



# INTERNATIONAL SCHOOL OF MANAGEMENT EXCELLENCE

*Explore. Experience. Excel.*



EXCELLENCE IN MANAGEMENT EDUCATION SINCE 2006

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ISME

INTERNATIONAL SCHOOL OF MANAGEMENT



## CREATING PROFESSIONALS WITH AN INTERNATIONAL OUTLOOK

ISME is a leading business school offering world class education through a student focused culture of excellence, international outlook, entrepreneurial thinking and industry alignment. ISME was founded in 2006 by alumni from IIT, IIM, ISB, CMU, Purdue and Wharton, USA.

ISME is a part of the global NVT Group, an ISO accreditation body that has certified Companies for over 30 years across 36 countries. The group also consists of National Public School (NPS), the Best CBSE school in Bangalore with 4 branches - Whitefield, East, Marathahalli and Silk Board.

### Our Mission

- ▶ Establish international partnerships and benchmarks for industry-aligned academics.
- ▶ Create an educational and scholarly academic environment focused on innovative teaching, experiential learning, data driven practical projects and applied research.
- ▶ Transform every student into a dependable and successful professional with a global perspective capable of delivering analytically grounded solutions.



### Our Vision

Our vision is to be a school of international repute for excellence in industry-focused academics and producing outstanding professionals.

## CHAIRMAN'S MESSAGE

**“THERE SHOULD BE NO LIMITS  
TO WHAT ONE CAN ACHIEVE.”**

ISME is an institution that provides a platform where there are no limits to what students can achieve. We make that happen through the three pillars of action: Providing a truly international experience, mirroring corporate work ethics, and working towards excellence in student-focused experiential learning. With this, we see ourselves nurturing a generation of Managers and Entrepreneurs who are well-versed to think global.

**We invite you to  
Explore, Experience and Excel.**



**KG Garg**

Chairman, NVT Group  
BTech & MTech, IIT, Roorkee,  
Bachelor's Degree from Ae.S.I., USA,  
Graduate NDI from AFTC, USA

## DIRECTOR'S MESSAGE

ISME's culture of excellence and international credentials allow students to gain an all-round learning experience.

### INTERNATIONAL CREDENTIALS

Our faculty have international exposure either through work experience in MNCs or having studied or lived abroad.

2500+ alumni are working in MNC's in India, Canada, USA, Europe, UAE, Australia, Singapore.

### CULTURE OF EXCELLENCE

ISME is a part of NVT Quality Certification, a quality certifying body for companies and academic institutions for ISO 9000. NVT Group also manages National Public School (NPS: Whitefield, East, Marathahalli and Silk Board) the top school in Bangalore.

Ranked Top 30th B-School All India by Times of India, 7th Top B- School in South by Times of India, Top Business School of the year for Best ROI by The Higher Education Review, Top Commerce College in Karnataka by Academic Insights, Ranked among Top 5 B-Schools in Bangalore by Business Today and India Today, Ranked among Top 4 Eminent B-Schools of Super Excellence by CSR, Ranked 4th in the state of Karnataka by GHRDC, Ranked 30th Top BBA Institute in India by Times of India.

ISME welcomes you to a future of learning that enables you to attain your maximum potential.

**“OUR PURPOSE IS TO TRANSFORM EVERY STUDENT INTO A SUCCESSFUL PROFESSIONAL WITH A GLOBAL PERSPECTIVE”**



**Dr. Nitin Garg**  
 Director, ISME  
 BTech & MTech, IIT Bombay,  
 MBA, Carnegie Mellon University, USA  
 Ph.D., IIM Lucknow





## ISME'S TRANSFORMATIONAL LEADERS

### Governing Body

KG Garg  
Founder & Chairman,  
NVT Group

Dr. Nitin Garg  
Director, ISME

Dr. Vivek Garg  
Director, ISME

Tanuj Garg  
Director, ISME  
Member

A N Chandramouli  
Board Member-Starrag Heckert &  
CEO ANCM-Management Consulting  
Nominee from Industry

Prashanth Kuttuva  
Partner-Deloitte  
Nominee from Technology

Shivakumar Venkateswaran  
Former Chief Human Resources Officer  
IIM (Bangalore)  
Nominee from Education Industry

Dr. Rony G Kurien  
Dean-ISME  
Member Secretary

Dr. Shampa Nandi  
Asst. Dean (Academics) &  
Principal (PG Programs)  
ISME Faculty Member

Dr. S. Shyam Prasad  
Professor Emeritus  
ISME Faculty Member

### Accreditation Board Representatives

Dr. Anand K Joshi  
Ex-Founder Vice Chancellor,  
CMR University  
AICTE Nominee

Dr. Sudhakara H  
Member of the Syndicate  
Bangalore University  
Nominee for Governing Council

Dr. Ashok D Hanjagi  
Professor, Bangalore University  
Nominee for Governing Council

Dr. Mahesh R  
Professor, University of Mysore  
Governing Council Member

Prof. S J Manjunath  
Professor  
University of Mysore

### Advisory Body

Pallavi Jain  
Director-Admissions, ISME

Pronob J Chetia  
Director HR-Asia Pacific Region  
Volvo, Singapore

Dr. Giridhar J Gyani  
Director General, Association  
of Healthcare-Providers (India)

N K Palta  
CEO-Maini Global Aerospace

Jyothi Pradhan  
CEO-Kurlon

K S Viswanathan  
Former VP-NASSCOM  
Former CEO-Wipro  
Former MD-Dell

Eshant Mishra  
Director-Salesforce Digital  
Experience Business  
Alumni-ISME

Dr. S Devarajan  
Director-Design  
TVS Motors

Dr. Bhimraya Metri  
Director-IIM Nagpur



## Board of Studies

Prabhu Amarnath  
Apprentice Leader | Math  
Modeling Expert | Sr. Manager  
Innovation & Learning  
Mu Sigma

Dr. S Jayaprakash  
Co Founder & CEO  
Nanobi Analytics

Arnab Ghosh  
Sr. Consultant  
KrtrimalQ Cognitive Solutions

Bhanu Prabha Akella  
AVP  
JP Morgan Chase & Co.

Dr. Naga Siddharth  
CEO  
Urban Piper

Nikhil Anto  
Senior. Manager  
Investment Consulting  
Aon

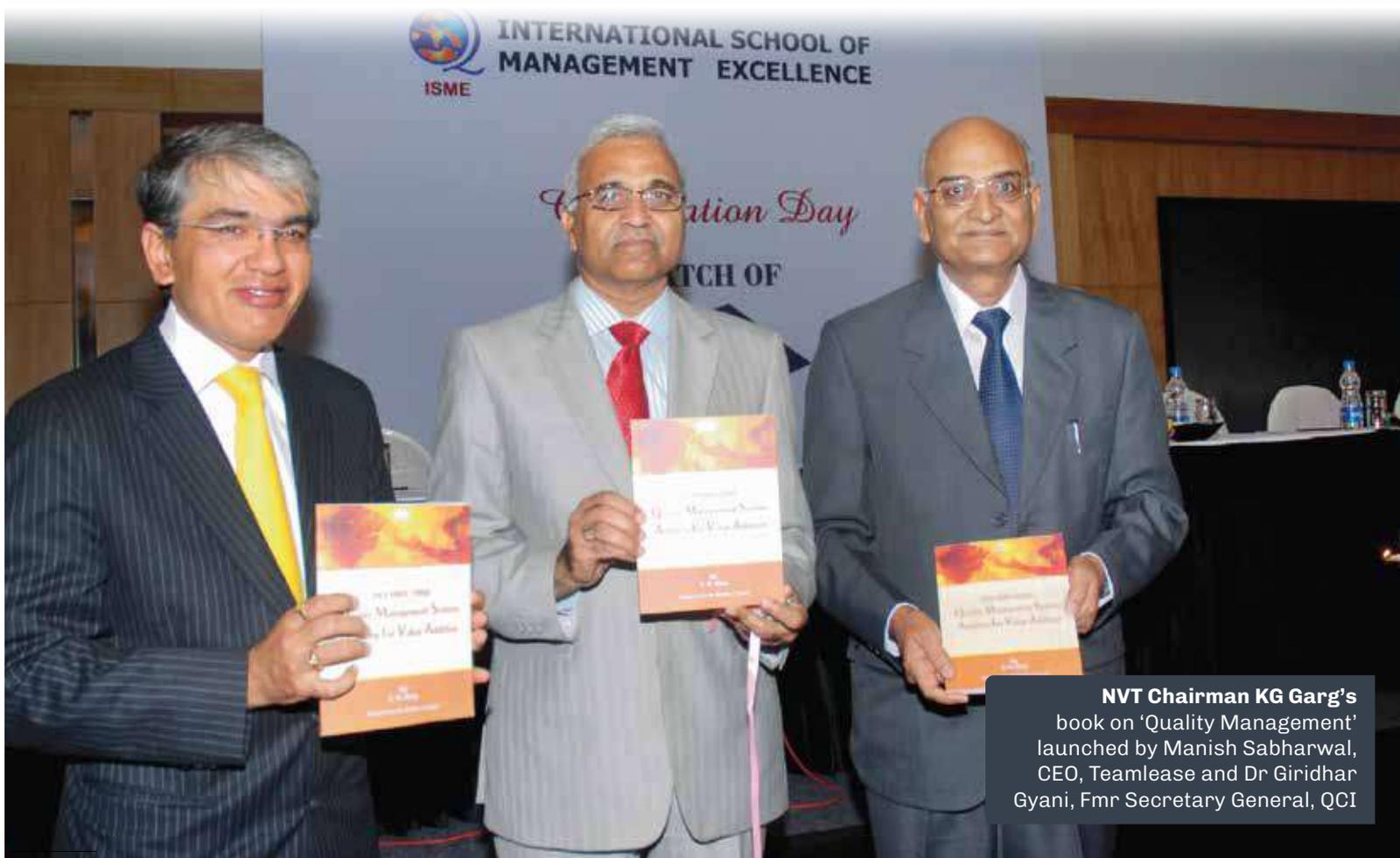
Piyush Bhargav  
Business Head  
Auto EV Mart  
Greaves Cotton

Rajat Gupta  
Exec. Director  
Grant Thornton

Dr. Satish Puranam  
Vice President  
Franchising  
Reliance Retail

Sooraj Balakrishnan  
Head-Marketing  
India & Bangladesh  
Acer

Chadalavada  
Venkata Ramanaram  
Group Head Treasury &  
Head CoE -  
Financial Services  
Landmark Group



**NVT Chairman KG Garg's**  
book on 'Quality Management'  
launched by Manish Sabharwal,  
CEO, Teamlease and Dr Giridhar  
Gyani, Fmr Secretary General, QCI

**"IT'S OUR PERSONALISED AND STUDENT CENTRIC CULTURE THAT SETS US APART"**



Dean's  
Message

**Dr. Rony G Kurien**  
Dean  
BSc., MBA (Symbiosis)  
Ph.D. (Anna University)



**ISME is an institution with a strong focus on quality and excellence**

### Personalised Teaching - Learning process

ISME has been at the forefront of management education since 2006. The thrust of our teaching and learning process is to impart knowledge and skills to our students to make them industry ready. Our Curriculum is continuously updated to reflect the latest development and innovation in different fields of management through continuous and well researched training methods. Our experienced faculty help students increase their proficiency in business communication and presentation skills. This teaching ecosystem is housed in a modern building with state of the art infrastructure and advanced tech support. Our interactive approach helps to build student capabilities. We champion a culture of experimentation and entrepreneurship, where students are encouraged to take risks and push the boundaries of what is possible. In our class rooms, you will find an environment that encourages scholarly rigour and intellectual exchange. High priority is given to certification courses to enable skill foundation in emerging areas of knowledge, reflecting the current Industry trends.

