

FUTURE READY MANAGERS

PLACEMENT HANDBOOK 2023





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ABOUT GREAT LAKES, GURGAON

Established in 2010, Great Lakes Gurgaon has today emerged as one of India's most innovative business schools, pioneering the adoption of cutting-edge technology in business decision-making. The institute has successfully imbibed several proven best practices from top global business schools and adapted to make them better suited to Indian realities. Together, these have ensured that an educational experience at Great Lakes Gurgaon is truly transformational for aspiring and experienced management professionals. This has resulted in Great Lakes Gurgaon being the youngest business school in India and one of the youngest globally to receive the prestigious AMBA accreditation.

 **1st**  **INDIAN B-SCHOOL
TO LAUNCH
ANALYTICS
SPECIALIZATION - 2013**

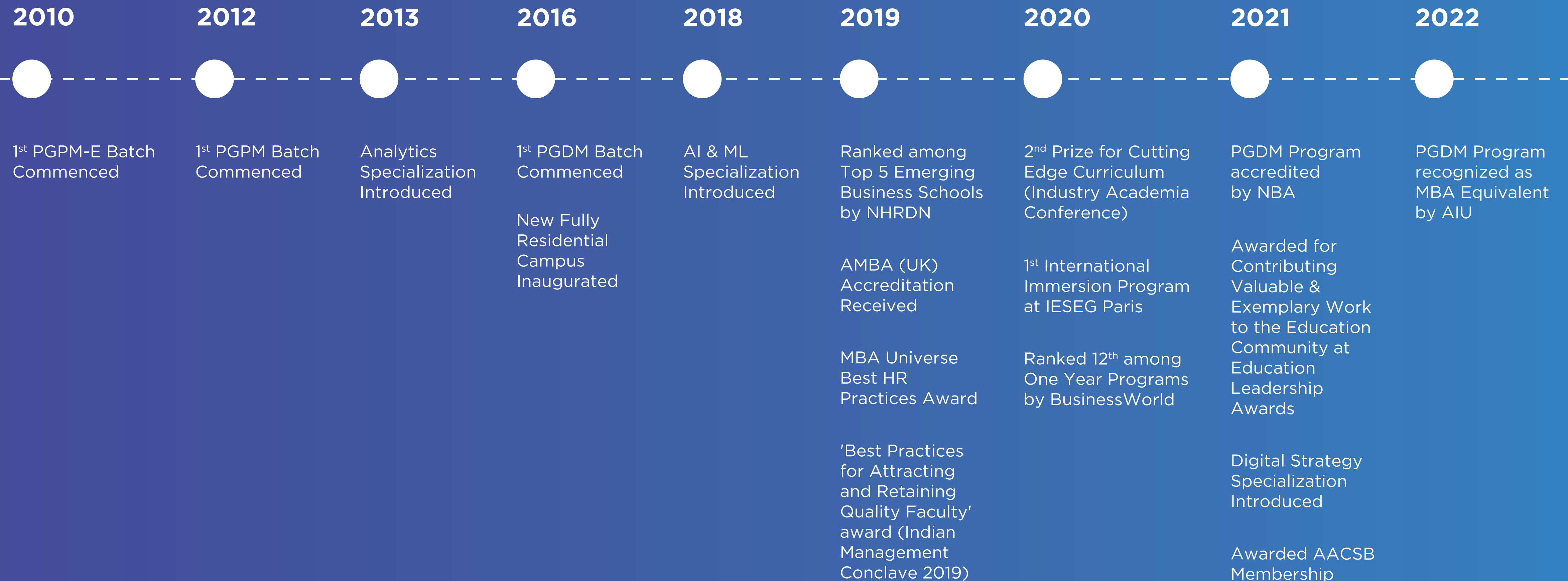
 **TOP 5**  **RANKED AMONG TOP
EMERGING B-SCHOOLS
IN INDIA by NHRDN - 2019**

 **12th**  **RANKED AMONG
ONE YEAR
PROGRAMS
by BW - 2022**

  **ASSOCIATION
OF
AMBA
ACCREDITED**  **YOUNGEST B-SCHOOL
IN INDIA
to receive AMBA,
UK ACCREDITATION - 2019**

THE GREAT LAKES, GURGAON JOURNEY

The journey of Great Lakes Institute of Management, Gurgaon, has been one of innovation, rapid growth and widespread recognition, taking the Institute to higher echelons of excellence with every step.



MESSAGE FROM THE DIRECTOR



I strongly feel that the stellar performance of our students, the faith imposed in us by the existing and new recruiters, and the excellent placements last year is a forerunner of the times to come.

Dear Recruiter,

Greetings from Great Lakes Gurgaon!!

I express immense pride whenever I speak of Great Lakes, Gurgaon. The exponential growth of the institute in such a short period continues to provide a testament to the hard work and novel endeavors of our students and staff.

Great Lakes, Gurgaon, has set a new record for itself with its placements witnessing almost a 30% increase in average CTC for the PGPM and a 15% increase in average CTC for the PGDM last year. The credit not only goes to our industry-oriented curriculum and renowned faculty, but also the high student caliber and their hard work. Moreover, the quality and nature of the roles offered to the students also underwent a tremendous change with many niche roles being offered in digital operations and business transformation.

Great Lakes, Gurgaon, students have been participating and winning in top-tier corporate and b-school competitions, which has allowed them to challenge themselves beyond the defined curriculum. In the academic year 2021-22 itself, they have bagged over 100 awards in various national level competitions. I strongly feel that the stellar performance of our students and the faith imposed in us by the recruiters is a forerunner of the times to come.

It has been heartening to see the increasing recognition our programs are gaining in the corporate world. On behalf of everyone at Great Lakes, I thank our existing and past recruiters who have extended all the support to our campus. Also, it's my pleasure to invite new recruiters to participate in the upcoming placements season. We look forward to strengthening each other's organizations and contributing to each other's growth in the coming future.

Thanks

Dr. Debashis Sanyal

Director, Great Lakes Institute of Management, Gurgaon

MENTORED BY WORLD CLASS FACULTY

Great Lakes Gurgaon believes high quality faculty is essential to nurture future business leaders. Our exceptional faculty comes with excellent academic track record and extensive industry experience - a mix which brings forth a rich learning experience to the classroom.



Dr. Debashis Sanyal

Director, Great Lakes, Gurgaon

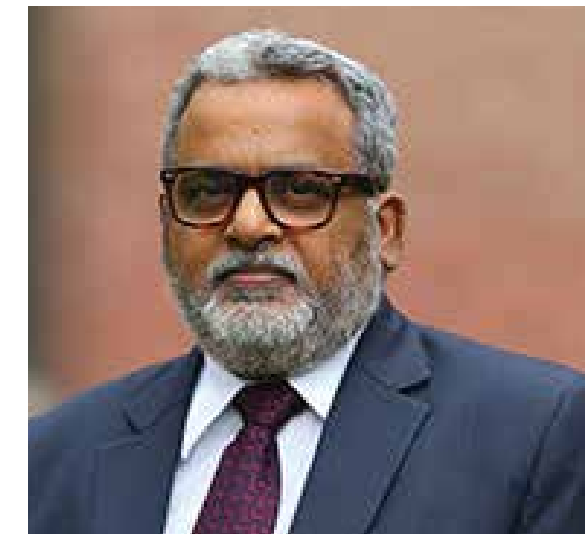
Professor, Finance

Management Accountant, The Institute of Cost Accountants of India

Ph.D., University of Calcutta

- Former Vice Provost-Management and Dean of School of Business Management at NMIMS, Mumbai
- Former Dean of Management Development Institute (MDI), Gurgaon
- Member of various educational forums and Chambers of Commerce
- Spearheaded International & national Accreditation such as AACSB, AMBA, NBA for Great Lakes, Gurgaon and NAAC

