

CATKing Achievers workshops : Sample SOPs

SAMPLE SOP: IIM Bangalore:

“Do not follow where the path may lead. Go instead where there is no path and leave a trail.” Harold R. McAlindon. My career goal is to own a technology driven firm down the line ten to fifteen years. This can be achieved only by having a good understanding of business fundamentals and its execution. I have been living away from my home for higher education, with my friends, right after completing my matriculation, and it has helped me to develop the sense of teamwork and recognition of others. Being a part of NCC in school, cricket and musical teams (I play Tabla) of my school, college and my organization has helped me understand and appreciate the concept of people working together towards the same goal. I am now working for more than 5.5 years in IT industry. Currently I am working in an organization, which believes and works with global teams. It has given me the skill of being flexible and better communication and good coordination. All these, along with a good academic record and technical expertise give me an upper hand to think of getting into software enterprise management course. As Cisco Systems India team is expanding very fast now, I am slowly getting involved more into managerial activities of coordinating with global teams, resource management, working with “product line management” on defining requirements and understanding customer needs. I see this as the first step towards my ultimate goal of owning a technology firm. Hence, I would like to formalize my training and to learn necessary management skills. I believe that a management course will help me transition myself from “managing small technical team” to a business leader with a sound understanding of business goals and market dynamics.

SOP: IIM

“The mind is the limit. As long as the mind can envision the fact that you can do something, you can do it-as long as you really believe 100 percent. “- Arnold Schwarzenegger I foresee myself as a global entrepreneur in the future. I dream of becoming an enterpriser from the skills and knowledge obtained from a reputable management institute and from the experiences gained throughout my career, as a student as well as an employee. With a robust technical background and an active participation in the extra curricular activities, I feel that a management degree will enhance my innate qualities and give me the opportunity to excel in all aspects. I was the Chief Organizer of many events such as PECOFES '03 and GENESIS '04 and I am the Editor of the College magazine. These experiences have given an insight into my capabilities as a competent manager. For achieving my career goals, I need to back my graduate degree with formal management education so that I can enter the corporate world fully equipped with all theoretical / practical skills that will aid me in facing the complex business environment with confidence.

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With its cutting edge management theories and practice, esteemed faculty, latest technologies and a highly rated student exchange program, IIM B is my natural option. I am confident that my strategic and analytical abilities along with the PGP at IIM B will help me achieve my dream.

SOP IIT

If you have built castles in the air, your work need not be lost; that is where they should be. Now put the foundations under them. - Henry David Thoreau

To say that I always wanted to get into a business school would be incorrect. All through my formative years I was interested in science, a sense of amazement and curiosity showing the way for me in my pursuits. These factors were what I think lead me to take up engineering as a natural choice for my Bachelors degree. But alongside this, I also began to take an active interest in Business and Management, such as understanding Business terms and news. The fact that I am an avid reader, coupled with my enthusiasm for knowledge, catapulted me into the world of shares and brands - a world where a single decision can have enormous consequences. But looking back now, it's not surprising that I took such an interest in business - My dad is managing a business. His business consists of manufacturing and distribution of paints. This has, in no small measure, helped me a lot in understanding what business means. I always had a first-hand look at the process of running a business organisation. During the last couple of years it transformed from a passive onlooker to an active participant, helping my dad run his business. I started to appreciate the different nuances of businesses such as Dealer-Company relationship, bureaucratic and labour hurdles and the like. All through my education I have been fortunate to study in institutions, which imprinted in my mind to have a positive outlook on life, which has been my biggest asset. My engineering course also gave me ample scope for developing my skills. I played a proactive role in all college activities, including organising inauguration of college fests and programmes like quizzes. My extra curricular activities like quizzes, mock interviews, mimes and sports has further broadened my all round skills. Now that I am about to complete my graduation, I plan to lay a solid foundation to my life by undergoing a course in MBA. I envision myself, during the coming years, efficiently managing a company, especially the marketing aspect, which I think is my forte. I know that in this globalised world, you need to be good at everything especially technology-driven innovation. An MBA from IIT ----- is tailor made for aspiring managers who understand that the coming century would be driven by technology. Given my skills and aptitude, I hope that I am able to study in exalted halls of IIT -----.