### Corporate-centric and Student-centric

Over the years, ISME has developed strong association with corporates and business associations like NHRD, BCIC, CII and FKCCI among others. Highly placed executives share their thoughts on opportunities and challenges faced by industry. Orientation sessions, Conclaves, Panel discussions, participation in Competitions, Clubs and Labs make the process of learning very lively and transformative. Companies belonging to Consulting, Banking, IT, Digital Marketing, Market Research, Business Analytics visit the campus for placement. At ISME, we nurture students to become competent leaders who have an entrepreneurial spirit, are socially responsible and have a global perspective.

We welcome you to a vibrant community at ISME, where you build partnerships and create a future guided by an outstanding team of faculty and staff.

**Dr. Vivek Garg**

Director, ISME  
B.E, MBA,  
Purdue University, USA  
Ph.D. - ISB, Hyderabad

**EDUCATION EXPERIENCE OF A LIFETIME**

The entire faculty and team at ISME are committed to provide you with an educational experience of a lifetime. You will be equipped with the qualities necessary for future business leadership. Our team-based learning approach emphasizes an advanced understanding of strategy, leadership and management to ensure maximum returns on your educational investment.

**Tanuj Garg**

Director, ISME  
MBA, Wharton School of Business,  
MS, Carnegie Mellon University, USA

**A PRACTICAL WAY OF TEACHING WITH ACADEMIC RIGOUR**

It is generally said that management cannot be taught but learnt. The ISME programs impart education through a fine blend of theory and practice. Real-time situations created through management games, guest lectures, business excellence series and academic rigour through classroom sessions help students relate concepts to practice.



**Dr. Shampa Nandi**  
Asst. Dean (Academics) &  
Principal (PG Programs)  
MSc., MBA, Ph.D. (IIT Dhanbad),  
UGC-NET, PGPDSBA-University of Austin, USA

## FREEDOM TO EXPLORE

We expose our students who hail from over 26 states across India and from overseas to the dynamics of corporate environment and global business challenges. This is done through regular interaction with senior management of corporates, experiential learning assignments, latest cases, library resources, varied pedagogies and training workshops which are delivered in our state-of-the-art campus.

ISME prides itself in providing personalised attention and we assure you of a very fruitful and enriching learning experience.

### ISME offers the following Post Graduate course

Post Graduate Diploma in Management (AICTE Approved, NBA Accredited, Equivalent to MBA by AIU) + International Business Certification Program from MDIS, Singapore

Major Specialisation (Any one)	Minor Specialisation (Any one)	Additional Minor Specialisation	Value Added Industry Certifications
<ol style="list-style-type: none"> <li>1. Marketing</li> <li>2. Finance</li> <li>3. Human Resource</li> <li>4. Business Analytics</li> <li>5. International Accounting (US CPA)</li> </ol>	<ol style="list-style-type: none"> <li>1. Digital Marketing</li> <li>2. Fintech</li> <li>3. Information &amp; Cyber Security</li> <li>4. People Analytics</li> </ol>	<p>International Business Certification Program from MDIS, Singapore.</p> <p>Three Months Student Exchange Program at THWS, Germany (Optional)</p>	<ol style="list-style-type: none"> <li>1. KPMG 6 Sigma Certification</li> <li>2. Financial Modeling and Valuation by Grant Thornton</li> <li>3. Advanced Excel/Python/Power BI</li> <li>4. AI for Business Professionals</li> <li>5. Design Thinking</li> <li>6. HR Analytics</li> <li>7. Social Media Marketing</li> <li>8. Personal Grooming and Soft skills Training</li> <li>9. Experiential Learning: ACE (Attitude, Business Communication, Corporate Etiquette)</li> </ol>

### ISME School of Technology Management offers

Masters in Computer Application (Bangalore University, AICTE Approved)

Core Papers	Electives	Additional Minor Specialisation (Optional)	Value Added Industry Certifications
<ul style="list-style-type: none"> <li>→ The Art of Programming</li> <li>→ Data Structures</li> <li>→ Object Oriented Programming</li> <li>→ Database Management Systems</li> <li>→ Software Engineering</li> <li>→ Artificial Intelligence</li> <li>→ Unix</li> </ul>	<ul style="list-style-type: none"> <li>→ Machine Learning</li> <li>→ Big Data &amp; Analytics</li> <li>→ Cryptography &amp; Network Security</li> <li>→ Cloud Computing</li> <li>→ Web Programming</li> <li>→ Mini and Main Project with internship</li> </ul>	<p>International Business Certification Program from MDIS, Singapore.</p>	<ol style="list-style-type: none"> <li>1. Programming Essentials in Python by CISCO NetAcad</li> <li>2. Networking Essentials by CISCO NetAcad</li> <li>3. Azure AI Engineer Associate by Microsoft</li> <li>4. Amazon Web Services (AWS) Cloud Architecting by Amazon</li> </ol>

**Prof. Shashi Rekha B V**  
 Professor & Vice-Principal  
 Under Graduate Programs  
 B. Com, M. Com, MBA, M.Phil., (Ph.D.)

## TRANSFORMING POTENTIAL INTO PROFESSIONAL EXCELLENCE

We at ISME are committed towards excellence in a curriculum that integrates international exposure, industry engagement and a strong emphasis on ethical leadership. Our students are equipped with knowledge, confidence, competence to lead, innovate and make meaningful contributions across industries worldwide.

### ISME offers the following Under Graduate courses

**Bachelor of Business Administration (Bangalore University, AICTE Approved) + International Business Certification Program from MDIS, Singapore**

Major Specialisation (Any two)	Minor Specialisation	Value Added Industry Certifications
1. Finance 2. Data Analytics 3. Marketing 4. Human Resource Management	International Business Certification Program from MDIS, Singapore.  Six Month Student Exchange Program at THWS, Germany (Optional)	1. Data Analysis using MS Excel with AI 2. Python & its application in HR,Marketing & Finance 3. Personal Finance and investment Fundamentals 4. Digital Marketing & Social Media Analytics 5. Investment Banking and Stock Market Analysis 6. AI for Business Professionals

**Bachelor of Commerce (Bangalore University) + International Business Certification Program from MDIS, Singapore + ACCA + PG Diploma-International Finance (Partner University - UK)**

Major Specialisation (Any two)	Minor Specialisation	Additional Certification	Value Added Industry Certifications
1. Accounting & Taxation 2. Banking & Finance 3. Marketing & Human Capital Management 4. Business & Big Data Analytics	International Business Certification Program from MDIS, Singapore.  Six Month Student Exchange Program at THWS, Germany (Optional)	1. International Accounting (ACCA, UK)  2. PG Diploma-International Finance (Partner University - UK)	1. Data Analysis using MS Excel with AI 2. Python & its application in HR,Marketing & Finance 3. Personal Finance and investment Fundamentals 4. Digital Marketing & Social Media Analytics 5. Investment Banking and Stock Market Analysis 6. AI for Business Professionals

### ISME School of Technology Management offers

**Bachelor in Computer Application (Bangalore University) + International Business Certification Program from MDIS, Singapore**

Major Specialisation (Any one)	Minor Specialisation (Optional)	Value Added Industry Certifications
1. AI & ML 2. Full Stack Development 3. Data Science	International Business Certification Program from MDIS, Singapore.  Six Month Student Exchange Program at THWS, Germany (Optional)	1. Advanced Data analysis using Excel with AI 2. Programming essentials in R Programming 3. Full Stack Development/Ethical Hacking 4. Networking Essentials by CISCO NetAcad 5. Azure AI Engineer Associate by Microsoft 6. Amazon Web Services (AWS) Cloud Architecting by Amazon



**Dr. Haritha. S**  
Associate Professor,  
Research Lead  
B.Tech, MBA, Ph.D.

## EXCELLENCE IN RESEARCH

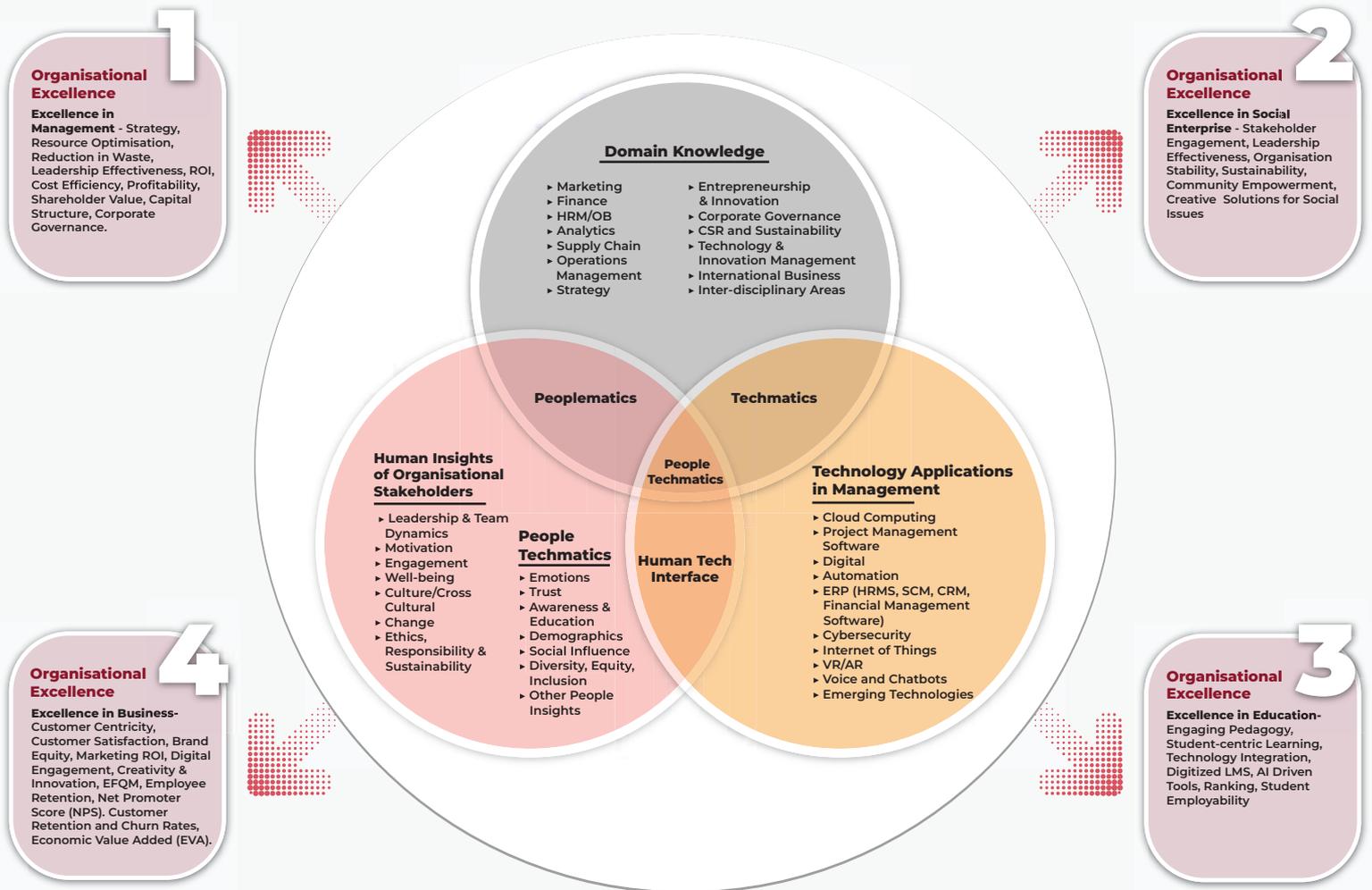
The objective of the Research Department is to strengthen research and innovation practices across specializations. Our institution is an approved Research Centre of University of Mysore for Ph.D. Program and Fellow Program in Management (FPM) by AICTE. Over 50 Scholars are pursuing their Ph.D./ FPM program in ISME.