bit.ly/Prof_Debashis



Dr. Umashankar Venkatesh

Director, PGPM

Professor, Marketing

Ph.D., Consumer Behaviour, Vikram University

- Former Professor & Area Chair - Marketing, IMI Delhi; Vice-Chancellor Designate, ITM University; Professor & Founding Dean, GDGWI-Lancaster University
- Former Advisor/Board Member - Ethnosphere Switzerland; Miebach Consulting India; Bunkari India; Ansal University
- Authored a book - Readings in Services Management
- PhD Supervisor/Examiner - AMU; GDGU; Amity University

bit.ly/Prof_Umashankar



Dr. Vikas Prakash Singh

Director, PGDM

Professor, Economics and Statistics

Ph.D., Foreign Exchange Risk Management,

Punjab University, Chandigarh & SAA, Turin, Italy

MBA, Bauer CT College, University of Houston

- Delivered several MDPs in companies like Maruti, IOCL and Jindal Steel etc.
- Co-authored a book - Economic and Fiscal Gains from Liberalisation in Punjab

bit.ly/Prof_VP



Dr. Poornima Gupta

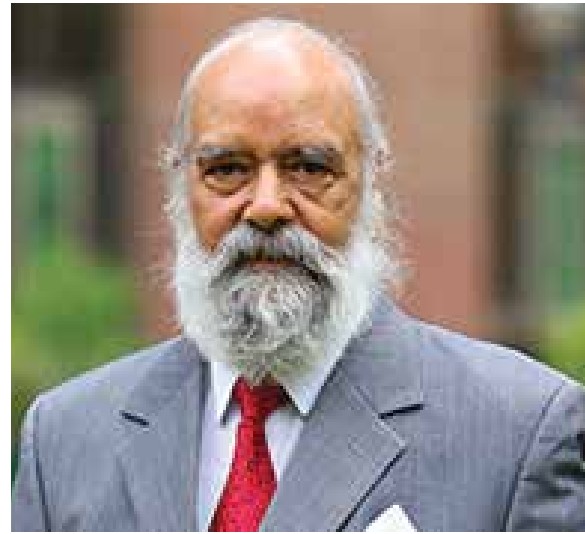
Professor, OB & HR

Program Director, Pathways Program, Deakin University

Ph.D., Management, Jamia Hamdard

- Conducted several MDPs for senior executives of Indian Oil Corporation, CESC, FIPI
- Consulting assignments with Indian Oil Corporation
- Co-Authored 3 books on Organizational behavior

bit.ly/Prof_Poornima



Prof. SK Palhan

Professor, Operations Management

B.Tech (Hons), IIT Kharagpur

DIM and MBA, FMS, Delhi University, Dip. ATIM (The Netherlands)

- Former Industrial Adviser in Ministry of Industries, Govt. of India
- Founder Director of Sri Sringeri Institute of Management, New Delhi
- Former Director on the Boards of three companies; Traco Cables Ltd., Ampersand Informatics and Tanla Technologies Pvt Ltd.
- Conducted more than 300 programmes on Self Effectiveness & Team Building in large number of public and private companies
- Trustee of Indus Quality Foundation
- Technical consultant to Centre for Joint Warfare Studies in Ministry of Defence
- Authored two books: 'Managing Projects', 'Self Effectiveness: The Power of Meditation'; and co-authored 'Defence Industrial Base-2025'

 bit.ly/Prof_Palhan



Dr. Bappaditya Mukhopadhyaya

Program Director, PGPBA

Professor, Analytics, Finance & Economics

Ph.D., Financial Economics, ISI, Kolkata

- Ranked 4th in the Analytics India Magazine's list of '20 Most Prominent Analytics Academicians 2018'
- Managing Editor of Journal of Emerging Market Finance, Journal of Infrastructure and Development.
- Serves on the Editorial Advisory Board of International Research, European Journal of Economics, Finance and Administrative Sciences, International Journal of Applied Economics and Finance, etc.
- Advisory Board Member at Asia Pacific Association of Derivatives (APAD) Member of Research Advisory Committee at NICR, and Special Invitee on Board for Risk Management Committee at IFCI



Dr. Ahindra Chakrabarti

Professor, Finance & Accounting

Ph.D., University of Burdwan

LLB, University of Delhi

M.Com, University of Burdwan

- Formerly undertaken consulting assignments of DFID, European Commission, ILO and World Bank
- Currently serving as Member Expert Committee for MOUs of the Department of Public Enterprises

 bit.ly/Prof_Ahindra



Dr. Kirti Sharma

Assistant Professor, Accounting & Finance

Ph.D. and M.Phil, BIT, Mesra, Ranchi

MBA, MDI, Gurgaon

Chartered Accountant, The Institute of Chartered Accountants of India

- Industry experience includes working with Deloitte India (erstwhile AF Ferguson), PwC, Vatika Ltd. and IBM-GPS
- Delivered sessions at MDI, IMI Delhi and IMT Ghaziabad

 bit.ly/Prof_Kirti



Dr. Jones Mathew

Professor, Marketing

Chairperson - Research, Rankings and Accreditation

MBA, Marketing, BIT-Mesra, Ranchi

Ph.D., Indian Institute of Foreign Trade, New Delhi

- 18 years of corporate experience in Indian and multi-national companies and 13 years of academic experience
- Former VP (Sales & Marketing) in multinational joint venture
- Published in international journals, a prolific case study writer, contributor to business media
- Winner of the ISB-Ivey Global Marketing Case Study Award and John Molson International Case Study Competition, Canada, 2022
- On the editorial board of academic journals
- Author of the book: 'The Leadership Essentials' (2020) and 'Sales Manager's Essentials: A Practical Workbook for Success' (2021)

 bit.ly/Prof_Jones



Dr. Akhter M. Rather

Assistant Professor, Machine Learning, Data Sciences

Ph.D., Computer Science, University of Hyderabad

Ph.D., Fellowship, IDRBT Hyderabad, established by RBI

- Former Assistant Professor at VJIM, Hyderabad and Woxsen School of Business, Hyderabad
- Nominated for Best Young Scientist Award (Below 40 years) by International Academic and Research Excellence Awards, 2019
- Former Academic Editor and Editorial Board Member of Journal PLOS One, San Francisco, California, USA



Dr. Ravindra Ojha

Professor, Operations

Ph.D., NorthCap University

B.Tech, R.E.C Warangal (Gold Medallist)

- Rich corporate experience of thirty years and eight years in teaching-learning-researching
- Former Managing Director of G K N Driveline India

 bit.ly/Prof_Ravindra



Dr. Mudit Kulshreshtha

Co-Director, Analytics Centre of Excellence

Professor, Analytics, Strategy & Economics

Ph.D., Analytics & Econometrics, Indira Gandhi Institute of Development Research, Mumbai

- Former Professor at IIM Kashipur
- Previously worked at E&Y, Deloitte, Angel Broking & Payback, a subsidiary of American Express as VP and Head of Analytics



Dr. Jagriti Arora

Assistant Professor, Accounting and Finance

Ph.D., IIM Lucknow

M.Com., Delhi School of Economics, University of Delhi

- Former Guest Faculty and Research Assistant at the University of Delhi
- Research papers published in international peer-reviewed journals



Dr. Madhulika Saxena

Adjunct Faculty, Business Communication

Ph.D., Indian Institute of Technology (IIT), Bombay

- Former Assistant Professor (Business Communication) at Narsee Monjee Institute of Management Studies (NMIMS), Mumbai
- Former L&D professional at IBM, India
- Former Assistant Professor at N.L. Dalmia Institute of Management Studies, Mumbai



Dr. Bianka Ray Chaudhury

Assistant Professor, Analytics & Operations

Ph.D., Trade Analytics, Aligarh Muslim University

MBA, Gold Medallist

- 18 years of experience in Teaching in the field of Data Analytics
- Conducted several consulting projects and training programmes for Marketing Analytics and HR Analytics



Vishal Dagar

Lecturer, Economics

Post-Doctoral Fellowship (PDF), Ryerson University, Canada

Ph.D., Economics, Amity University, UP

- More than 5 years of experience with corporate and academics. Taught in Amity University, worked as a Data Scientist with Absolut Data Research and Analytics; Junior Economist with World Bank; Jr. and Sr. Research Fellow at Agricultural Economics Research Centre, University of Delhi
- Published research articles in ABDC – A*, A and B category international journals and Opinion writer for leading press
- Review Editor for Frontiers in Environmental Sciences (for a section of Environmental Economics and Management)

VISITING FACULTY

Great Lakes has an excellent mix of industry and academic veterans and experts as visiting faculty, delivering a host of innovative elective courses, blending academics with real world industry insights.



