







YOUR
FIRST STEP to
SUCCESS!

MBA Executive Programme by SCMHRD





# SYMBIOSIS CENTRE FOR MANAGEMENT & HUMAN RESOURCE DEVELOPMENT

SCMHRD is a premier institute honing world class leaders and entrepreneurs. Established in 1993, its MBA programme is one of the most prestigious programmes in India. Students acquire quality education in the areas of Business Analytics, HR, Marketing, Finance, Operations, IT, & Infrastructure Development and Management.

The institute believes in experiential and practical learning for better understanding. Hence the intense academic curriculum is designed to bring out the true potential of a student.

#### **OBJECTIVES OF THE PROGRAM**



To provide business education through experiential learning



To develop socially responsible managers by inculcating value based education



To develop business focus through applied research

#### **HIGHLIGHTS**

- Flexible Weekend MBA Programme, meeting the needs of executives
- Offers specialization in the areas of Business Analytics, HR, Marketing, Finance, Operations & IT
- Experience cutting-edge electives and world-class learning methodologies
- ▶ Faculty members are Research Oriented Academicians with rich Industry Experience
- SCMHRD has rich library and online resources with computer laboratories
- Students are connected to the huge alumni base through the portal
- ► Career-counseling services
- ► CAPSTONE project for Strategic Management
- ► SAP/ORACLE based ERP curricula
- ► E-views/Amos/NVIVO/Decision Tools are available
- ▶ Dedicated Analytics lab and Bloomberg lab
- ▶ In-house/remote access to e-publications
- Placement assistance by a dedicated placement cell
- Internship opportunities for better understanding
- Career-counseling services for making informed decisions





### **MBA (EXECUTIVE) PROGRAMME**

SCMHRD's Master of Business Administration (Executive) is a 2.5 years (30 months) programme specially designed for working professionals. Candidates who opt for this programme will have classes on the weekends, ensuring smooth learning experience. SCMHRD is one of the few B-Schools who are - AACSB accredited.

AACSB International (AACSB), a global non-profit association, connects educators, students, and business to achieve a common goal: to create the next generation of great leaders.

AACSB-accredited business schools are committed to high-quality curriculum, faculty, research, innovation and engagement.

#### **Eligibility & Selection Procedure:**

- Graduate from any recognized University/Institution of National Importance with a minimum of 50% marks or equivalent grade (45% marks or equivalent grade for Scheduled Caste/ Scheduled Tribe) at graduation level
- Minimum 2 years full-time work experience after graduation in a registered firm/company/industry/educational/government, autonomous organizations

#### **Selection Procedure:**

Admission will be considered only after - Virtual Personal Interaction (PI) with Experts

#### **Programme Structure:**

www.pgadmissions.scmhrd.edu/welcome/executive

At the end of the 5<sup>th</sup> semester of Part-Time MBA (Executive), the student will be awarded the degree, after considering the overall performance. The minimum score should be 4 CGPA out of 10 CGPA.







#### WHO ARE LEARNING WITH US?

Executives from leading firms have graduated from SCMHRD MBA (Executive) programme. In the current batch, executives from some of the following firms are pursuing this programme.





















































The glory lives on.





























#### **NOTEWORTHY RECOGNITIONS:**

















#### **TESTIMONIALS**



## **Pratik Vadher**

"

Executive MBA (Batch 2020-2023)
Senior Manager (Sales & Marketing)
at Marsulex Environmental Technologies

Executive MBA has helped me understand many new things, and I have gained an in-depth knowledge. The faculty is quite experienced, knowledgeable & supportive.



Rahul Taneja

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Executive MBA (Batch 2020-2023) Enterprise Architect at Koppr

After doing some research I came across the MBA - Executive for working professionals at SCMHRD. Online learning was a challenging learning experience but, all the faculty members made it very easy for us to learn and grow in the past two years. Anyone in my network planning to get up-skilled, I would definitely recommend taking this journey with SCMHRD.



Rochit Dey

"

Executive MBA (Batch 2019-2022) Lead Analyst at Bank of New York Mellon

It's a brilliant course imparted by knowledgeable and experienced faculty. Personally, it helped me build a knowledge base and confidence to tackle the corporate world and scale new heights.



Tanaji Adagale

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Executive MBA (Batch 2019-2022)
Supervisor IT at ANSYS Software Pvt Ltd

Executive MBA helped in building a strong professional network, enhancing key knowledge and skills, learning self-leadership, and accelerating career growth. Even before I completed my executive MBA, I was promoted to Supervisor of IT, and my journey as a Manager started.



# CONTACT



# SYMBIOSIS CENTRE FOR MANAGEMENT AND HUMAN RESOURCE DEVELOPMENT



Symbiosis Centre for Management and Human Resource Development (SCMHRD) Symbiosis Infotech Campus, Plot No. 15, Rajiv Gandhi Infotech Park, MIDC, Hinjawadi, Phase 1, Pune 411057 (Maharashtra, India)



020-22944309/310 Mobile No. – 9730008615



pgadmissions@scmhrd.edu