ISME fosters a vibrant research ecosystem that encourages faculty, scholars, and students to undertake work that integrates domain expertise with human insights and technology to advance Organizational Excellence across management, business, social enterprise, and education. Guided by the ISME Research Framework, the institute emphasizes on the alignment of all scholarly work to these pillars while focusing on core themes such as quality, innovation, sustainability, accountability, and ethics.

ISME also has international research collaborations with Hochschule Wurzberg-Schweinfurt (THWS) in Germany, ESC Clermont in France, UNCP and Westcliff in USA, UPM in Malaysia where our faculty are working on research jointly with the faculties of these institutions.

The institution conducts an International conference every year with the theme "Contemporary Issues in Management" to promote research. Many international speakers, thought leaders, research scholars and participants share their ideas. The centre promotes collaborative research, joint publications and takes up funded research projects.

## ISME Research Framework on ORGANISATIONAL EXCELLENCE



### ISME offers the following Doctoral Programs

- ▶ Ph.D. in Management, University of Mysore
- ▶ Fellow Program in Management (FPM), AICTE approved



**Dr. Purnajit Chatterjee**  
 Head - External Relations & External Programs  
 PGDM (IIM-A) M.Sc (DU)  
 D.Litt. (University of Central America)  
 Ex VP - IBM Asia Pacific Region

## STRENGTHEN THE SKILLS OF PRACTICING MANAGERS & IMPROVE COMPANY PERFORMANCE THROUGH CONSULTING

ISME conducts a variety of Executive Training and Management Development Programs (MDP) for working professionals. It provides an ideal platform for gaining new insights in order to be successful in an increasingly competitive & complex corporate environment. These certification programs are aimed at broadening the outlook and strengthening the skills of practicing managers.

### ISME offers the following External Programs

#### Corporate Training /Management Development Programs

- Retail Analytics
- Leveraging Data for Demand Management under Uncertainty
- Certificate in Entrepreneurship
- Effective Inventory Management
- Leadership Development
- Warehousing & Logistics Management
- Optimization of Inventory with Demand Uncertainty
- Retail Management
- Certificate in Visual Merchandising

#### Corporate Consulting

ISME works closely with its corporate clients that has following features.

- Tailored solutions to enhance business processes
- Data-driven insights to boost performance
- Customized strategies for growth and efficiency
- Advanced analytics to predict trends and challenges
- Proactive resource optimization

#### Odoo Consulting

ISME is an official Partner with Odoo (ERP Software) which enables business consulting to achieve seamless digital transformation with 80+ modular applications covering Finance, HR, Supply Chain, Manufacturing, Sales, and CX. ISME is capable of delivering Odoo-led transformations across Retail, F&B, and Manufacturing with experienced consultants and faculty from IIT, IIM, CMU, Wharton, and Big 4 backgrounds.

#### Executive Post Graduate Programs

ISME has launched multiple executive education programs for upskilling and re-skilling working professionals to enhance their knowledge and in turn elevate their careers. These programs provide flexibility, personalized learning, and real-world experience sharing. These programs equip students with in-depth knowledge and skills relevant to their industry. The participants gather skills and tools they can immediately apply in their workplace. These programs are designed to support career advancement through lateral-entry placement assistance

#### ISME Executive Programs

- PGDM + US CPA
- PGDM + US CMA
- PGDM in Retail Management
- PGDM in Supply Chain & Logistics
- PGDM with Data & Business Analytics
- Diploma in Professor of Practice (POP)

#### Management Development Programs

ISME regularly conducts a variety of Executive Training and Management Development Programs (MDP) for working professionals. It provides an ideal platform for gaining new insights to be successful in an increasingly competitive & complex corporate environment. These certification programs are aimed at broadening the outlook and strengthening the skills of practising managers. ISME's Business Excellence Consulting practice enables organizations for the next level with a focus on optimisation using data analytics.



## LEARN FROM ACCOMPLISHED FACULTY WITH INTERNATIONAL QUALIFICATIONS AND WORK EXPERIENCE

Our full-time faculty have lived and worked in countries like USA, UK, China, Mexico, Singapore, Malaysia, UAE, Australia, Africa, France, Germany, Turkey and Bangladesh.

They come with rich experience in global multinationals like HSBC, Ocwen Financials, Deloitte Consulting, Dylon Consulting, Marico, Australian Trade Commission, Wipro, Dell, GE, Axis Bank, ICICI Bank, Infosys, HCL Tech, Flipkart, Samsung, Al- Muftah Group, Toyota Kirloskar Motor, West Corp, KPMG, EY, Kantar, IDC, HLL, Yokogawa, Cholamandalam, Nokia, Bajaj Allianz, IBM among others.

ISME's culture of open-door policy and individualised attention with faculty to student ratio of 1:12 helps in the transformation of the students.



*"The faculty at ISME are highly qualified and have global exposure who guide students in gearing up for the Corporate World.*

*Individual mentoring by faculty helps students in dealing with academics, social and personal issues"*

**Arya Soni**  
**PGDM 2025-27**



Arya Soni's  
Testimonial



## PERSONALISED MENTORING: A HOLISTIC SUPPORT SYSTEM

Mentoring has a profound effect on students' lives by providing personal guidance, academic counseling and support, particularly for those studying away from home.

Personal mentoring addresses students' emotional well-being, personal growth, academic progress thereby creating a support system to help them through challenges. Academic counseling aids in course selection, career planning and study strategies helping students set and achieve goals.

**Activities I** - We have group mentoring sessions, where each Faculty is assigned 10 to 15 students. This helps students to know about their peers and ensure peer learning. The students will understand the academic system and learn in cohesive groups. Various activities are organised which help students build team spirit with skill enhancement such as communication, presentation, time management etc. Mentors guide students on international knowledge board competitions which makes the student become aware of 100+ countries.

**Activities II** - Health & well-being sessions are organized ensuring holistic development. The sessions would be on Emotional Intelligence, Nutrition Management, Stress Management, Risk management etc.

**In Senior years** - Students can book time slots of their choice to meet a respective faculty and talk to them for 30 minutes.

### Outcomes of Mentorship for Students

- ▶ Enhanced self-confidence and resilience.
- ▶ Improved academic performance and study habits.
- ▶ Clearer career goals and pathways.
- ▶ Greater emotional stability and personal well-being.
- ▶ Development of strong interpersonal and problem-solving skills.

Mentorship equips students with the tools and confidence to succeed both in their academic and personal lives, paving the way for future success.