Prof. Papiya De

Professor – Communication and Negotiation & Bargaining

- Area Chairperson - Department of Communications at the School of Business Management, NMIMS
- Work experience of over 25 years



Prof. Madhav Dabke

Professor – Design Thinking

- Advisor to GMG Innovation Academy CA-USA
- Over 25 years of global industry experience



Prof. Raja Dutta

Professor – Digital Enterprise Strategy

- Doctorate in Business Administration, ENPC, Ecole des Ponts Business School, Paris, France
- Country Head, Devices & Services Partnerships, South -East Asia & India, at Google
- 20 years of global industry experience



Prof. Tushar Jaruhar

Professor – Analytics

- MBA, Kellogg School of Management
- Founder- EdLightened, Symplyfyd
- Work experience of over 16 years



Prof. Rutvij Oza

Professor – Technology and Product Management

- Senior Product Manager - Technology, AMAZON
- MBA, Great Lakes Institute of Management



Dr Biswajit Roy

Professor – Project Finance

- Advisor to the Chairman & Managing Director of Daikin Air-conditioning India
- Have served 6 years as Director (Human Resources & Business Development) on the Board of Oil India Limited (OIL) and 32 years as Director In-charge of Business Development in Indian Oil Corporation Limited



Prof. Rajarshi Pandit

Professor – Marketing & Analytics

- Co-founder –Ank Analytics Consulting
- Work experience of over 19 years



Prof. Jitendra Bhardwaj

Professor – B2B Technology and Sales

- Chief Information Officer (CIO), NIIT Technologies Limited, New Delhi
- Over 29 years of global industry experience



Prof. Mayank Joshipura

Professor – Finance

- Business Administration and Management, Harvard Business School
- Associate Dean - Research & PhD Programme at School of Business Management, NMIMS
- Work experience of over 15 years



Prof. Vinit Thakur

Professor - Operations

- Business Administration from Bayer AG, Leverkusen, Germany
- Consultant with over 20 years of global industry experience



Prof. Karan Rishi

Professor – Business Consulting

- Specialist Leader, Deloitte Consulting
- Work experience of over 15 years

PROGRAMS OFFERED

ONE YEAR POST GRADUATE PROGRAM IN MANAGEMENT (PGPM)

The PGPM is a one-year intensive full-time MBA program designed for professionals with over 2 years of work experience.

TWO YEAR POST GRADUATE DIPLOMA IN MANAGEMENT (PGDM)

The PGDM is a two-year full-time MBA program for fresh graduates and professionals with less than 2 years of work experience.

PGPM

ONE YEAR POST GRADUATE PROGRAM IN MANAGEMENT FOR PROFESSIONALS WITH 2+ YEARS OF EXPERIENCE


The Great Lakes PGPM is uniquely designed to deliver customer-centricity, meritocracy and corporate ethics in one intensive year. Application oriented learning, leadership, teamwork, inclusivity principles and value based management practices form an important part of the PGPM learning experience.

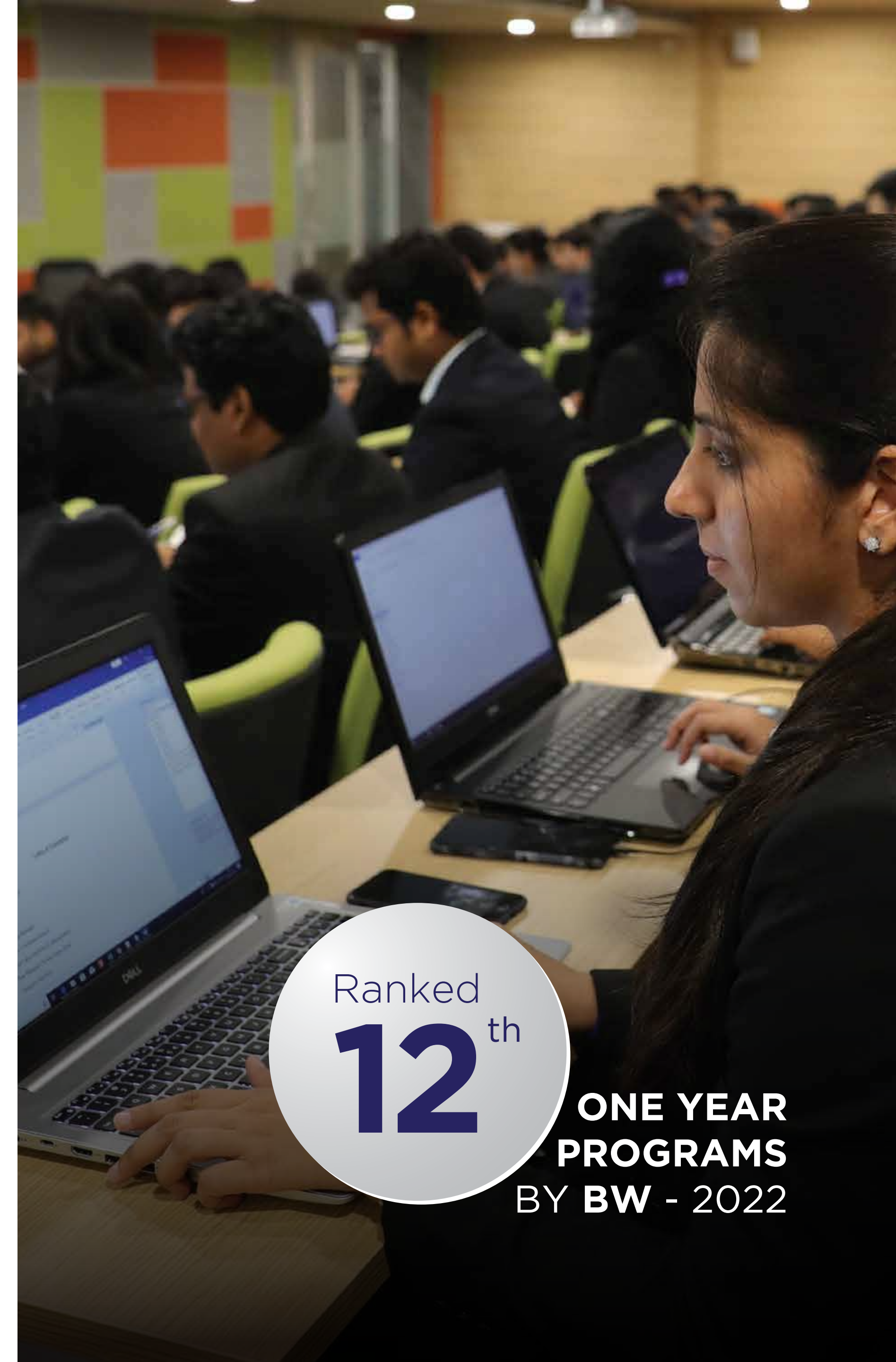
SPECIALIZATIONS OFFERED

 **Marketing**

 **Operations**

 **Digital Strategy**

 **Analytics, Artificial Intelligence & Machine Learning**



Ranked
12th

ONE YEAR PROGRAMS
BY BW - 2022

PROGRAM HIGHLIGHTS



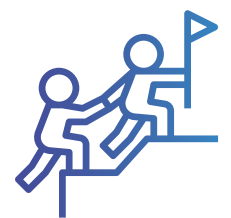
Intense peer learning driven by professional experience and diversity within the cohort



Globally benchmarked curriculum incorporated with Analytics, AI and Machine Learning, and Digital Strategy



Live consulting projects undertaken with a number of corporates on real-world business problems



Experiential learning pedagogy to provide hands-on lessons in applied leadership



Perspectives from renowned Indian and International faculty



Constant interface with industry leaders through guest lectures, conclaves and conferences



Dear Recruiters,

Greetings from Great Lakes, Gurgaon.