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SOP: FMS

My analytical skills and a strong foundation in accounting and mathematical skills have showed me a light in me to pursue a career for myself. My B.com (Hons) degree helped me recognize my potential and has strengthened my basic knowledge. I was also awarded with a scholarship after my graduation for being a rank holder. After my graduation, I pursued Post Graduation in Foreign Trade from Pune University for a year, which gave me an insight on how the international market works and also about India's Economy. After PGDFT, an MBA will provide me with theoretical understanding and an in-depth idea of practical approaches in aiding managerial decision making and to develop an expertise of myself. I need training and education in terms with an organization which will help me become a successful manager and also a successful person. Your esteemed institution with small batch size, excellent infrastructure and the diversity of students with respect to their educational background and work-ex would provide the right impetus to my career. As a person anything I do, I always give it my all. I am passionate about reading and I enjoy cooking and playing tennis a lot. I believe that "Effort is important, but knowing where to make an effort in one's life makes all the difference."

SOP - FMS

From my past experience working as a Planning Engineer in Hydel & Nuclear Projects in L&T, I realized that technical and management aspects of life are cross functional and are conjoint entities and only strong technical background synergistically with good project management skills, is the success mantra to climb up the ladder to the top in the corporate world - And this is my goal. My first step in the pursuit of my goal was to join Thapar Institute of Engineering and Technology, which has given me a good technical grounding and a problem solving ability. As a Class Representative at school level, Member Student Consultative Committee at college level or a Finance Convener of an event held at college, I have always demonstrated innate leadership capabilities. It's the time to put another step forward and therefore management education would be a vital aid in achieving for my goal. I believe this would help me working as a Project Manager / Leader after my MBA. FMS is known to attract some of the best talent in its student and faculty and has a history of producing world-class business leaders for the past 50 years. FMS is also reputed to have a very rigorous academic program with innovative teaching methodology and coupled with its excellent industrial & academic associations as well as a strong alumni network is an ideal starting point of my journey. I have a passion for learning and believe that I will grow in such an exemplary environment.

SOP - FMS

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"Citius, Altius Fortius": Faster, Higher, Stronger - Olympic motto
In the contemporary business world this is what every organization and professional aims for and so do I. Since a young age entrepreneurship and business have fascinated me. I feel that running one's own business is not only challenging but highly rewarding and satisfying. Hence I aspire to become an entrepreneur, an effective leader; one who can take his organization to global levels of excellence. In this dynamic and technology driven world, I feel it is essential to have a basic knowledge of technology and thus I pursued engineering from the prestigious Netaji Subhas Institute of Technology, Delhi University. Here apart from enhancing my technical skills, I have also learnt virtues such as dedication, perseverance and team work. Organizing events in the college fest have taught me vital people skills. Doing the summer internship at Maruti Udyog Ltd. gave me first hand understanding of technological as well as management aspects of a large enterprise. These skills and qualities, along with many others, are essential for achieving my goals. I now want to augment my skills with the vital theoretical and practical business knowledge. I want to learn skills such as marketing, finance and people management which will help me become a successful entrepreneur. Towards this end I wish to pursue an MBA course from FMS. FMS, with its rich history, innovative style of teaching, world class infrastructure and a strong alumni network, in addition to excellent faculty, is my natural choice. I feel convinced that an MBA program in FMS will catapult me in the right direction towards my goal.

SOP: IIM

I did my Engineering Graduation from the prestigious Jawaharlal Nehru University with the best of the instructors and infrastructure. I was then exposed to the latest technology available in the world for radars, weapon control computers and communications equipments. I later enhanced my knowledge by undergoing training and then implementing IT infrastructure for Directorate of Naval Design at New Delhi. The warships designed at the Directorate were incorporated with the latest technology controls and equipment. All the extensive training and multi facet experience I went through, has enhanced my skill set in the fields of General management, Strategic Planning, Project management, Operations, Business Communications, HR management and IT infrastructure development.

The promotion to the rank of Commander has moved me up the ladder to shoulder greater responsibilities. A squadron of ten ships with the management of maintenance, repair and operation of the entire communication, weapon controls, Gas Turbine controls and power generation along with the on-job training of highly qualified personnel has been put under my charge. This responsibility has exposed me to other management aspects, which has

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stimulated this need in me to update myself. With this in mind, I wish to enroll for the EPBM program. This, I am convinced, will enable me to get a holistic perspective on latest management techniques. I'm confident your management program, comprehensive with an excellent faculty that will expose me to the latest development in technology, how industry responds and adapts to these changes. This will equip me with the skills required to attain my goal. My involvement and commitment would stand me in good stead to meet the academic challenged that your university would pose.

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