## MARKETING & STRATEGY



**Dr. NITIN GARG**  
Director, ISME  
B.Tech & M.Tech,  
IIT Bombay,  
MBA, CMU, USA,  
Ph.D. (IIM Lucknow)



**Dr. RONY G KURIEN**  
BSc, MBA (Symbiosis)  
Ph.D. (Anna University)



**Dr. SHAMPA NANDI**  
MSc, MBA, UGC-NET  
Ph.D., IIT (Dhanbad)  
PGPDSBA  
(University of Texas)



**Dr. VIVEK GARG**  
B.E, MBA,  
Purdue University, USA  
Ph.D. (ISB-Hyderabad)



**Dr. HARITHA S**  
B Tech, MBA , Ph.D.  
(NITK, Surathkal)



**Dr. SHYAM PRASAD**  
MBA, Ph.D.  
UGC-NET



**Dr. PURNAJIT CHATTERJEE**  
PGDM (IIM-A) M.Sc (DU)  
D.Litt. (University of  
Central America)



**Dr. SWETA BHASIN**  
MBA (Padma University)  
Ph.D. (VKSU)



**INDRANIL DUTTA**  
B.Tech (Hons), PGDM



**Dr. SHASHIKALA PATIL**  
MA (English)  
MBA (Marketing)  
Ph.D. (Kuvempu University)



**Dr. PRAKASH RAJAGOPAL**  
MBA, Ph.D.  
UGC-NET (Management)



**JATINDER MOHAN**  
MBA  
(Bangalore University)



**MANOHAR D. RAO**  
B.Tech (IIT Madras),  
PGDM (IIM Ahmedabad)

## FINANCE & ECONOMICS



**SHASHI REKHA B V**  
B.Com, M.Com & MBA  
M. Phil, (Ph.D.)



**GEETA ASHOK**  
B.Com, PGDBA,  
ACS (Intermediate), (Ph.D.)



**Dr. G. Y. VISHWANATH**  
B.Tech (Chemical),  
MBA, Ph.D. (Finance)



**ROHITH R**  
B.Com, M.Com,  
M.Phil, UGC-NET



**AMRUTHA KP**  
M.Com, NET + CMA  
(Ph.D.)



**TANUJ GARG**  
MS (Carnegie Mellon  
University), MBA  
(Wharton Business School, USA)



**HIMA DEVADAS**  
B.E., MBA (Finance),  
(Ph.D.)



**ANKIT SHARMA**  
B.Com, M.Com, (Ph.D.)  
Gujarat University,  
UGC-NET (Commerce)



**NIKHIL GANGADHAR**  
MBA (Finance), PGDMCJ,  
KSET-Management



**RAKHI AGRAWAL**  
CA, M.Com, B.Ed



**RISHIRAJ DASGUPTA**  
B.E, PGDM,  
IIM (Calcutta)



**Dr. SUDHINDRA BHAT**  
M.Phil, MBA,  
Ph.D. (Finance)



**AMITAVA SENGUPTA**  
B.Tech (IIT Kharagpur)  
PGDBM (IIM Ahmedabad)



**LAVANYA S**  
B.E, MBA



**PRABHA SHANKAR**  
CA, CS, DIP- IFR,  
ACCA, UK

## HUMAN RESOURCE MANAGEMENT



**PALLAVI JAIN**  
PGDM, PG in HRM  
(Wharton Business  
School, USA)



**Dr. RONY G KURIEN**  
BSc, MBA (Symbiosis)  
Ph.D. (Anna University)



**Dr. BASAVARAJ SWAMY**  
M.Sc. (Solid State Physics),  
MBA (HRM), Ph.D.  
(Management Studies)



**SRIRAM PRABHAKAR**  
B.E, PGDBA  
(Ph.D., Mysore University)



**Dr. RASHMI JHA**  
BSc, PGDHRM,  
PGDEMA,  
Ph.D. (IIM, Ranchi)



**SHIJIMOL E A**  
BSc, MSc, EMBA,  
UGC NET, (Ph.D.)



**Dr. S. DHANABAGIYAM**  
B.Sc., MBA.,  
MBA (T&H)., Ph.D.



**PREEJA SREEDHAR**  
PGDMCJ, PGHRM

## BUSINESS ANALYTICS



**Dr. SHAMPA NANDI**  
MSc, MBA, UGC-NET  
Ph.D., IIT (Dhanbad)  
PGPDSBA  
(University of Texas)



**SANJIT KUMAR GHOSH**  
BSc, MSc, MBA



**INDRANIL DUTTA**  
B.Tech (Hons), PGDM



**Dr. SHYAM PRASAD**  
MBA, Ph.D.



**RAJENDRA DESAI**  
B.Tech,  
MS (Virginia Tech, USA)



**Dr. VAISHNAVI BALAJI**  
UGC-NET  
Ph.D.(VIT University)



**SUDIPTO DAS**  
BCA, MBA  
'O' Level (DOEACC)  
ADSE(H) - Aptech



**MANASA R**  
BCA, MCA,  
(Ph.D.)



**RISHIRAJ DASGUPTA**  
B.E, PGDM,  
(IIM Calcutta)

## MANAGERIAL SKILLS & ENTREPRENEURSHIP



**Dr. RONY G KURIEN**  
BSc, MBA (Symbiosis)  
Ph.D. (Anna University)



**Dr. PURNAJIT CHATTERJEE**  
PGDM (IIM-A) M.Sc (DU)  
D.Litt. (University of  
Central America)



**KRISHNAN R**  
PGPM, LIII (GEN)



**SHRUTHI NANJAPPA**  
B.A., M.A., M.Phil  
(JNU, New Delhi)  
UGC-JRF



**SURAJIT BANERJEE**  
PGDM- Marketing (IMT)  
Certified DISC Practitioner

## INFORMATION TECHNOLOGY



**Dr. BHARATHI  
RAVISHANKAR**  
BSc (Phy), MIT (MAHE),  
B.Ed, Ph.D. (ISBR)



**Dr. S. CHITHRA**  
BSc (Mathematics)  
MCA, M.Phil, NET,  
Ph.D.



**SANJIT KUMAR GHOSH**  
BSc, MSc, MBA



**MANASA R**  
BCA, MCA, (Ph.D.)



**Dr. VAISHNAVI BALAJI**  
UGC-NET  
Ph.D.(VIT University)



**SWAPNA SESHAM**  
B.Tech (EEE)  
PGP



**LAVANYA S**  
B.E, MBA

## OPERATIONS & QUALITY MANAGEMENT



**Dr. PURNAJIT CHATTERJEE**  
PGDM (IIM-A) M.Sc (DU)  
D.Litt. (University of  
Central America)



**A.N.CHANDRAMOULI**  
B.E (NIT),  
PGPM (IIM Calcutta)



**RISHIRAJ DASGUPTA**  
B.E, PGDM,  
(IIM Calcutta)



**VISWANATHAN  
HARIHARAN**  
M.Tech  
(IIT Bombay)

## LANGUAGE



**C P RAMESH**  
B.A., M.A., B.Ed  
(Kannada)



**Dr. NEELIMA DUBEY**  
B.A., M.A., Ph.D.  
(Hindi)



**Dr. SUSHYNI KOTHURI**  
B.A., M.A., Ph.D.  
(English)



**SHRUTHI NANJAPPA**  
B.A., M.A., M.Phil  
(JNU, New Delhi)  
UGC-JRF

## COUNSELLOR



**Dr. SHWETA SHARMA**  
Psychotherapist  
Ph.D. (Psychology)



**PRATHAP M**  
BSc., BPED,  
AIFFD Licence, MPED

## SPORTS



*"ISME offers a holistic development environment. The faculty is experienced and supportive, making ISME an ideal place to learn and grow."*

*"Mentoring by professors has provided invaluable guidance and support in navigating both personal and professional challenges."*

**Parth Nikhil**  
BBA (Alumni)



Parth's  
Testimonial



Malvika's  
Testimonial

*"My experience at ISME Bangalore has been amazing."*

*"I get to learn from experienced faculty with global expertise, and their helpful and friendly approach makes learning truly exceptional. ISME offers excellent placement opportunities, ensuring every student gets the best opportunities they deserve."*



**Malvika Nair**  
PGDM (Alumni)

# INTERNATIONAL BY CREDENTIALS AND CULTURE

## A group with global operations

ISME's parent organization, NVT Quality Certification (NVT QC) is an ISO accreditation body that has certified companies for over 30 years across 36 countries. NVT QC helps in bringing a culture of best practices and the philosophy of quality into ISME. NVT Group also operates National Public School (NPS), India's leading CBSE school in Whitefield, East, Silk Board and Marathahalli with over 3500 students.

## International background of leadership

ISME has been founded by alumni from leading US institutions like Carnegie Mellon University, Purdue and Wharton Business School, USA.

## International academic partnerships

ISME has various International tie - ups with top universities around the world in countries like Singapore, Australia, USA, Canada, Germany, Malaysia and France for study programs, faculty exchange, student exchange, pathway for Under Graduate students and joint research.

## Faculty with international exposure

All faculty at ISME bring with them an international exposure, which they have gained either by having studied abroad in leading universities or have worked in MNCs.

## Global inputs

Our students are a part of courses designed and offered at some of the top business schools leading to additional certifications like Business Strategy Game from Professor Arthur Thompson, University of Alabama, USA and International Business Certification from Management Development Institute of Singapore (MDIS), Singapore.

## India Business Study Program

ISME conducts India Business Study Program, which helps international students get the exposure to business and culture opportunities in India.



# WHAT MAKES ISME INTERNATIONAL



## International Academic Collaborations

 <p>Management Development Institute of Singapore</p>	 <p>THWS, Germany</p>	 <p>Thunderbird School of Global Management   Arizona State University</p>	 <p>Westcliff University, Irvine, CA, USA</p>	 <p>Belarusian State University</p>
 <p>Singapore Institute of Management</p>	 <p>ESC Clermont, France</p>	 <p>The University of West Alabama</p>	 <p>UNCP, USA</p>	 <p>Universiti Putra Malaysia</p>

## ISME INTERNATIONAL PATHWAY

Over the years, ISME has enhanced its relationship with the leading universities in Europe, USA and Asia Pacific. Our faculty have taught in leading International Universities and are involved in several joint collaborations.

Our Under Graduate students have number of opportunities for pathway programs in higher studies after Graduation with ISME partnering Universities. ISME students will benefit from pre-approved admissions, significant fee waiver, scholarships and credit transfers.

The current opportunities for ISME students are in -

### GERMANY



### USA



### MALAYSIA



### SINGAPORE



## ISME STUDENTS STUDYING ABROAD

Students aspiring to study abroad develop a range of skills at ISME such as communication, problem-solving, time management etc., to ensure they can adapt to a new environment and make the most of the experience. The outcome of this experience presents them with a variety of opportunities both academically and personally.

At ISME, we offer the right resources and guidance which help students successfully navigate the process. This is done via 'Study Abroad Programs', 'Academic Advising', 'Career Counseling' etc.



**AISIK MITRA**  
2020-23  
Macquarie University  
Sydney, Australia  
Masters in Business  
Analytics



**SURYA KIRAN**  
2020-23  
Queens University Belfast, UK,  
Masters in Financial Risk  
Management



**ANSHIKA MISHRA**  
2021-24  
Hult International  
Business School, London  
Masters in Marketing with  
Generative AI



**SAI NAMRATHA**  
2021-24  
IE Business School  
Madrid, Spain  
Masters in Management,  
Sustainability & Business  
Transformation



**KRITIPURNO**  
2021-24  
Singapore Management  
University,  
Masters in Management



Students  
studying abroad

and many more..

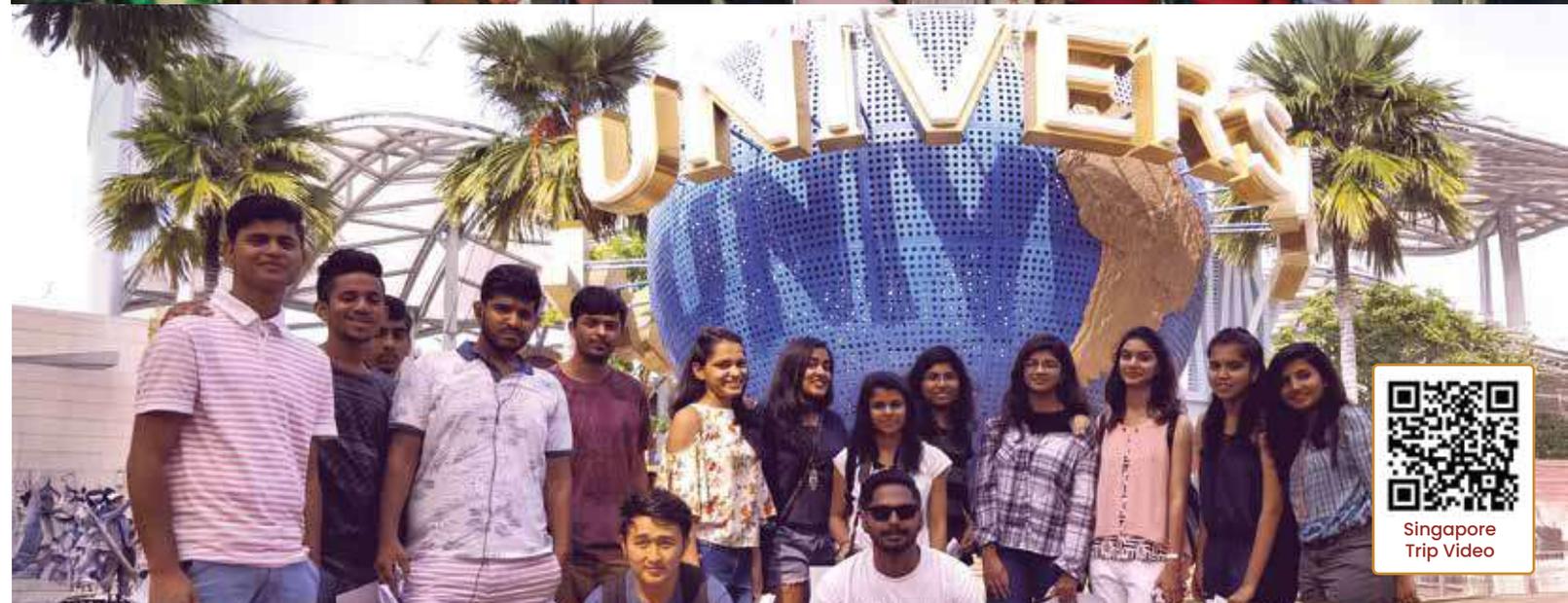
# INTERNATIONAL BUSINESS CERTIFICATION PROGRAM FROM MDIS, SINGAPORE

Students of ISME visit Singapore as part of the International Business Program. This is a part of their experiential learning. It provides them a certification in 'International Business' from MDIS. It also gives them an opportunity to interact with the local students.