Welcome to the one year PGPM of Great Lakes Institute of Management, Gurgaon (GLIM-G). The PGPM is a unique full-time program customized for people with work experience, aspiring for a quantum leap in their careers. As the flagship program of GLIM-G, the PGPM is ranked 12th among India's top One Year MBA programs.

The program is accredited by the Association of MBAs (AMBA, U.K.), and is recognized by the AICTE (India).

The PGPM Class of 2022 of GLIM-G, has proven that with complete focus and dedication, and shaped by visionary mentors, we can actually convert challenges into opportunity. The reference here is to the uncertainties of 2021-22, which had muddied the prospects of graduate business programs globally.

Contrary to this, the PGPM Class of 2022 of GLIM-G, created new benchmarks of excellence and graduate outcomes, as the entire class got placed within 4 months of the start of the program (by December 2021 itself), with a 29 percent increase in average salary offered compared to 2021. GLIM-G's vision to provide cutting edge talent suited to the evolving needs of industry, culminated in the design and implementation of a uniquely new area of specialization in the name and style of "Digital Strategy." This provided a clear competitive advantage to the PGPM Class of 2022, who embraced this new area massively and were handsomely rewarded, with marquee recruiters making competing to hire them preferentially.

GLIM-G's leadership in the domain of Business Analytics remains the cornerstone of remaining relevant to this new world of technology and data driven businesses. I am sure that the PGPM at GLIM-G will continue in its upward journey and I welcome you to be a part of it.

Best wishes

Dr. Umashankar Venkatesh
Program Director, PGPM





PGPM CURRICULUM

CORE COURSES

TERM 1

- Marketing Management I
- Financial Accounting
- Organisational Behaviour (OB I)
- Communication I
- Statistical Methods in Decision Making
- Micro Economics
- Karma Yoga

TERM 3

- Business Consulting
- Marketing Research
- Financial Management
- Human Resource Management
- Operations Management
- Business Intelligence
- Live/Empirical Project (starts)

TERM 2

- Marketing Management II
- Effectively Interacting with Others
- Managerial Accounting
- Macro Economics
- Quantitative Methods
- Communication II
- Business Analytics (Using R)

TERM 4

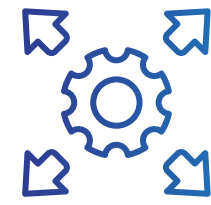
- Strategic Management

ELECTIVES*



Marketing

- Marketing & Retail Analytics
- Digital Marketing
- Consumer Behaviour
- Sales & Distribution Management
- B2B Technology Sales
- Product & Brand Management
- Customer Relationship Management
- Services Marketing
- B2B Marketing
- Integrated Marketing Communication



Operations

- Enterprise Resources Planning
- Digital Enterprise & Strategy
- Project Management
- Supply Chain Modeling & Analysis
- Service Operations Management
- Strategic Sourcing of Services
- Demand Planning & Forecasting
- Business Excellence for Competitive Advantage



Finance

- Financial Statement Analysis & Valuation
- Financial Modeling
- Financial Management for Developing Marketing Strategy
- Security Analysis & Portfolio Management
- Fintech
- Mergers & Acquisitions
- Derivatives & Financial Risk Management
- International Finance
- Project Finance



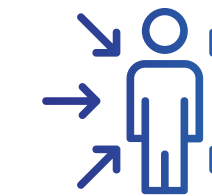
Analytics, AI & ML

- Machine Learning I
- Marketing and Retail Analytics
- Web and Social Media Analytics
- Financial Risk Analytics
- Machine Learning II
- Deep Learning & AI
- Big Data & Cloud Analytics
- Natural Language Processing



Digital Strategy

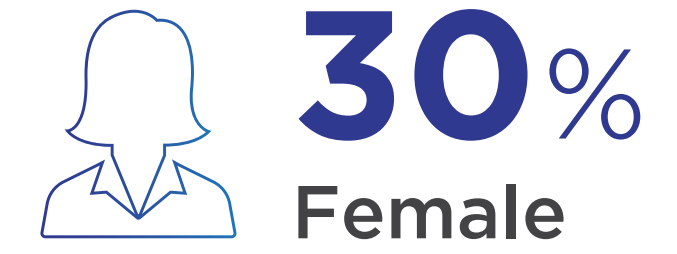
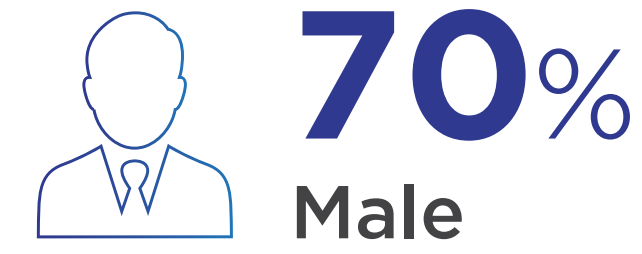
- Digital Enterprise Strategy
- Enterprise Resources Planning
- Digital Marketing
- FinTech
- Design Thinking
- Big Data & Cloud Analytics
- Technology Product Management



Open Electives*

- Design Thinking
- Leadership
- Technology Product Management
- Contemporary Pricing Strategies
- Negotiation and Bargaining
- Game Theory
- Business Ethics in Practice

BATCH PROFILE PGPM 2022-23



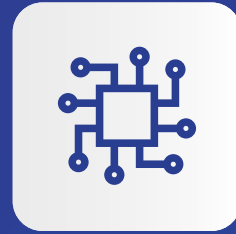
WORK EXPERIENCE



UNDERGRADUATE SPECIALIZATION



INDUSTRY DIVERSITY (PRE-MBA)



41%
IT/ITES



12%
Manufacturing/
Automobile



11%
Consulting



10%
Engineering
Services



04%
Construction



04%
Internet
Business



18%
Others*

SOME ORGANIZATIONS OUR STUDENTS COME FROM

- » Accenture
- » Amazon
- » Capgemini
- » Cognizant
- » Deloitte
- » Delphi TVS
- » Deutsche Babcock
- » Ericsson
- » Ernst & Young
- » Godrej Group
- » Haier
- » Hinduja Leyland
- » Hindustan Petroleum
- » ICICI
- » Kirloskar Group
- » KPMG
- » Larsen and Toubro
- » Nestle
- » PwC
- » Reliance
- » Samsung
- » Tata Consultancy Services
- » Tech Mahindra
- » Trident
- » Yokogawa

*EdTech, Oil & Gas, FMCG, BFSI, etc.

PLACEMENT REPORT

PGPM 2021-22

The campus placement for the PGPM Class of 2022 witnessed an excellent season with students placed across multiple sectors and functional areas.

