point of time before the commencement of the Academic Year (June 2018). The final fees will be updated to candidates during offer of admission to respective campuses.

REFUND POLICY

The Institute follows the guidelines recommended by AICTE (Public Notice advertised on April 19,2007 No. AICTE/Legal/04(01)/2007) for candidates willing to withdraw their Admissions.

DISPUTES AND ARBITRATION

All Admissions are subject to the rules and regulations of the Institute and the laws as applicable. In case of dispute, the decision of the Institute shall be final and binding. Further, all matters arising from the present brochure shall be within the jurisdiction of Ghaziabad/ Nagpur/Hyderabad/Dubai.



**Institute of
Management Technology**
Ghaziabad | Nagpur | Dubai | Hyderabad

IMT ACCREDITATIONS

IMT Ghaziabad

- AACSB International—The Association to Advance Collegiate Schools of Business
- Association of Indian Universities : AIU
- Association of Management Development Institutions in South Asia
- National Board of Accreditation: NBA

IMT Nagpur

- All India Council for Technical Education
- Association of Indian Universities : AIU
- National Board of Accreditation: NBA

IMT Dubai

- Ministry of Education – Higher Education Affairs, UAE (MOE – HEA)
- Knowledge and Human Development Authority (KHDA)
- International Accreditation Council for Business Education

IMT Hyderabad

- All India Council for Technical Education