There are three dimensions to the International Business Certification Program at Singapore- Academia, Industry and Cultural. In Academia, faculty from these institutes conduct workshops for the students on various topics of business and management. During the Industry interface, students get an opportunity to visit the leading industries of Singapore, where they are able to understand the functioning of the industry and get a chance to interact with senior management of these organizations.

The Cultural aspect gives students an understanding of the everyday life of a Singaporean. Singapore is a melting pot of cultures and the students are able to understand how the country has integrated the different cultures to their advantage in order to develop and progress as a nation. During this 10-day immersion program, the students reside in the hostels of Singapore Institute of Management (SIM) or Management Development Institute of Singapore (MDIS).

Students who successfully complete all requirements of the academic sessions are awarded a certificate by the respective Institute. Hence, this International Business Program is a blend of academic rigor and self-learning by the students.



Singapore  
Trip Video

## WORKSHOPS AND GUEST LECTURES IN SINGAPORE

As a part of the study program in Singapore, MDIS (Management Development Institute of Singapore) conducts various workshops and guest lectures for ISME students, focusing on professional development, skill enhancement, and personal growth.

These workshops cover topics such as "Great Team, Great Work", "Introduction to International Trade", "Out-of-the-Box Thinking and Problem Solving", "Introduction to Cross-Border E-commerce", "Strategic Leadership" and more. These sessions are led by experts in their respective fields. Sessions on Artificial Intelligence (AI) and how businesses across industries are leveraging AI for decision making, automation, customer engagement are also held.

After the workshop, students are given an opportunity to make presentations, allowing them to demonstrate their understanding of the concepts covered.



## INDUSTRY VISITS IN SINGAPORE

Another interesting aspect of the study program in Singapore are the Industry visits.

Industry visits in Singapore offer a unique opportunity to observe the work in companies and sectors that are leading to innovation in the region. These visits are particularly beneficial for students looking to understand Singapore's vibrant business environment.

Few of the Industry visits that our students undertake are Hyundai, Volvo, Urban Re-development Authority (URA) Center, NEWater Plant, Nanyang Technological University, NUS, LTA, Singapore Sustainable Gallery.



## STUDENT EXCHANGE PROGRAM - THWS, GERMANY

### Study in one of Germany's most captivating regions, right in the heart of Europe

THWS (Technical University of Applied Sciences Würzburg-Schweinfurt) is situated in the scenic Mainfranken region of Bavaria, in southern Germany. Known for its rich academic history and global outlook, THWS welcomes students from over 70 countries who study alongside German peers, creating a vibrant multicultural environment.

The THWS International Campus Connect (THWS i-Campus) offers ISME students an excellent opportunity to participate in a student exchange program. Through this program, students can immerse themselves in a global educational experience, enhancing their knowledge and skills.

Participating students can take courses, collaborate with international peers, and experience the educational environment at THWS, which complements the global outlook of ISME.

The THWS student exchange program is open to both Post Graduate (PG) and Under Graduate (UG) students. High-achieving students from both UG and PG programs are offered special opportunities to further their education.

## PROGRAM BENEFIT

► **UG Toppers:** Upon completing six semesters, top-performing students in the undergraduate program are eligible to participate in a six-month certification course at THWS.

► **PGDM Toppers:** Top students from the PGDM batch are provided with the chance to pursue a three-month certification course, between the 1st and 2nd year.

A significant benefit of this program is that the tuition fees for these certification courses is completely waived, making it an attractive opportunity for academic achievers to enhance their credentials and gain international exposure without the financial burden.



Signing of MOU with THWS, Germany by the Director, ISME - Dr. Nitin Garg and Co-Chairman of the Executive Board, THWS - Dr. Rainer Wehner

*Rahul Prabhakar Selvaraj completed an international internship in Germany with MedCheck Project, developing an AI-powered health platform to enhance primary care access in rural India.*

*He built a minimum viable product (MVP) using no-code tools, addressing real healthcare challenges under cross-cultural mentorship.*

**Rahul Prabhakar**  
**PGDM 2024-26**



Rahul's felicitation  
at ISME



# WHERE **EXCELLENCE** IS A WAY OF LIFE

ISME is a part of NVT Group which is a certifier of quality for companies and institutes for ISO 9000, thus excellence runs in our DNA.

## **Rankings**

ISME is a recipient of many awards for Excellence in Education and Best ROI since 2006.

## **Innovative teaching methodology**

Teaching at ISME through experiential learning, case studies and practical projects, provide a new facet to understanding businesses. ISME has been awarded for “Best Innovative Practice” by NHRD.

## **Blended learning**

ISME encourages tools like e-Books, e-Journals, weekend online classes for Dissertation, MOOCS and NPTEL courses and ISME faculty videos on the ISME YouTube Channels, which lead to learning outside the classroom.

## **Placement-centric coursework**

ISME has pioneered the concept of Placement Oriented Value-Added Term (POVAT) that enables students to integrate their learning for opportunities in the corporate world.

## **Research focus**

ISME faculty work with National and International universities on various emerging areas of management and participate in international conferences, the outcome of which is incorporated into the curriculum.

## **Insights from industry**

ISME hosts 100+ guest speakers and practitioners from the industry every year. There is a strong focus on creating awareness amongst students about current business events through courses and by being a part of panel discussions.





## RANKED AS A TOP B-SCHOOL

- 🏆 Ranked Top 30th B-School All India by Times of India, 2025
- 🏆 7th Top B- School in South by Times of India, 2025
- 🏆 Top Business School of the year for Best ROI by The Higher Education Review
- 🏆 Top Commerce College in Karnataka by Academic Insights
- 🏆 Ranked among Top 5 B-Schools in Bangalore by Business Today, 2024; and India Today
- 🏆 Ranked among Top 4 Eminent B-Schools of Super Excellence by CSR, 2024
- 🏆 Ranked 4th in the state of Karnataka by GHRDC, 2024
- 🏆 Ranked 30th Top BBA Institute in India by Times of India, 2024



# INTEGRATED WORLD-CLASS SMART CAMPUS TO ENHANCE THE LEARNING EXPERIENCE

ISME has a state-of-the-art campus and a feel-at-home Hostel facility.

## Classrooms

ISME classrooms are thoughtfully designed with smart boards, projectors, and interactive screens, providing a modern, technology-enabled, and student-focused learning environment. Online platforms support assignments, discussions, and access to digital resources

## Knowledge Center

The college has an extensive collection of books, magazines, and journals on Management and Information Technology. The library subscribes to many national and international journals and periodicals for students to enhance their learning. Digital libraries & e-resources – online access to journals, e-books, and databases.

ISME library also has access to IIM Bangalore library, INFLIBNET, British Council of India online library and access to databases like EBSCO, Proquest and JSTOR.

## State of the Art Auditorium

The college hosts major educational conferences, cultural programs at its state of the art 400 seater auditorium having latest acoustics, audio & video equipments.



## Computer Lab

In the Computer Lab, systems are equipped with the latest software to support the academic activities of the students. The entire campus is Wi-Fi enabled.

The advanced computing facilities makes ISME an ideal venue for all major entrance exams. ISME's Computer lab has conducted National level entrance exams such as CAT, XAT, MAT, CLAT, SNAP, UGAT & IPMAT



*"Our campus offers state-of-the-art facilities; our classrooms are fitted with smart boards.*

*We have a 400-seater auditorium and a computer lab. We love to hang out with friends in the amphitheatre and rooftop café"*

**Pragati Vinod Kamath**  
**MCA 2024-26**



Pragati's  
Testimonial



## LEARNING TO EXCEL IN OTHER ARENAS OF LIFE

There's life beyond academics, and ISME is just the kind of place to hone skills and participate in events outside of academic programs in various co-curricular and extra-curricular activities.

### Student Development Council (SDC)

Student Development Council (SDC) at ISME places a strong emphasis on developing well-rounded people who are not just academically capable but also emotionally strong, socially conscious and equipped to face the rigours of the working world. The SDC acts as a system of support for students that goes beyond the classroom, concentrating on their academic, professional, and personal growth.

SDC enables students to develop leadership skills through Clubs, Labs, Extra-Curricular and Cultural activities. These activities improve the student's capacity for creativity, leadership, interpersonal communication and promote the value of leading a balanced life.

The SDC also has a formal mentorship program to enable students to discover their hidden potential and get personalised guidance beyond the classroom. All the events are led and organised by students.



## Literary & Communication Club

Speech Weavers – The Communication Club has been formed to improve the speaking abilities among our students making them orators for life. The objectives of Communication Club are to understand Public Speaking skills, analyse the inhibiting factors and apply the 7C's of Communication.

## E - Cell

The Entrepreneurship cell of ISME is committed to foster the entrepreneurial spirit among the students. It gives a platform in terms of mentoring, training and knowledge dissemination to convert path breaking business ideas into self-sustaining business ventures.

We strive continuously towards nurturing individuals with creative minds and ideas with potential for substantial business opportunities. We thereby want to inculcate the spirit of entrepreneurship among young minds and become a pathway towards India's socio-economic development.



