

# INTERNATIONAL SCHOOL OF MANAGEMENT EXCELLENCE

*Explore. Experience. Excel.*



## Post Graduate Diploma in Management (PGDM) + International Study Program, Singapore

Two Year Full-Time Course, Approved by All India Council for Technical Education (AICTE)  
Accredited by National Board of Accreditation (NBA) & Equivalent to MBA by AIU



**EXCELLENCE IN  
BUSINESS EDUCATION  
SINCE 2006**

- International by Credentials and Culture
- Corporate-Centric Approach
- Driven by Excellence
- Student-Focussed Campus Life

ISME is a leading business school offering world class education through a student focussed culture of excellence, international outlook, entrepreneurial thinking and industry alignment. ISME was founded in 2006 by alumni from CMU, Purdue and Wharton, USA.

ISME is a part of the global NVT Group, an ISO accreditation body that has certified companies for over 30 years across 36 countries. The group also consists of National Public School (NPS), the Best CBSE school in Bangalore with 4 branches - Whitefield, East, Silk Board and Marathahalli..



## International by Credentials and Culture

### University linkages with:

- USA - Thunderbird School of Global Management, Arizona ; University of North Carolina, Pembroke ; Oklahoma City University
- Germany - University of Applied Sciences, Wurzburg-Schweinfurt (THWS)
- UK- Queen Margaret University
- France - ESC Clermont Business School
- Canada - Carleton University
- Australia - University of New Castle
- Singapore - Singapore Institute of Management (SIM), Management Development Institute of Singapore (MDIS)
- Malaysia - Universiti Putra



## Driven by Excellence

- Ranked among Top 33 B-Schools in India by TOI and India Today
- 2nd leading B-School in India by GHRDC, 2024
- Ranked among Top 4 Eminent B-Schools of Super Excellence by CSR, 2024
- Ranked among Top 5 B-Schools of Bangalore by India Today, 2023
- 9th Top B-School in South by TOI, 2024
- B-School for Best ROI by Academic Insights, 2023
- Best School for Academic Excellence by Bangalore Management Association (BMA)

# ISME ADVANTAGE



## Corporate-Centric Approach

- International Conferences, Panel discussions, guest lectures on a regular basis.
- Over 150+ Companies like Ernst & Young, Grant Thornton, Deloitte, KPMG, Mu Sigma, TCS, ABB, London Stock Exchange, Federal Bank recruit our students.
- Over 2100 alumni working in MNCs in India and abroad.



## 24 hours of Fun & Learning

- Safe and Secure Wi-Fi enabled on campus hostel for 300 students
- Students from 26+ States and International students from Dubai, Qatar, Kuwait, Nepal with 50% girls
- Individual attention and mentorship for all students
- State of the Art Auditorium, Open Air amphitheatre, Volleyball, Football, Cricket, Badminton, and other sporting facilities



# PATH TO EXCELLENCE AT ISME



Graduate as a Successful Professional



Placement Oriented Value Added Term (POVAT)/ 4 months - Industry Trajectory Program leading to Placements

## PGDM JOURNEY



Major Specialisation



International Business Program, Singapore



Summer Internship



Core Courses

Minor Specialisation

## PROGRAM HIGHLIGHTS



# APPROACH TO LEARNING

The PGDM is the flagship program at ISME, preparing young aspiring professionals for the rigours of the corporate world. With a combination of industry-focused curriculum, world-class infrastructure, well-qualified faculty, best of career opportunities, graduates of PGDM program find themselves on the fast track to success, working with global companies in various roles and verticals. ISME curriculum and teaching pedagogy has been designed to enable students to Understand, Analyse, Integrate and Apply management knowledge and skills in various domains.



FACULTY@ISME

## Some of our Faculty...



**Dr. Shampa Nandi**  
Professor & Principal (PG Program)  
MSc., MBA, Ph.D.,  
PGPDSBA, University of Texas, USA



**Dr. S. Shyam Prasad**  
Professor & Controller of Examinations  
BSc., MMM, MBA, Ph.D.



**Dr. Nisha Mary Thomas**  
Head - Research  
B.Com, PGDBM, Ph.D. (IIT Delhi)



**Dr. Rony G Kurien**  
Dean  
BSc., MBA (Symbiosis)  
Ph.D. (Anna University)

and many more..

# MAJOR & MINOR SPECIALISATIONS

ISME inculcates the art of excellence in its students through rigorous course work and a uniquely designed industry oriented curriculum. This has been possible through the extensive research and inputs from ISME International Advisors and National Advisory Board, who are graduates of some of the best business schools like MIT- USA, Wharton Business School – USA, Carnegie Mellon University – USA, Purdue University – USA, INSEAD – France, IIMs and other leading schools.

ISME students have the flexibility to choose any one Major and one Minor Specialisation, giving students 20 different flexible combinations of specialisations.