- Participation by diverse set of companies across **Analytics, Consulting, Fintech, Internet Business** and **IT/ITES**
- Largest recruiters for PGPM were **Deloitte and Accenture** with **33 offers** respectively
- First time recruiter **Paytm** made **23 offers** for analytics role



Highest CTC offered to Class of 2022



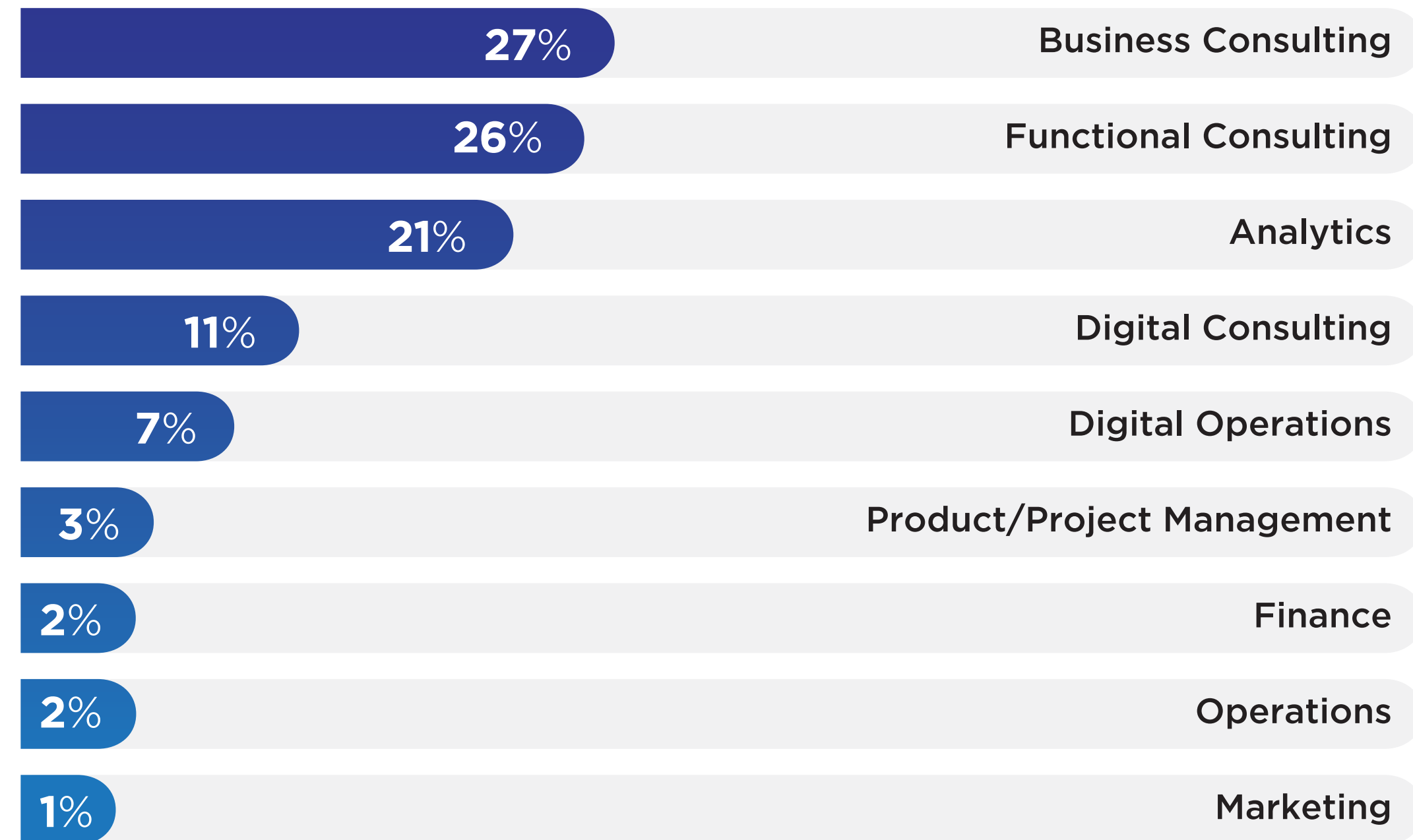
Average CTC for top 75% of Class of 2022



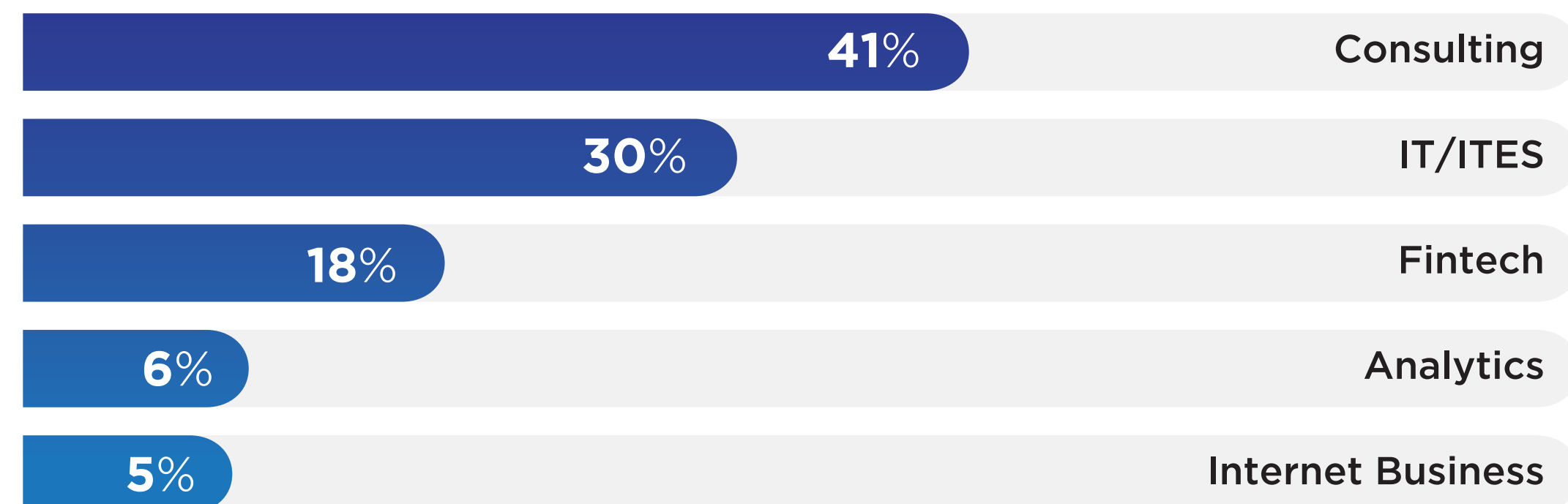
Average CTC offered to Class of 2022



FUNCTION-WISE ROLES OFFERED



INDUSTRY-WISE ROLES OFFERED



LIST OF RECRUITERS*

- » Accenture
- » BYJU'S
- » Cognizant
- » Cybertech Systems
- » Deloitte
- » Droom
- » Gartner
- » Genpact
- » Great Learning
- » Infosys
- » KPMG India
- » L&T Infotech
- » Mphasis
- » Paymatrix
- » Paytm
- » PayU
- » Sify Technologies
- » Testbook
- » Tiger Analytics
- » Ugam Solutions
- » Virtusa
- » YASH Technologies
- » ZS Associates

*List is non exhaustive

PGDM

TWO YEAR POST GRADUATE DIPLOMA IN MANAGEMENT FOR 0-2 YEARS OF WORK EXPERIENCE

The PGDM program develops business acumen and management competencies in fresh graduates and professionals with less than 2 years of work experience, giving them the skill set and exposure to jump-start their management careers.



Accredited



Recognized as MBA-Equivalent

SPECIALIZATIONS OFFERED



Marketing



Finance



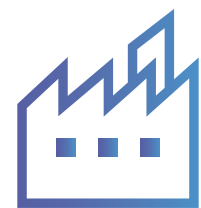
Analytics



PROGRAM HIGHLIGHTS



Two year program for graduates with a proven track record



Extensive industry engagement with the corporate world through Summer Internship Projects and Live Projects



Innovative curriculum curated in close association with Industry Experts



Global perspectives from international visiting faculty



Distinguished faculty with exceptional credentials and rich experience in research and consulting



Businesses, pounded by flurry of challenges emanating from the technical innovations, the pandemic and the geopolitical realignment, look for managers who can offer growth, profitability and optimism.

Great Lakes, Gurgaon has risen to the challenges and continues to produce managers who generate tailwinds for the businesses from what may generally be considered as wild swings.