*"ISME offers curricular and co-curricular activities that seamlessly blend theory with the real world.*

*All the clubs are run by students to encourage student autonomy. The activities of various clubs help shape the minds of the students, develop communication and problem solving skills. It helps us connect with our peer group where ideation takes place."*

**Rakshitha Shetty**  
**BBA 2024-27**



**Rakshitha's**  
**Testimonial**



## Cultural Club

The Cultural club aspires to enhance personal skills and experience personal skills such as team work, collaboration, time management and organizational skills, open-mindedness, ability to cope with criticism and learn from them. This Club along with other clubs also organizes ISME's Intercollegiate cultural extravaganza known as Buzi Buzz and programs such as TedX every year inviting eminent speakers from various facets.



## Academic Chapters

The Academic Chapters for different specialisations organize guest lectures, visits to industries, business workshops, case study competitions and personality development workshops.



## CSR Club

The CSR club aims to sensitize the students about their duties towards the community they live in. The club works towards ensuring an impactful transformation in the targeted area of social support and in developing a sense of empathy and responsibility towards the underprivileged.

## NSS Club

The main objective of the NSS club is to "Give back to the Society". It helps in developing the personality and character of the students through community service. NSS club at ISME encourages students to take part in all kinds of activities which involve helping people, standing up for a good cause, conducting awareness programs regarding health, hygiene, basic human rights etc. They also help the community in coming up with effective and efficient solutions.

## ISME FIT ZONE

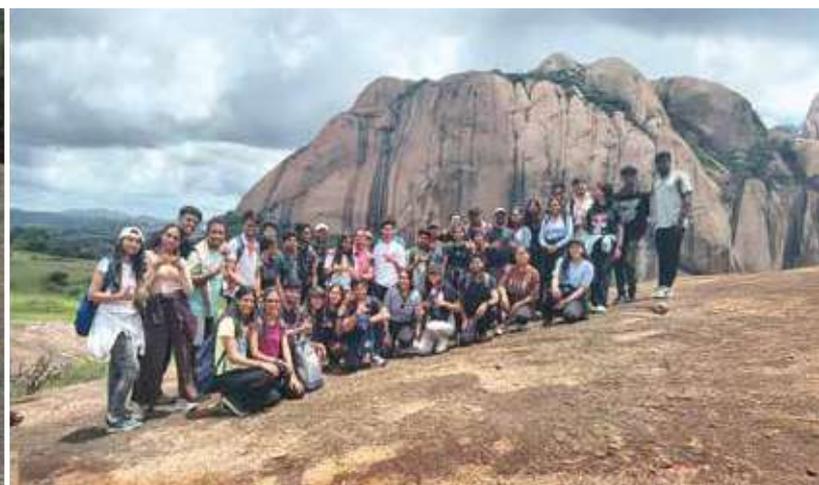
The main aim of ISME FIT ZONE is to make students fit, flexible and strong. ISME is concerned about the health and fitness of its students, and believes in making a better and healthy society for tomorrow. ISME.FIT serves as a platform for the students to develop themselves physically and mentally. The focus of the program is to develop flexibility, strength and endurance among its students.

ISME has a new sports center with world class Astro Turf Football field, Basketball and Volleyball for all students.



At ISME, trekking is an exciting and adventurous activity that not only brings fun but also supports physical fitness, stress relief, and mental well-being.

It plays a vital role in the holistic development of students by nurturing leadership, decision-making, social bonding, teamwork, self-awareness, and personal growth.



# GEARING UP FOR THE CORPORATE ENVIRONMENT

The focus at ISME is to prepare students for the corporate world. With industry application at the core of our teaching, there are many activities which are designed to prepare future business leaders.

## Placement Oriented Value Added Term (POVAT)

ISME offers a unique mini semester focused on preparing students for the corporate world. These trainings are beyond the regular academic program which helps in transforming students for a smoother transition into the corporate world.

The unique 5-week training program is aimed at preparing students for the Placement Season. The courses are:

<b>Week 1</b>	Job Readiness Course & Technical Sessions as per Specialization
<b>Week 2</b>	Lean Six Sigma, Generative AI & Prompt Engineering, Financial Modelling & Valuation
<b>Week 3</b>	Negotiation Skills & Lead Generation, Design Thinking, Power BI, LinkedIn Profile Optimization, Interpersonal Skills for all
<b>Week 4</b>	GD + PI Training, Current Affairs, Leveraging AI Tools
<b>Week 5</b>	Aptitude & Soft Skills Training

## Open corporate culture

ISME encourages live projects and case studies based on current corporate scenarios.

## Corporate-like discipline

To get students accustomed for corporate life, the college follows a calendar that mirrors a corporate calendar in terms of rigour, holidays and on-time deliverables.



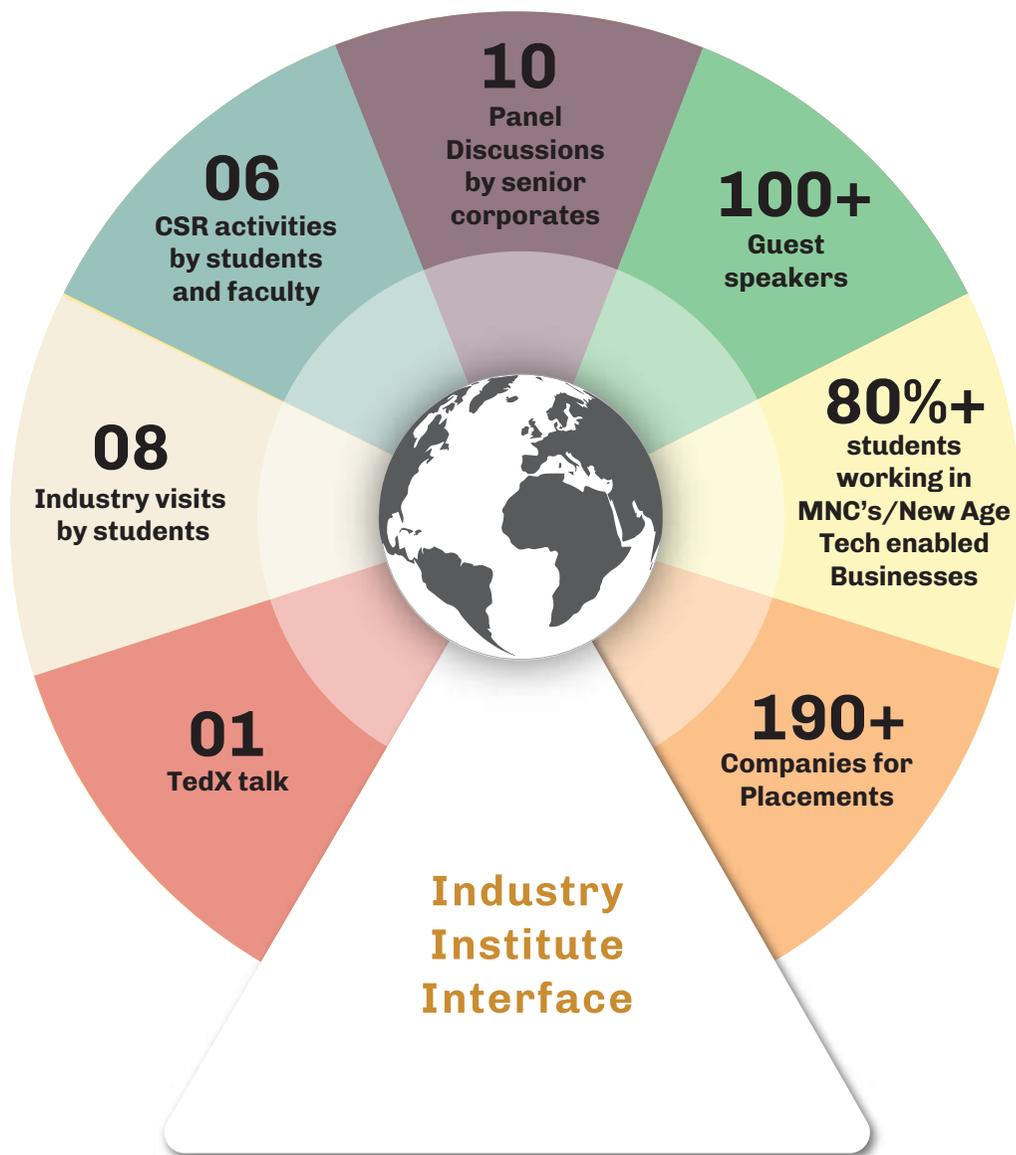
*"ISME has provided me with excellent opportunities for both internships and placements.*

*I feel fortunate to have been placed at Deloitte through the college's final placement process. The experience was truly enriching. Events like Analytics, Finance Conclaves kept me updated on industry trends, giving me a competitive edge. I would like to extend my heartfelt thanks to ISME community for this wonderful opportunity."*

**Tanya Sehgal,**  
**PGDM 2023-25**  
**Deloitte**



Tanya's  
 Testimonial



## Internship Guidance

During their internship in an organization, every student has a faculty mentor who is connected with the manager of the company. This faculty mentor helps the student gain maximum out of the internship by being an interface between the company's manager and the student.

## Managerial Skill Development

An important part of business success is soft skills. At ISME, students are groomed in time management, leadership, creativity, negotiation skills, business etiquette, etc. as a part of the Managerial Skills Development program.

## Industry-focused curriculum

ISME's course content is regularly updated in consultation with corporates to keep students in tune with evolving practices at workplace across disciplines.

## Industry interface and visits

Panel discussions and talks from the corporate leaders are organized regularly. To give students an insight into corporate culture and how organizations and industries function, industry visits are organized regularly.

# OPENING THE DOOR TO FUTURE OPPORTUNITIES

ISME graduates set foot in various domains as soon they pass out of their program, finding their niche in various sectors. Every year over 190+ companies visit ISME to recruit students at various organizational levels. Here's a glimpse of the various sectors and brands where ISME alumni of the last two years are placed for various job profiles in Marketing, Finance, HR, Analytics & Technology.