## Major Specialisations

### Marketing

- Marketing & Sales Promotion
- Supply Chain & Logistics Management
- Consumer Behavior
- Retail Management & E-Commerce
- B2B Marketing & Sustainable Marketing
- Marketing Communication & Brand Management
- Research Methods
- Service & Product Marketing
- Professional Selling

### Business Analytics

- Data Management and Reporting
- Business Analytics and Visualization
- Python for Business Analysts
- Text Analytics
- Foundation of Machine Learning
- Advanced Machine Learning
- Prescriptive Analytics
- Data Driven Decision Making

### Digital Marketing

- Digital Marketing
- Digital Marketing Analytics

### FinTech

- Introduction to FinTech
- Regtech and Financial Compliances

### Information and Cyber Security

- Information and Cyber Security
- Python, Power BI and Tableau

### People Analytics

- Applying Psychology to work
- HR Analytics

### Finance

- International Finance
- Indian Financial System & Financial Markets
- Security Analysis & Portfolio Management
- Investment Banking & Financial Services
- Corporate Valuation & Strategic Finance
- Financial Analytics
- Derivatives & Alternative Investments
- Applied Corporate Finance

### Human Resource Management

- Managing Industrial Relations
- Organizational Development & Change Management
- Performance & Talent Management
- Learning & Development
- Compensation & Benefits
- Organizational Behavior
- Talent Acquisition
- Knowledge Management

### International Accounting (US CPA)

- Financial Accounting and Reporting (FAR)
- Regulation (REG)
- Business Environment and Concepts (BEC)
- Auditing and Attestation



## Minor Specialisations

# INTERNATIONAL BUSINESS CERTIFICATION AT SINGAPORE

Students of ISME get global exposure through the International Business Program at Singapore. Students attend workshops and certification courses in top universities of Singapore, industry visits to multi-national companies and also an opportunity to stay in the hostel of one of the leading Singapore colleges and interact with international students from around the world. ISME also provides opportunities to students for an exchange program to THWS, Germany.



## PLACEMENT ORIENTED VALUE ADDED TERM

ISME offers a wide variety of courses conducted by professionals and industry experts, helping students stand out in the job market by adding value to their resume.



### ADD-ON CERTIFICATIONS

- Lean Six Sigma by KPMG
- Financial Modeling & Valuation by Grant Thornton
- ACE - Attitude, Business Communication and Corporate Etiquette training
- Management Games Simulation Certification by Arthur Thompson, University of Alabama
- AI For Business Professional
- Advanced Excel/Python
- Power BI
- Social Media Marketing
- HR Analytics
- Grooming & Body Language, Mock Interviews
- FAQs training - General & Technical
- Review and Current Business Update

# EXCELLENCE IN CULTURE, EDUCATION AND LEADERSHIP(ExCEL)



## SOME OF OUR TOP RECRUITERS


and many more..



ACADEMIC BLOCK



ON-CAMPUS HOSTEL

## APPLY TO ISME

Admission to the PGDM program at ISME is highly competitive. The Admissions team reviews applications on an individual basis looking at both quantitative and qualitative aspects of an applicant's professional and academic background. An elaborate selection process is followed to ensure quality enrolment.

### Eligibility

Bachelor's/Master's Degree from any recognized educational institution/university in any stream or equivalent with minimum of 60% aggregate marks. Good performance in one of the Management Aptitude Tests. Work experience would be an important consideration for admission.

### Selection Process

#### Stage 1: Complete Application Form (online/walk-in).

Every applicant seeking admission to ISME needs to complete the Application Form online, (<https://isme.in/pgdm>) attach the required documents and submit the entire application to ISME's Admission Office.

#### Stage 2: Personal Interview

#### Stage 3: Admission Decision

Based on the review of the application, CAT/XAT/MAT/CMAT/ATMA/State Entrance Exam score and the recommendation of the interview panel, the admission committee invites selected students for admission to the program. Admission Offer letter will be sent to the shortlisted candidates. The admission would be final only after the confirmation of Admission Acceptance from the candidate and the payment of the registration fee. Fee once paid is non-refundable.

### Fees & Scholarship

<https://www.isme.in/admissions/fees/>

### Bank Loans

ISME is committed to assisting students in finding the necessary financial resources for their education and will assist in providing the necessary information for obtaining a bank loan. ISME guarantees support towards the student application for the educational loan process.



SCAN TO APPLY

### Campus Address

International School of Management Excellence,  
Sy. No. 88, Chembanahalli, Near Dommasandra Circle,  
Sarjapur Road, Bangalore - 562125, Karnataka, India.

### Corporate Office

International School of Management Excellence,  
CAP 1, Export Promotion Industrial Park, Near ITPL,  
Whitefield, Bangalore - 560 066, Karnataka, India.



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