Our pedagogy has proved successful repeatedly as our students continue to dominate in the Business Plan and Case Study competitions organised by leading B-schools of the country. Last year, the PGDM students won more the 100+ prizes in such competitions. The urge to stay competitive forces them into new thinking and innovations. It is like being reborn and reinvented. It marks beginning of new growth for themselves and the environment around them.

Spurred by these positives the Great Lakes family - students, staff and faculty achieved enviable outcomes despite all the disruptions created by the pandemic. Quick re-organisation of thought and resources into new thrust areas resulted in preparing human resource for the industry that is capable of driving business in this VUCA world. The students have gone through multiple situations requiring them to display critical thinking; strong resilience; advanced analytical skills; technological prowess and professional integrity. I join the Great Lakes family in inviting you to participate in our placement process and have the joy of interacting with this amazing talent.

Dr. VP Singh
Program Director, PGDM





PGDM CURRICULUM

CORE COURSES

TERM 1

- Marketing Management I
- Organization Behavior I
- Financial Accounting
- Micro Economics
- Karma Yoga
- Communication I
- Statistical Methods in Decision Making
- Human Resource Management

TERM 3

- Strategic Management
- Business Research Methods
- Financial Management
- Production and Operations Management
- Business Analytics
- Business Law
- Design Thinking

TERM 2

- Marketing Management II
- Organizational Behaviour II
- Macro Economics
- Business Ethics and Corporate Governance
- Optimization Technique for Decision Making
- Communication II
- Cost & Management Accounting

TERM 4

- Strategic Management II
- Financial Modeling

ELECTIVES*



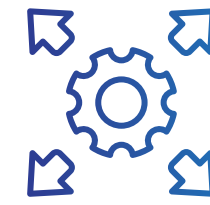
Marketing

- Digital Marketing
- Consumer Behavior
- Sales & Distribution Management
- Marketing & Retail Analytics
- B2B Marketing
- Product & Brand Management
- Web & Social Media Analytics
- Customer Relationship Management
- Services Marketing
- Integrated Marketing Communication



Analytics

- Business Intelligence
- Machine Learning
- Marketing & Retail Analytics
- Deep Learning & Natural Language Processing
- Web & Social Media Analytics
- Big Data & Cloud Analytics for Managers
- Financial Risk Analytics
- Demand Planning & Forecasting



Operations

- Enterprise Resources Planning
- Supply Chain Management
- Services Operations
- Quality Management
- Project Management
- Internet Business
- Demand Planning & Forecasting



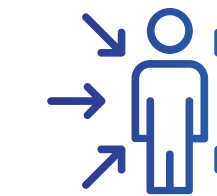
Human Resource

- Personal/Interpersonal Skill Enhancement through Self Awareness
- Compensation Management
- Leadership
- Performance Management
- Talent Acquisition
- Negotiation & Bargaining



Finance

- Financial Statement Analysis & Valuation
- Financial Management for Developing Marketing Strategy
- Banking Management
- Wealth Management
- Mergers & Acquisitions
- Derivatives & Financial Risk Management
- Security Analysis & Portfolio Management
- International Finance
- Project Finance

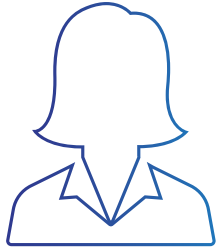


Open Electives*

- Game Theory and Public Policy

BATCH PROFILE PGDM 2021-23

 **23** Years
Average Age

 **45%**
Female

UNDERGRADUATE SPECIALIZATION

43% Commerce

31% Engineering

9% Arts

17% Others



PLACEMENT REPORT

PGDM 2020-22

The campus placement process for the PGDM Class of 2022 witnessed an excellent season with students getting placed across diverse sectors and functional areas.

- Recruitment by marquee companies across **BFSI, Consulting, IT/ITES, Internet Business** and **Analytics**
- Large number of offers by firms like **Deloitte USI & India, Infosys, Bank of America, KPMG, Cognizant, Gartner, L&T, etc.**



Highest CTC
offered to
Class of 2022



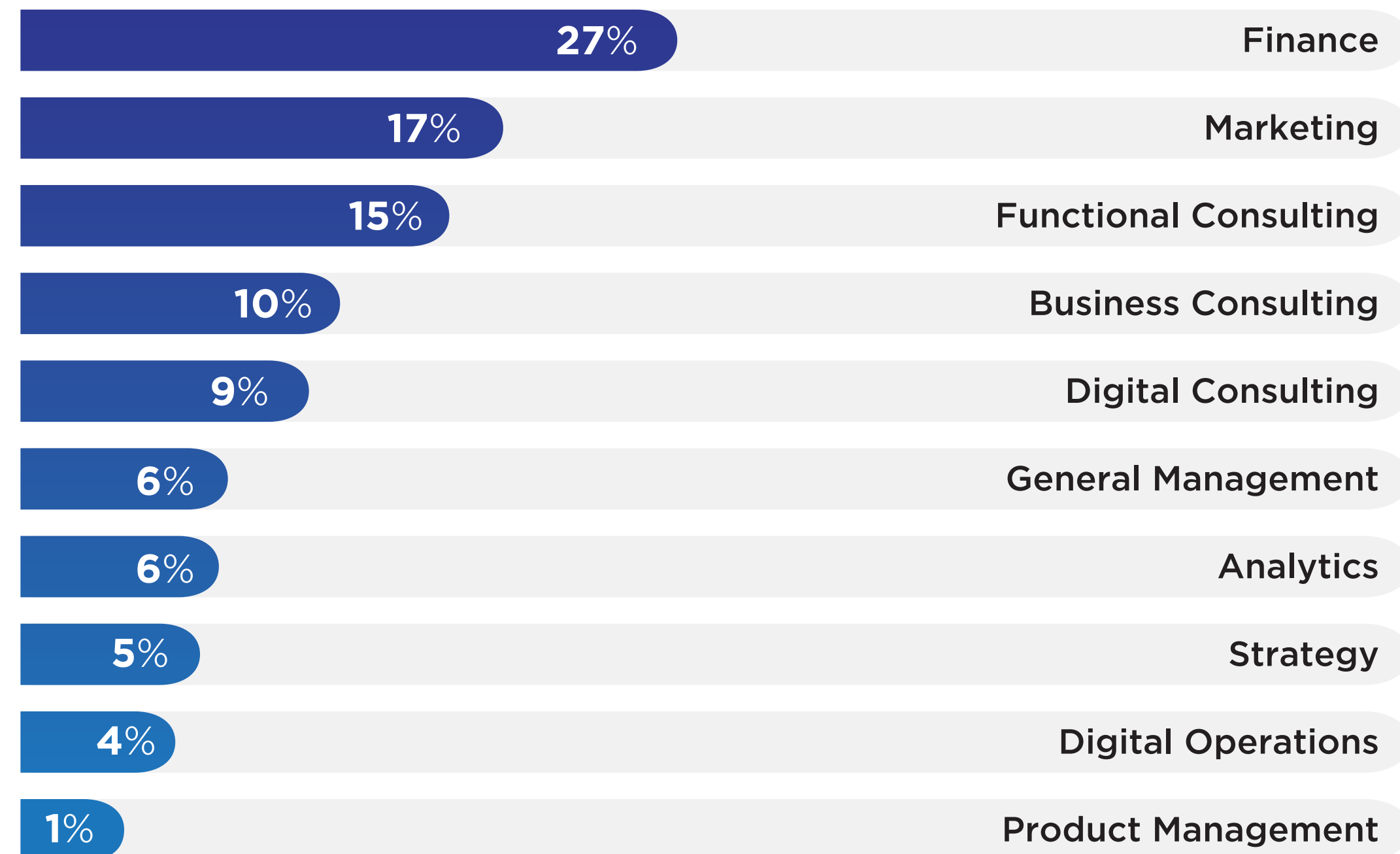
Average CTC
for top 75% of
Class of 2022