## IT/ITES



## Financial Services



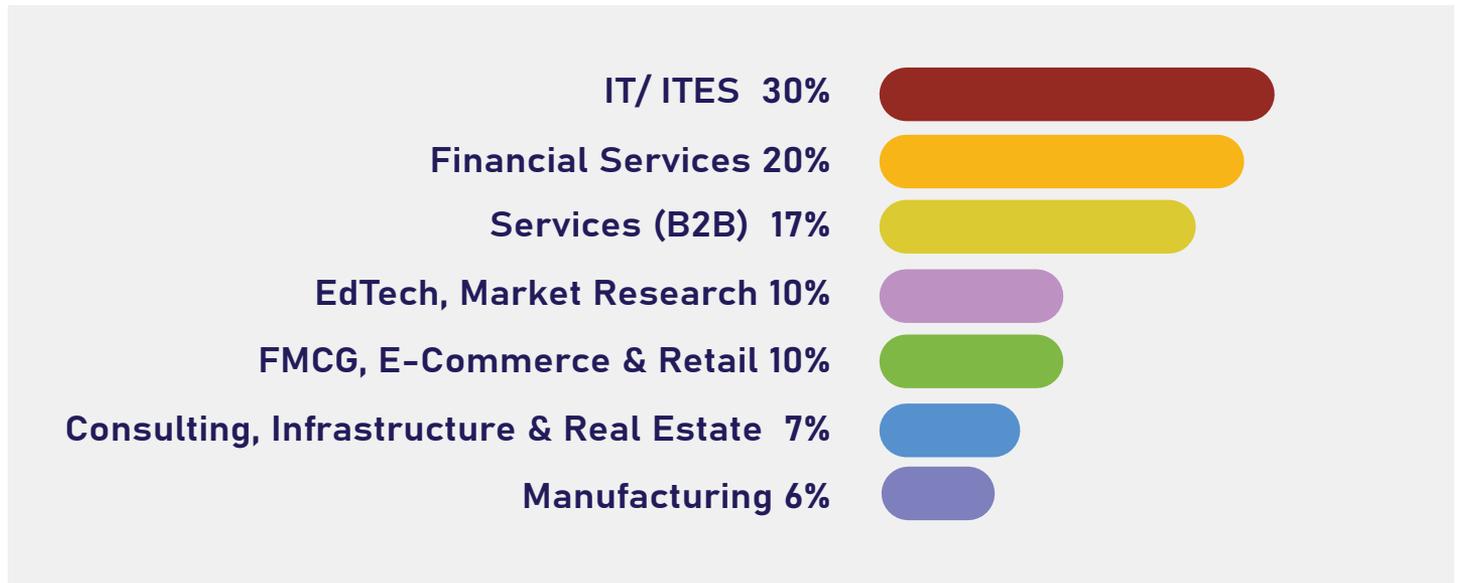
## EdTech, Market Research & B2B Services



## FMCG, E-Commerce & Retail



# SECTOR-WISE DISTRIBUTION OF STUDENT PLACEMENTS



## Consulting



## Infrastructure & Real Estate



## Manufacturing



# PROFESSIONAL & INDUSTRY BODIES COLLABORATIONS

 <p>Bangalore Chamber of Industries and Commerce</p>	 <p>Bangalore Management Association Estd : 1953</p>	 <p>Confederation of Indian Industry</p>	 <p>National Human Resource Development</p>
 <p>Indian Institute of Management-Bangalore</p>	 <p>National Institute of Personnel Management</p>	 <p>Federation of Karnataka Chambers of Commerce and Industry</p>	 <p>Indian Society for Training &amp; Development</p>
 <p>All India Management Association</p>	 <p>Association of Indian Management Schools</p>	 <p>Retailers Association of India</p>	 <p>National Association of Software &amp; Service Companies</p>

## EXPERIENTIAL LEARNING ALL THE WAY

### Summer Internship

ISME's Career Opportunity Center helps place first year PG and third year UG students as summer interns for 8 to 10 weeks with various Corporates and Industries. This helps students get their Industry experience and enables them to decide on their specialisation.

### Career and counselling

The Career Opportunity Center organizes workshops on resume writing, cover letters, interview skills, job search skills, networking and counselling sessions to help prepare students to develop effective interpersonal and presentation skills.

### Recruiting activities

The Center organizes on-campus and off-campus recruitment events where companies are invited to participate, share and discuss career opportunities in their organization. Every year there are over 190+ companies visiting ISME to recruit students at various organisational levels. ISME has achieved a 100% placement record since its inception.

## ISME Industry Trajectory Program (ITP)

Get employed during second year of the PGDM Program at Tier-1 companies

We offer a distinctive Industry Trajectory Program that enables recruiters to gain deeper insights into the skills and capabilities of our students. The ITP allows students to spend 4 months in the company before they proceed to full time employment. During this period, ISME can also customize the coursework to teach them specific topics needed for the role. This enables students to become culturally aligned and productive by the time they are on-boarded full time.



*"ISME opened doors to the corporate world for me, through the Industry Trajectory Program (ITP), I secured a role at Godrej as a Business Development Manager.*

*I'm deeply grateful to Godrej, the Corporate Outreach and Career (COC) Department, and my college for their unwavering support and guidance throughout this journey."*

**Shivam Kumar Thakur**  
**PGDM 2023-2025**  
**Godrej**



Shivam's Testimonial



Mr. Prithiraj Majumdar, Director-Finance, Oracle  
Mr. Kartik Srinivasan, Lead-Cyber Security, IBM  
Mr. Bijaya Kumar Samal, Sr. Manager-Landmark Group  
Dr. Prashant Mishra, Director, BMJ Publishing  
Mr. Tarun Mallik, Ex. Chief Officer, Aditya Birla SL

*Teaching Immersion and Valedictory Function of Diploma in Professor of Practice (PoP) at ISME Campus*

ISME has over 100+ Industry Leaders visiting annually, to enrich students with insights and share their experiences and best practices.



ISME has over 100+ industry leaders visiting annually



**Mr. Victor Sunderraj**  
Associate VP, L&D  
Infosys

Topic: "Overview on Infosys Springboard Program"



**Mr. Gangadhar Pai**  
VP Payments  
Fiserv

Topic: "Global Financial Trends & India's Role in the Emerging Economy Landscape"



**Mr. Sangeet Saurabh**  
Associate Partner, Practice Leader,  
Human Capital-AON

Topic: "Embracing Workforce Mindset of Gen Alpha & Strategies for Talent Management."



**Mr. Vinay Gopinath**  
Chief Growth Officer  
Adukule

Topic: "Beyond D2C: The Direct Brand Revolution"



**Mr. Prashanth GB**  
Team Lead - Data Engineering  
Mu Sigma

Topic: "Transform Raw Data into Strategic Intelligence"



**Mr. Abhishek Kumar**  
Senior Manager, Supply Chain  
Flipkart

Topic: "Sustainable practices in Modern Operations"



**Dr. Yogesh Kumar Bhatt**  
Executive VP & Business Head  
NIIT Limited

Topic: "Reimagining Analytics through Human-centred AI"



**Mr. Nakul Gupta**  
Chief Marketing Officer  
Barbeque Nation

Topic: "Business Management"



**Mr. Nachiket Malpathak**  
Category Manager  
Yogabar

Topic: "Cracking the Code: How D2D Insights Drive Smarter FMCG Growth"



**Ms. Jayalakshmi Sriram**  
AVP  
Firstsource Solutions Ltd.

Topic: "Industry 5.0: Redefining Business Excellence with Human Centric Automation & Analytics"



**Mr. Pinaki Mishra**  
VP  
JPMorgan Chase & Co

Topic: "Driving Business Excellence Through Technology in the Financial Landscape"



**Mr. Ramasubramanian Sundararajan**  
Head of Product  
SOLUS AI

Topic: "AI models & Human Centric Design"



**Ms. Shibina Ramla**  
HR Head  
Krafton

Topic: "HRM"



**Mr. Vijay Raja**  
Heading the Consulting team & Partner  
Guru & Jana

Topic: "Mergers & Acquisitions (M&A)"



**Ms. Parvathy Rajmohan**  
Creative Director  
Ogilvy

Topic: "From Brief to Billboard: The Journey of a Creative Campaign"



**Mr. Deepak Kumar Bagchi**  
Vice President  
AI & Gen AI CoE, Coforge Ltd.

Topic: "Gain Insights from Data Using Analytics - A Case-Based Approach"



**Mr. Raja Kasim**  
Regional Head  
Trent Ltd.

Topic: "Retail Management"



**Mr. Dilip Suthar**  
HRBP Lead  
Inspire Institute of Sport  
JSW

Topic: "Mergers and Acquisitions (M&A)"



**Mr. Saikat Das**  
Sr. Leader - Technical Program Management  
Walmart Global Tech

Topic: "Retail Tech Driven Business Trends"



**Mr. Sabasis Nayak**  
Ex- Regional Sales Director  
Upgrad

Topic: "Essential marketing skills for enhanced understanding of Consumer"



**Ms. Reedhima G**  
Associate of Commercial Banking  
JP Morgan Chase & Co

Topic: "Importance of Data Science and Engineering"



**Ms. Prerana M**  
Financial Analyst  
Autodesk

Topic: "Data Visualization"

## RECRUITERS SPEAK

# TALENT THAT'S WIDELY ACKNOWLEDGED AND VALUED.

My association with ISME has been a pleasing experience. I was quite enthralled with the quality and efforts of its corporate resource center and a highly motivated placement cell, which ensures each and every student gets an opportunity to get a good job and kick-start their career. The college puts genuine efforts into nurturing each student, preparing them both mentally and physically to take on the challenges of the corporate sector. We are incredibly happy and thankful to ISME for the continued association with Grant Thornton INDUS.



**- Ankur Garg - Associate Director - Grant Thornton**

Federal Bank has been recruiting and been a part of ISME from the past few years. With the quality of students joining us, we would like to come again for Recruitment.



**Sanjeeva Kumar Kakamari- Dy Vice President, Unit Head – Federal Bank**

"Mu Sigma has a truly fruitful partnership with ISME – we have recruited fantastic talent from ISME who continue to grow in our organization and add tremendous value to our DNA. The work ethic, cultural DNA, quality of education delivered at ISME is helping mould students into leaders, and we look forward to a sustainable partnership with ISME"



**- Hashir Sitheekh - India Leadership - Founder & CEOs office, Mu Sigma**

"Thank you ISME for partnering with us with some of the great talents that you have unearthed and groomed them for a successful career and to face the challenges that lie ahead"



**Mr. Krithivasan Venkatramani - Associate Vice President – Broadridge Financial Solutions**

"The students are just exceptionally talented and the co-ordination from the placement committee was outstanding"

Thank you for choosing us.



**Ms. Prakalya M - Lead - Talent Acquisition – My Gate**

"A key ingredient of a knowledge worker is the ability to think on their feet and the 'fire in their belly' that will keep them driven. The students of ISME have shown that these qualities are part of their working culture both as student (during internship) and as a corporate citizen at IDC."



**- Venu Reddy - General Manager - International Data Corporation**

"I've had the privilege of engaging with ISME and have been consistently impressed with their proactive placement cell, the outstanding quality of their students, and the seamless interactions throughout. Their commitment to fostering well-rounded management professionals is evident, making collaborations both easy and productive. ISME truly stands as a hallmark of excellence in management studies."



**- Madhura Donde - Lead HR Business Partner, Hector Beverages Pvt Ltd**

## ON A FUTURE THAT SPEAKS OF THEIR LEARNING AND SUCCESS

Students of ISME have created an identity of success and triumph for themselves across different levels at some of the best companies. Here's what our alumni has to say about her learning at ISME.



*" My experience at ISME has been truly inspiring, thanks to amazing guest lectures and engaging club activities. With over 100 companies visiting campus annually, the placement opportunities are impressive.*

*I'm excited for the experiences that lies ahead- thank you, ISME!"*

**Archi Pandey**  
**PGDM 2022-24**  
**(Alumni)**



Archi's  
Testimonial

### Alumni: Excelling in their careers

The name of ISME is being held high by its alumni, many of whom are charting successful careers within the country and abroad – whether it's in being a part of an organization in the position they are in, or in looking after the operations of their family-held business. The placement record of all alumni is available on the ISME webpage.



Placement  
Record

# Over 2500+ ISME Alumni working in Global Companies

## Some of ISME Alumni working abroad

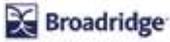
2009	Jaswinder Kaur Bedi	Shuaa Capital psc	United Arab Emirates
2009	Vidhi Chauhan	HSBC Global Banking & Markets	Singapore
2009	Newton Raja	Emirates Business Machine LLC	United Arab Emirates
2009	Divya Srivastava	Scotia Bank	Canada
2010	Krishna Kumar M R	Transworld Logistics	United Arab Emirates
2010	Deepak Kumar	Imetris Corporation	United States of America
2010	Aditi Thakur	Suncorp Group	New Zealand
2010	Laxmiprasad Sati	Kantar, Researcher-Consumer Practice,	United Arab Emirates
2010	Vivek Goyal	Serco	Hong Kong
2010	Vindhya Malviya	Pricewaterhouse Coopers	USA
2010	Ankit Srivastava	Wipro Promax Analytics Solutions	Australia
2011	Puja Devanand	Verizon Media Services	Canada
2011	Richa Sharma	Kaufland	Australia
2011	Ronald Fernandes	Capillary Technologies	United Arab Emirates
2011	Sruthi T	Quotient Technology	United States of America
2011	Smita Lakra	Picodi.com	Poland
2011	Isha Agrawal	Ramsay Healthcare	Australia
2011	Renjini Rajan	Daimler Trucks	United States Of America
2011	Pranav Kulkarni	Qatar Financial Centre	Qatar
2012	Husain Waris Kirmani	Sovereign Corporate Services	United Arab Emirates
2012	Garima Pal	Golder	Australia
2011	Seepica Singh	PayPoint plc	United Kingdom
2013	James Pettersan	WW Stay	Qatar
2013	Vaishnavi Mishra	Charter Communications	United States of America
2014	Alambir Singh	Fractal	Canada
2014	Avleen Kaur	TCS	Canada
2014	Indira Priyadarsini	Invartris Consulting	Malaysia
2016	Faizal Kallil	Orient Insurance	United Arab Emirates
2014	Balaji R	National Bank of Oman	Oman
2014	S Lahari	Fletcher Building and Interiors	New Zealand
2017	Katakam Jahnvi	AON	United States of America
2017	Pillai Akhil	Safaa Al Noor LLC Dubai	United Arab Emirates
2018	Neha Shindey	Trigent Software	United States of America
2019	Monish Mohanty	Alten Calsoft Labs	United States of America
2020	Subhasis Samanta	Verizon	United States
2020	Chaitanya Krishna Mupparaju	Imertis corporation	United States of America
2021	Samiksha Kudale	Mercedes Benz	United States of America
2022	Sandeep Reddy Obula	Charter Communications	United States of America
2022	Preeti Dey	Vohra Wound Physicians	United States of America
2023	Asif Shaikh	Square Yards	United Arab Emirates



# EXCELLENT PLACEMENTS (2025) IN TOP COMPANIES



**Abhishek Bhattacharjee**  
Chhattisgarh



**Abitha Rajan K**  
Kerala



**Anindya Aparna**  
Odisha



**Aniket Kumar Garhewal**  
Madhya Pradesh



**Aryanvikas Kataraki**  
Karnataka



**Ashwin M**  
Kerala



**Aryan Raj**  
Madhya Pradesh



**Aparna P I**  
Kerala



**Avantika Gupta**  
Bihar



**Bhangui Mayank**  
Goa



**Chebrolu Venkata Siva**  
Andhra Pradesh



**Dhananjay Kumar**  
Jharkhand



**Harshita Dwivedi**  
Uttar Pradesh



**Hrituvik Bhojvaid**  
Haryana



**K Harihara Patro**  
Bihar



**Harshit Jindal**  
Punjab



**Irengbam Surjakumar Singh**  
Manipur



**Jeenal Sharma**  
Jaro Education  
Maharashtra



**Jeslin Jose K**  
Kerala



**Kukkadapu Madhur**  
Andhra Pradesh



**Manojkumar M**  
Tamil Nadu



**Medha Kumari**  
Odisha



**Md Zishan Akhtar**  
Jharkhand



**Priyanka Vishwakarma**  
Madhya Pradesh



**Priya Tudu**  
Jharkhand



**Parveen Sultana Mazumdar**  
Assam



**Rahul Chary**  
Telangana



**Rachit Yadav**  
Uttar Pradesh



**Sakina Bohra**  
Rajasthan



# WELCOME HOME

## On-campus Hostel with Sports Facilities

ISME has a modern on-campus hostel for boys and girls. It features an open-air amphitheatre, basketball and other sporting facilities with round-the-clock security. The entire hostel is Wi-Fi-enabled for uninterrupted learning environment outside the class.

Some of the facilities provided in the hostel and campus are:

Hot/Cold Water • Pollution-free atmosphere • North and South Indian veg food • 24/7 CCTV Monitoring • RO filtered drinking water • Spacious playground • Ragging-free campus • 24/7 security • Separate Recreational Room with TV • Volley Ball Court • Badminton Court • Basket Ball Court • Astro Turf Football Field





*"ISME has on campus vibrant and comfortable hostel. The food served here is a mix of both North Indian and South Indian."*

*"The campus has state of the art sports complex with various sporting avenues. Amphitheatre and rooftop cafe are great places to unwind after class hours"*

**Hithesh V**  
**MCA 2024-26**



Hithesh's  
Testimonial

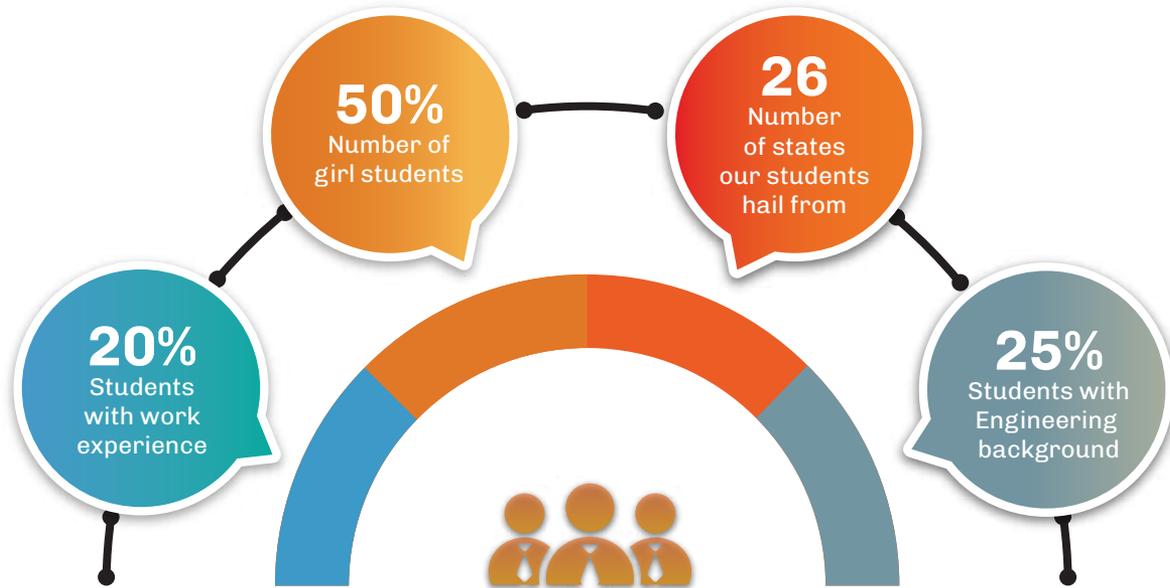
## Cafeteria

The spacious campus has a Canteen and a Rooftop Cafeteria with a magnificent view of the amphitheatre. Apart from being a favourite hang-out for social interactions, the Canteen provides homely, healthy and hygienic food.



## STUDENT DIVERSITY

ISME is a home to many Indian and International students. Students from different parts of the country come to ISME to build their future. Life @ISME is a blend of many backgrounds and cultures. With the stage set for a constant exchange of customs and traditions, the air and mood is always of bonhomie, oneness and fun.





Start up Capital of India

# BANGALORE

## A MELTING POT OF IDEAS, THE HUB OF OPPORTUNITIES

There are many reasons that make Bangalore a city to flock to and attracts young and aspiring professionals from across the world.

Bangalore, also known as 'the Silicon Valley of India', 'the IT Hub of India', 'the Startup Capital of India', is always welcoming to anything that's innovative. It has made a place for itself in the 'top 10 preferred entrepreneurial destinations of the world' and has the highest job potential in India.

The climate of Bangalore is pleasant throughout the year and the city is a melting pot of cultures, lifestyles, cuisines and ideas that inspire progress. Bangalore is a fun place for youngsters with amazing spread of avenues to pursue interests like poetry, theatre, art, literature and a lot more.



## WELCOMING THOSE WITH THE DESIRE TO GO PLACES

ISME takes great pride in admitting students from overseas and 26+ states of India every year. This diverse environment helps in nurturing and enriching students, who get individual attention as a result of our excellent faculty-student ratio. Well-designed curriculum and practical approach towards the courses boost the energy levels of the students. Students are transformed into smart, confident individuals ready to take on the challenges of the corporate world and succeed in life.

We look forward to meeting you and welcoming you to ISME.



Director-Admissions  
Message

**Pallavi Jain**  
Director  
Admissions & International Relations  
MBA-Symbiosis; HRM-Wharton, USA



# EXPAND YOUR HORIZONS

## Campus:

International School of Management Excellence,  
Sy. No. 88, Chembanahalli, Near Dommasandra Circle,  
Sarjapur Road, Bangalore - 562 125, Karnataka, India.

WhatsApp : +91 87924 98559

Phone : +91 88806 12345

## Corporate Office:

International School of Management Excellence,  
CAP 1, EOIZ, Export Promotion Industrial Park,  
Near ITPL, Whitefield, Bangalore - 560 066,  
Karnataka, India.



EXCELLENCE IN MANAGEMENT  
EDUCATION SINCE 2006



**ISME**

International School of  
Management Excellence  
Bangalore

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[contact@isme.in](mailto:contact@isme.in)

**Web:** [www.isme.in](http://www.isme.in)

**Blog:** [isme.in/caselets/](http://isme.in/caselets/)

**Instagram:** [activities.isme/](https://www.instagram.com/activities.isme/)

**Facebook:** [facebook.com/ismeexcel](https://www.facebook.com/ismeexcel)

**LinkedIn:** <https://www.linkedin.com/school/ismebangalore>