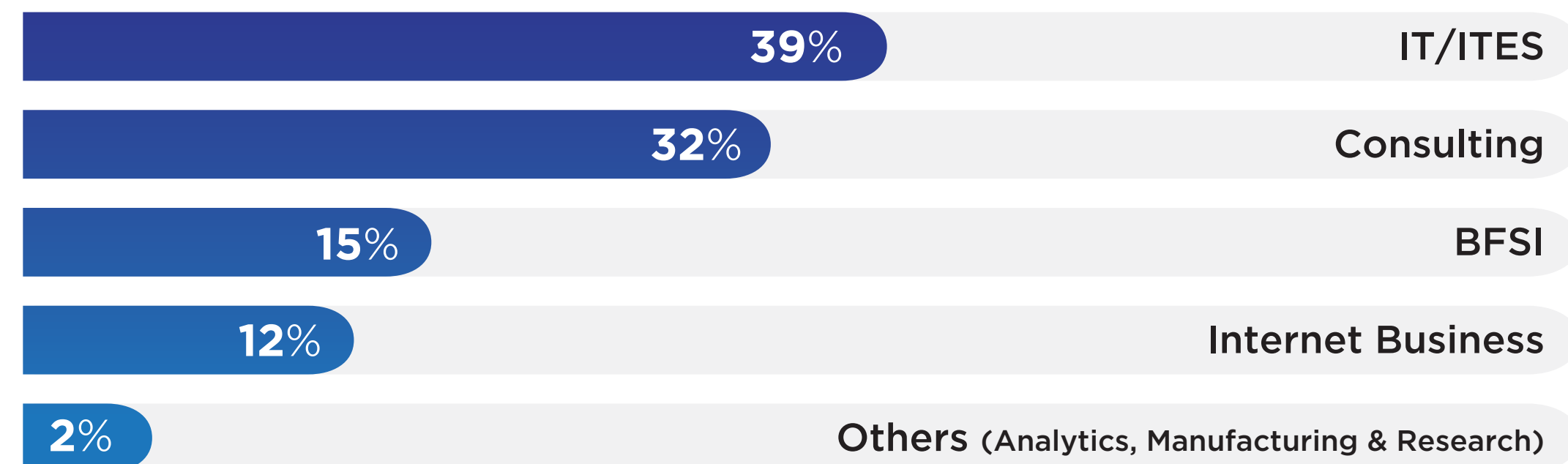
Average CTC
offered to
Class of 2022



FUNCTION-WISE ROLES OFFERED



INDUSTRY-WISE ROLES OFFERED



LIST OF RECRUITERS*

- » Bank of America
- » BYJU'S
- » Cognizant
- » Darwinbox
- » Deloitte
- » Droom
- » eClerx
- » Euromonitor International
- » Gartner
- » Genpact
- » Great Learning
- » HDFC Limited
- » Hexaware
- » Infosys
- » Invesco
- » KPMG
- » L&T Infotech
- » Moody's
- » Paymatrix
- » Sify Technologies
- » TATA Technologies
- » Testbook
- » Tiger Analytics
- » TresVista
- » YASH Technologies

*List is non exhaustive

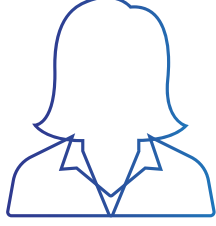


Summer Internship

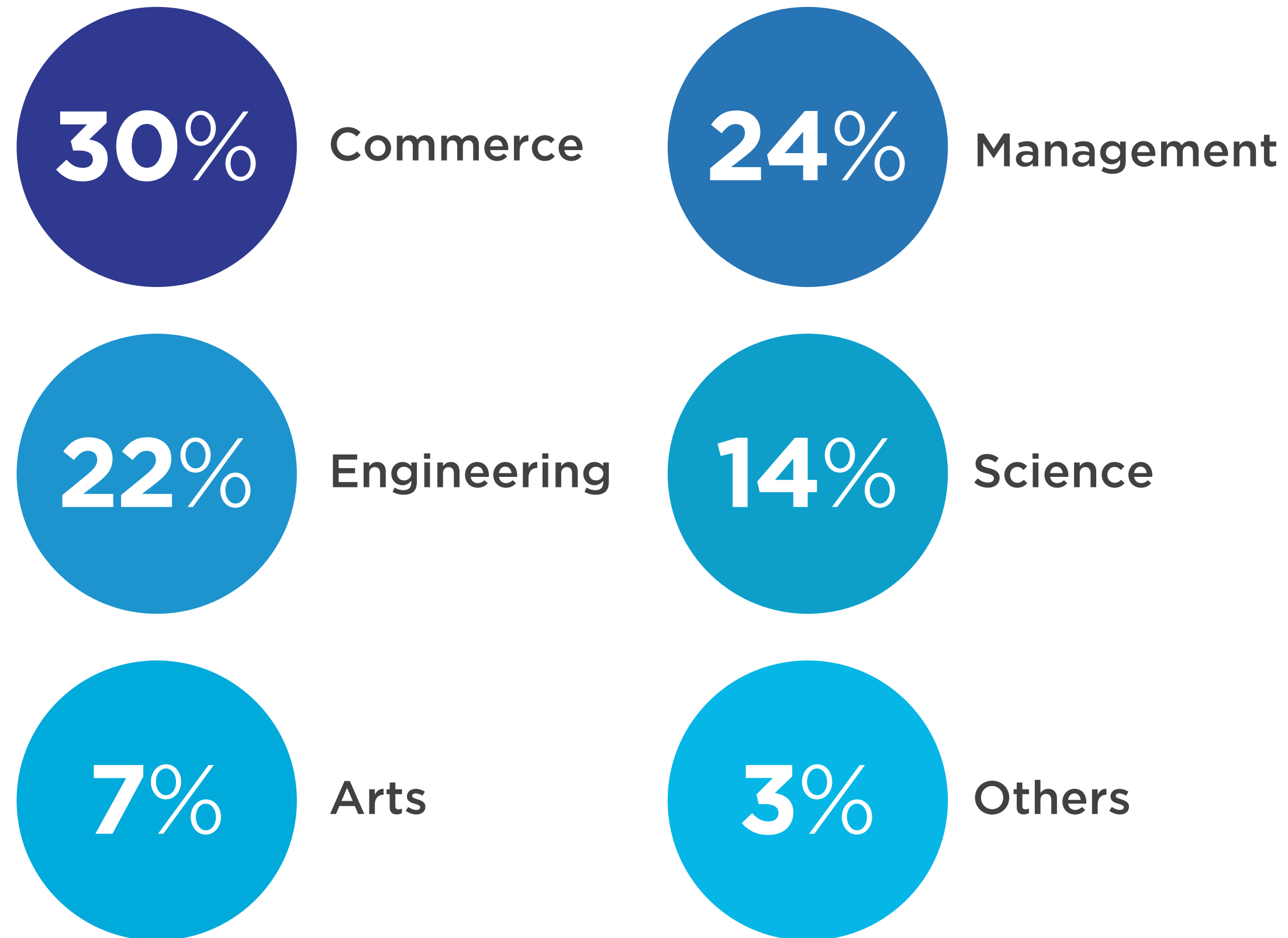
PGDM Class of 2022-24

BATCH PROFILE PGDM 2022-24

 **22** Years
Average Age

 **41%**
Female

UNDERGRADUATE SPECIALIZATION



INTERNSHIP REPORT PGDM 2021-23

KEY HIGHLIGHTS

- Received offers from 50+ corporates across Sales & Marketing, Finance, Operations, Analytics and Consulting domains
- Internet Business made the most offers followed by Consulting and Marketing & Advertising.



Roles offered in
Sales & Marketing



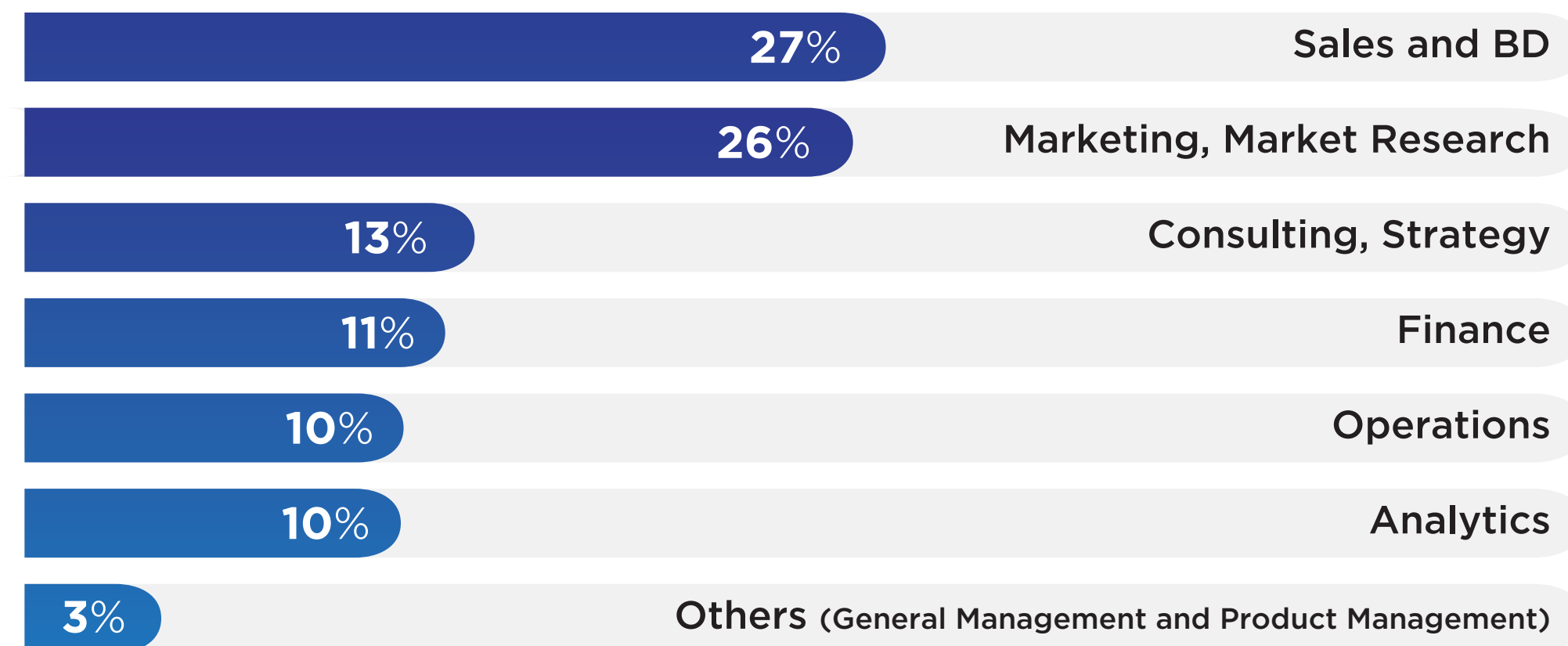
Corporates
on Campus



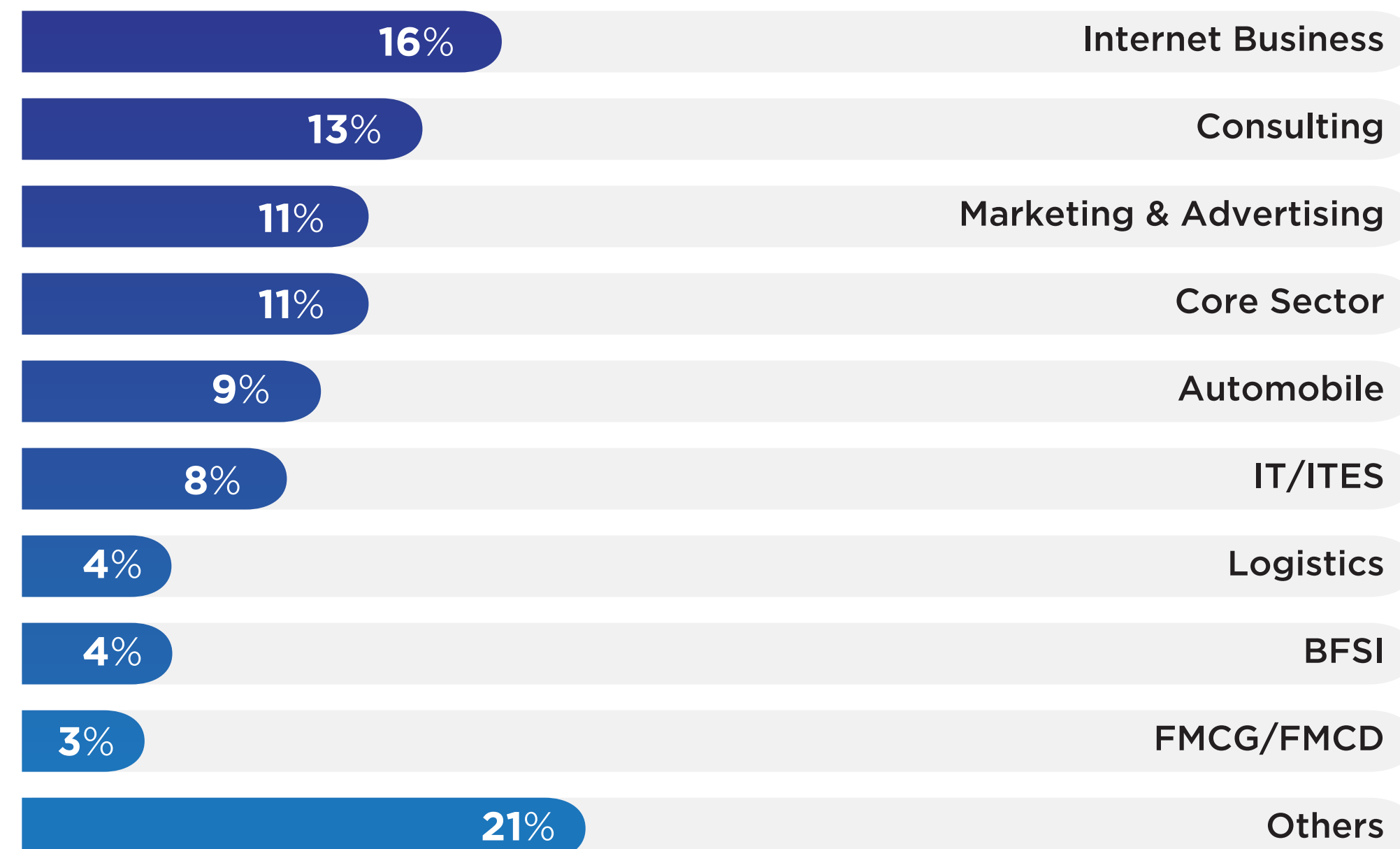
Highest stipend
offered during the
internship period



FUNCTION-WISE ROLES OFFERED



INDUSTRY-WISE ROLES OFFERED



LIST OF RECRUITERS*

- » Ashok Leyland
- » Cloud4C
- » CuraTeQ Biologics
- » DDB Mudra Group
- » Droom
- » Emeritus
- » Feedback Business Consulting
- » Fractal Analytics
- » Gartner
- » Great Learning
- » Indian Oil
- » KPMG India
- » MedPlus
- » Metlife GOSC
- » Mongo DB
- » MSL Group
- » NetElixir
- » Newgen Software
- » Ninjacart
- » Orios Venture Partners
- » Sonepar
- » Tiger Analytics
- » Vedanta Resources
- » Yatra.com
- » Zinnov Management Consulting

*List is non exhaustive



CONTACT US

For information and queries related to Guest Lectures, Internships, Live Projects, Final Placements, please write to placements.gurgaon@greatlakes.edu.in

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